

LEADER IN RETAIL



Susie Levin Rice
RMC Property Group
1733 West Fletcher Ave.
Tampa, FL 33612
813-960-8154
www.rmcpvg.com



A Positive Outlook

Susie Levin Rice, President of RMC Property Group, has always been forward-thinking in her approach to managing and growing RMC's commercial real estate business. "The most important thing," says Rice, "is to remain positive. I'm encouraging my team to focus on building relationships, creating value, and helping clients to better understand and navigate through today's dynamic real estate market. I have no doubt that this back-to-basics approach, is the key to RMC's continued success."

"Although today's climate might require a little more focus, hard work, and dedication ... there are still deals to be made."

Over the course of her 20 year commercial real estate career in Florida, Rice has been recognized as an industry expert, having spoken to many organizations conferences, including CREW, REIC, and the International Council of Shopping Centers. Rice has seen her share of market peaks and valleys. "Although today's climate might require a little more focus, hard work, and dedication, along with encouraging owners and tenants to make small concessions, there are still deals to be made. The personalities of today's opportunities are different than they have been during the last few years. We are just now beginning to see commercial real estate opportunities unfold. For the right deals, there will always be capital available for real estate investment."

After beginning her career as a commercial bank examiner with the Federal Reserve Bank of New York, Rice moved to Tampa in 1989 to join RMC, her family's firm, as a leasing agent. Recognizing the need and challenge to grow the business infrastructure, she has been the catalyst behind the success and growth of RMC from leasing and managing a handful of local shopping centers to today's portfolio of 50 properties encompassing over 4 million square feet of retail, residential, office, mixed use and storage space. Under her direction RMC Property Group has grown to become one of the premier full-service real estate companies in Florida, providing a range of services that include retail leasing and marketing, property management, bank and investor advisory services.