

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.7182/-82.6734

RFULL9

3016 54th Ave S		1 mi radius		3 mi radius		5 mi radius	
St. Petersburg, FL 33712							
Population							
Estimated Population (2019)	12,853		68,934		155,151		
Projected Population (2024)	13,299		73,371		165,017		
Census Population (2010)	11,597		63,394		140,258		
Census Population (2000)	12,527		67,005		147,929		
Projected Annual Growth (2019-2024)	446	0.7%	4,437	1.3%	9,867	1.3%	
Historical Annual Growth (2010-2019)	1,256	1.1%	5,540	0.9%	14,893	1.1%	
Historical Annual Growth (2000-2010)	-930	-0.7%	-3,611	-0.5%	-7,671	-0.5%	
Estimated Population Density (2019)	4,093	psm	2,439	psm	1,976	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2019)	5,823		29,646		72,278		
Projected Households (2024)	5,875		30,805		74,958		
Census Households (2010)	5,150		26,794		63,371		
Census Households (2000)	5,476		28,166		66,062		
Projected Annual Growth (2019-2024)	51	0.2%	1,159	0.8%	2,679	0.7%	
Historical Annual Change (2000-2019)	347	0.3%	1,479	0.3%	6,217	0.5%	
Average Household Income							
Estimated Average Household Income (2019)	\$65,953		\$63,458		\$68,975		
Projected Average Household Income (2024)	\$76,844		\$72,990		\$79,127		
Census Average Household Income (2010)	\$54,574		\$50,666		\$54,520		
Census Average Household Income (2000)	\$45,438		\$45,611		\$45,473		
Projected Annual Change (2019-2024)	\$10,891	3.3%	\$9,532	3.0%	\$10,152	2.9%	
Historical Annual Change (2000-2019)	\$20,515	2.4%	\$17,847	2.1%	\$23,502	2.7%	
Median Household Income							
Estimated Median Household Income (2019)	\$55,781		\$52,395		\$55,089		
Projected Median Household Income (2024)	\$64,251		\$60,063		\$63,567		
Census Median Household Income (2010)	\$44,353		\$38,728		\$40,176		
Census Median Household Income (2000)	\$37,015		\$33,719		\$33,930		
Projected Annual Change (2019-2024)	\$8,470	3.0%	\$7,668	2.9%	\$8,478	3.1%	
Historical Annual Change (2000-2019)	\$18,765	2.7%	\$18,676	2.9%	\$21,159	3.3%	
Per Capita Income							
Estimated Per Capita Income (2019)	\$29,962		\$27,436		\$32,356		
Projected Per Capita Income (2024)	\$34,023		\$30,782		\$36,153		
Census Per Capita Income (2010)	\$24,234		\$21,414		\$24,633		
Census Per Capita Income (2000)	\$19,750		\$19,117		\$20,278		
Projected Annual Change (2019-2024)	\$4,061	2.7%	\$3,345	2.4%	\$3,797	2.3%	
Historical Annual Change (2000-2019)	\$10,212	2.7%	\$8,319	2.3%	\$12,078	3.1%	
Estimated Average Household Net Worth (2019)	\$407,725		\$424,323		\$467,422		

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Race and Ethnicity

Total Population (2019)	12,853		68,934		155,151	
White (2019)	4,998	38.9%	26,156	37.9%	86,975	56.1%
Black or African American (2019)	6,925	53.9%	39,128	56.8%	57,999	37.4%
American Indian or Alaska Native (2019)	31	0.2%	159	0.2%	490	0.3%
Asian (2019)	326	2.5%	892	1.3%	3,531	2.3%
Hawaiian or Pacific Islander (2019)	5	-	15	-	50	-
Other Race (2019)	188	1.5%	750	1.1%	1,951	1.3%
Two or More Races (2019)	379	2.9%	1,834	2.7%	4,155	2.7%
Population < 18 (2019)	2,466	19.2%	13,493	19.6%	26,540	17.1%
White Not Hispanic	427	17.3%	1,809	13.4%	7,439	28.0%
Black or African American	1,665	67.5%	10,132	75.1%	14,888	56.1%
Asian	56	2.3%	129	1.0%	567	2.1%
Other Race Not Hispanic	151	6.1%	645	4.8%	1,430	5.4%
Hispanic	167	6.8%	778	5.8%	2,216	8.4%
Not Hispanic or Latino Population (2019)	12,084	94.0%	65,472	95.0%	144,783	93.3%
Not Hispanic White	4,617	38.2%	24,519	37.5%	80,896	55.9%
Not Hispanic Black or African American	6,784	56.1%	38,404	58.7%	56,695	39.2%
Not Hispanic American Indian or Alaska Native	24	0.2%	122	0.2%	389	0.3%
Not Hispanic Asian	322	2.7%	881	1.3%	3,411	2.4%
Not Hispanic Hawaiian or Pacific Islander	5	-	13	-	37	-
Not Hispanic Other Race	35	0.3%	110	0.2%	217	0.1%
Not Hispanic Two or More Races	297	2.5%	1,422	2.2%	3,138	2.2%
Hispanic or Latino Population (2019)	769	6.0%	3,462	5.0%	10,368	6.7%
Hispanic White	381	49.6%	1,637	47.3%	6,079	58.6%
Hispanic Black or African American	141	18.3%	724	20.9%	1,304	12.6%
Hispanic American Indian or Alaska Native	6	0.8%	37	1.1%	101	1.0%
Hispanic Asian	5	0.6%	10	0.3%	120	1.2%
Hispanic Hawaiian or Pacific Islander	-	-	2	-	13	0.1%
Hispanic Other Race	153	19.9%	640	18.5%	1,734	16.7%
Hispanic Two or More Races	83	10.7%	412	11.9%	1,017	9.8%
Not Hispanic or Latino Population (2010)	11,024	95.1%	60,944	96.1%	133,413	95.1%
Hispanic or Latino Population (2010)	573	4.9%	2,450	3.9%	6,845	4.9%
Not Hispanic or Latino Population (2000)	12,021	96.0%	65,146	97.2%	143,011	96.7%
Hispanic or Latino Population (2000)	505	4.0%	1,859	2.8%	4,918	3.3%
Not Hispanic or Latino Population (2024)	12,473	93.8%	69,555	94.8%	153,463	93.0%
Hispanic or Latino Population (2024)	826	6.2%	3,816	5.2%	11,555	7.0%
Projected Annual Growth (2019-2024)	57	-	354	-	1,187	-
Historical Annual Growth (2000-2010)	68	1.3%	591	3.2%	1,927	3.9%

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3 mi radius

5 mi radius

Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	12,853		68,934		155,151	
Age Under 5 Years	686	5.3%	3,690	5.4%	7,477	4.8%
Age 5 to 9 Years	687	5.3%	3,723	5.4%	7,307	4.7%
Age 10 to 14 Years	701	5.5%	3,885	5.6%	7,451	4.8%
Age 15 to 19 Years	756	5.9%	4,295	6.2%	8,085	5.2%
Age 20 to 24 Years	981	7.6%	4,530	6.6%	9,224	5.9%
Age 25 to 29 Years	953	7.4%	4,191	6.1%	10,502	6.8%
Age 30 to 34 Years	782	6.1%	3,671	5.3%	9,490	6.1%
Age 35 to 39 Years	735	5.7%	3,687	5.3%	8,843	5.7%
Age 40 to 44 Years	698	5.4%	3,484	5.1%	8,210	5.3%
Age 45 to 49 Years	798	6.2%	3,896	5.7%	9,206	5.9%
Age 50 to 54 Years	846	6.6%	4,468	6.5%	10,547	6.8%
Age 55 to 59 Years	997	7.8%	4,973	7.2%	12,060	7.8%
Age 60 to 64 Years	932	7.2%	5,075	7.4%	11,743	7.6%
Age 65 to 69 Years	767	6.0%	4,524	6.6%	10,287	6.6%
Age 70 to 74 Years	562	4.4%	3,905	5.7%	8,476	5.5%
Age 75 to 79 Years	411	3.2%	2,785	4.0%	6,234	4.0%
Age 80 to 84 Years	274	2.1%	1,923	2.8%	4,496	2.9%
Age 85 Years or Over	287	2.2%	2,229	3.2%	5,512	3.6%
Median Age	40.4		42.2		43.8	
Age 19 Years or Less	2,830	22.0%	15,593	22.6%	30,320	19.5%
Age 20 to 64 Years	7,722	60.1%	37,975	55.1%	89,826	57.9%
Age 65 Years or Over	2,301	17.9%	15,366	22.3%	35,005	22.6%

Female Age Distribution (2019)

Female Population	7,019	54.6%	37,502	54.4%	81,484	52.5%
Age Under 5 Years	353	5.0%	1,751	4.7%	3,670	4.5%
Age 5 to 9 Years	353	5.0%	1,820	4.9%	3,581	4.4%
Age 10 to 14 Years	350	5.0%	1,875	5.0%	3,645	4.5%
Age 15 to 19 Years	387	5.5%	2,193	5.8%	4,090	5.0%
Age 20 to 24 Years	551	7.9%	2,479	6.6%	4,945	6.1%
Age 25 to 29 Years	531	7.6%	2,318	6.2%	5,489	6.7%
Age 30 to 34 Years	397	5.7%	2,016	5.4%	4,845	5.9%
Age 35 to 39 Years	423	6.0%	2,113	5.6%	4,533	5.6%
Age 40 to 44 Years	381	5.4%	1,863	5.0%	4,143	5.1%
Age 45 to 49 Years	443	6.3%	2,148	5.7%	4,723	5.8%
Age 50 to 54 Years	474	6.8%	2,473	6.6%	5,521	6.8%
Age 55 to 59 Years	552	7.9%	2,733	7.3%	6,312	7.7%
Age 60 to 64 Years	506	7.2%	2,769	7.4%	6,069	7.4%
Age 65 to 69 Years	409	5.8%	2,551	6.8%	5,462	6.7%
Age 70 to 74 Years	327	4.7%	2,199	5.9%	4,577	5.6%
Age 75 to 79 Years	243	3.5%	1,586	4.2%	3,489	4.3%
Age 80 to 84 Years	148	2.1%	1,136	3.0%	2,699	3.3%
Age 85 Years or Over	192	2.7%	1,480	3.9%	3,690	4.5%
Female Median Age	41.3		43.7		45.0	
Age 19 Years or Less	1,442	20.5%	7,639	20.4%	14,987	18.4%
Age 20 to 64 Years	4,259	60.7%	20,911	55.8%	46,579	57.2%
Age 65 Years or Over	1,318	18.8%	8,952	23.9%	19,918	24.4%

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Male Age Distribution (2019)

	1 mi radius	3 mi radius	5 mi radius
Male Population	5,834 45.4%	31,432 45.6%	73,667 47.5%
Age Under 5 Years	333 5.7%	1,940 6.2%	3,807 5.2%
Age 5 to 9 Years	335 5.7%	1,903 6.1%	3,725 5.1%
Age 10 to 14 Years	351 6.0%	2,010 6.4%	3,806 5.2%
Age 15 to 19 Years	369 6.3%	2,102 6.7%	3,995 5.4%
Age 20 to 24 Years	429 7.4%	2,051 6.5%	4,280 5.8%
Age 25 to 29 Years	422 7.2%	1,873 6.0%	5,013 6.8%
Age 30 to 34 Years	385 6.6%	1,654 5.3%	4,645 6.3%
Age 35 to 39 Years	312 5.4%	1,574 5.0%	4,310 5.9%
Age 40 to 44 Years	317 5.4%	1,622 5.2%	4,067 5.5%
Age 45 to 49 Years	355 6.1%	1,748 5.6%	4,484 6.1%
Age 50 to 54 Years	372 6.4%	1,995 6.3%	5,025 6.8%
Age 55 to 59 Years	445 7.6%	2,240 7.1%	5,748 7.8%
Age 60 to 64 Years	426 7.3%	2,306 7.3%	5,674 7.7%
Age 65 to 69 Years	358 6.1%	1,973 6.3%	4,825 6.5%
Age 70 to 74 Years	235 4.0%	1,706 5.4%	3,899 5.3%
Age 75 to 79 Years	168 2.9%	1,199 3.8%	2,744 3.7%
Age 80 to 84 Years	127 2.2%	787 2.5%	1,797 2.4%
Age 85 Years or Over	94 1.6%	750 2.4%	1,822 2.5%
Male Median Age	39.2	40.2	42.4
Age 19 Years or Less	1,388 23.8%	7,954 25.3%	15,333 20.8%
Age 20 to 64 Years	3,464 59.4%	17,064 54.3%	43,247 58.7%
Age 65 Years or Over	982 16.8%	6,414 20.4%	15,087 20.5%

Males per 100 Females (2019)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison			
Age Under 5 Years	95 48.6%	111 52.6%	104 50.9%
Age 5 to 9 Years	95 48.7%	105 51.1%	104 51.0%
Age 10 to 14 Years	100 50.0%	107 51.7%	104 51.7%
Age 15 to 19 Years	96 48.9%	96 48.9%	98 49.4%
Age 20 to 24 Years	78 43.8%	83 45.3%	87 46.4%
Age 25 to 29 Years	80 44.3%	81 44.7%	91 47.7%
Age 30 to 34 Years	97 49.3%	82 45.1%	96 48.9%
Age 35 to 39 Years	74 42.5%	75 42.7%	95 48.7%
Age 40 to 44 Years	83 45.4%	87 46.5%	98 49.5%
Age 45 to 49 Years	80 44.5%	81 44.9%	95 48.7%
Age 50 to 54 Years	78 43.9%	81 44.7%	91 47.6%
Age 55 to 59 Years	81 44.6%	82 45.1%	91 47.7%
Age 60 to 64 Years	84 45.7%	83 45.4%	93 48.3%
Age 65 to 69 Years	88 46.7%	77 43.6%	88 46.9%
Age 70 to 74 Years	72 41.8%	78 43.7%	85 46.0%
Age 75 to 79 Years	69 40.8%	76 43.0%	79 44.0%
Age 80 to 84 Years	86 46.2%	69 40.9%	67 40.0%
Age 85 Years or Over	49 32.9%	51 33.6%	49 33.1%
Age 19 Years or Less	96 49.0%	104 51.0%	102 50.6%
Age 20 to 39 Years	81 44.9%	80 44.5%	92 47.9%
Age 40 to 64 Years	81 44.8%	83 45.3%	93 48.3%
Age 65 Years or Over	74 42.7%	72 41.7%	76 43.1%

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Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	5,823		29,646		72,278	
Households with Children	1,505	25.8%	7,630	25.7%	14,802	20.5%
Average Household Size	2.2		2.2		2.1	
Household Density per Square Mile	1,855		1,049		921	
Population Family	9,383	73.0%	51,279	74.4%	105,621	68.1%
Population Non-Family	3,170	24.7%	15,268	22.1%	44,004	28.4%
Population Group Quarters	300	2.3%	2,387	3.5%	5,525	3.6%
Family Households	3,230	55.5%	16,970	57.2%	35,966	49.8%
Married Couple Households	1,860	57.6%	9,247	54.5%	21,640	60.2%
Other Family Households with Children	1,370	42.4%	7,722	45.5%	14,326	39.8%
Family Households with Children	1,484	45.9%	7,542	44.4%	14,583	40.5%
Married Couple with Children	607	40.9%	2,588	34.3%	5,843	40.1%
Other Family Households with Children	877	59.1%	4,954	65.7%	8,740	59.9%
Family Households No Children	1,746	54.1%	9,428	55.6%	21,383	59.5%
Married Couple No Children	1,253	71.7%	6,659	70.6%	15,798	73.9%
Other Family Households No Children	494	28.3%	2,769	29.4%	5,585	26.1%
Non-Family Households	2,593	44.5%	12,676	42.8%	36,312	50.2%
Non-Family Households with Children	21	0.8%	88	0.7%	219	0.6%
Non-Family Households No Children	2,572	99.2%	12,588	99.3%	36,093	99.4%
Average Family Household Size	2.9		3.0		2.9	
Average Family Income	\$81,459		\$76,242		\$91,538	
Median Family Income	\$69,145		\$65,294		\$73,588	
Average Non-Family Household Size	1.2		1.2		1.2	

Marital Status (2019)

Population Age 15 Years or Over	10,779		57,636		132,916	
Never Married	5,149	47.8%	24,748	42.9%	53,420	40.2%
Currently Married	3,216	29.8%	17,436	30.3%	42,183	31.7%
Previously Married	2,414	22.4%	15,452	26.8%	37,314	28.1%
Separated	457	18.9%	3,235	20.9%	6,884	18.5%
Widowed	618	25.6%	4,323	28.0%	10,396	27.9%
Divorced	1,339	55.5%	7,893	51.1%	20,033	53.7%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	9,042		48,811		115,607	
Elementary (Grade Level 0 to 8)	144	1.6%	1,469	3.0%	3,236	2.8%
Some High School (Grade Level 9 to 11)	365	4.0%	3,050	6.2%	7,422	6.4%
High School Graduate	2,170	24.0%	13,866	28.4%	30,816	26.7%
Some College	1,921	21.2%	10,685	21.9%	24,094	20.8%
Associate Degree Only	1,174	13.0%	4,570	9.4%	11,378	9.8%
Bachelor Degree Only	2,127	23.5%	9,375	19.2%	24,162	20.9%
Graduate Degree	1,141	12.6%	5,795	11.9%	14,498	12.5%
Any College (Some College or Higher)	6,363	70.4%	30,426	62.3%	74,133	64.1%
College Degree + (Bachelor Degree or Higher)	3,267	36.1%	15,171	31.1%	38,660	33.4%

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Housing

Total Housing Units (2019)	6,157		34,135		83,330	
Total Housing Units (2010)	6,013		33,801		81,251	
Historical Annual Growth (2010-2019)	144	0.3%	334	0.1%	2,079	0.3%
Housing Units Occupied (2019)	5,823	94.6%	29,646	86.8%	72,278	86.7%
Housing Units Owner-Occupied	2,729	46.9%	17,340	58.5%	39,854	55.1%
Housing Units Renter-Occupied	3,094	53.1%	12,305	41.5%	32,424	44.9%
Housing Units Vacant (2019)	334	5.7%	4,489	15.1%	11,052	15.3%

Household Size (2019)

Total Households	5,823		29,646		72,278	
1 Person Households	2,107	36.2%	10,478	35.3%	29,863	41.3%
2 Person Households	2,046	35.1%	10,271	34.6%	24,391	33.7%
3 Person Households	846	14.5%	4,004	13.5%	8,578	11.9%
4 Person Households	512	8.8%	2,605	8.8%	5,289	7.3%
5 Person Households	200	3.4%	1,374	4.6%	2,447	3.4%
6 Person Households	75	1.3%	530	1.8%	991	1.4%
7 or More Person Households	38	0.6%	384	1.3%	719	1.0%

Household Income Distribution (2019)

HH Income \$200,000 or More	194	3.3%	1,218	4.1%	3,732	5.2%
HH Income \$150,000 to \$199,999	273	4.7%	1,423	4.8%	3,357	4.6%
HH Income \$125,000 to \$149,999	305	5.2%	1,240	4.2%	3,404	4.7%
HH Income \$100,000 to \$124,999	426	7.3%	1,794	6.1%	4,841	6.7%
HH Income \$75,000 to \$99,999	753	12.9%	3,427	11.6%	9,120	12.6%
HH Income \$50,000 to \$74,999	1,211	20.8%	5,539	18.7%	12,327	17.1%
HH Income \$35,000 to \$49,999	911	15.6%	4,176	14.1%	9,750	13.5%
HH Income \$25,000 to \$34,999	618	10.6%	3,275	11.0%	7,451	10.3%
HH Income \$15,000 to \$24,999	514	8.8%	3,700	12.5%	8,523	11.8%
HH Income \$10,000 to \$14,999	212	3.6%	1,414	4.8%	3,718	5.1%
HH Income Under \$10,000	407	7.0%	2,442	8.2%	6,055	8.4%

Household Vehicles (2019)

Households 0 Vehicles Available	360	6.2%	2,730	9.2%	8,462	11.7%
Households 1 Vehicle Available	2,702	46.4%	14,209	47.9%	33,509	46.4%
Households 2 Vehicles Available	1,927	33.1%	9,281	31.3%	23,230	32.1%
Households 3 or More Vehicles Available	834	14.3%	3,426	11.6%	7,078	9.8%
Total Vehicles Available	9,323		44,244		103,479	
Average Vehicles per Household	1.6		1.5		1.4	
Owner-Occupied Household Vehicles	5,063	54.3%	29,175	65.9%	67,160	64.9%
Average Vehicles per Owner-Occupied Household	1.9		1.7		1.7	
Renter-Occupied Household Vehicles	4,261	45.7%	15,069	34.1%	36,319	35.1%
Average Vehicles per Renter-Occupied Household	1.4		1.2		1.1	

Travel Time (2019)

Worker Base Age 16 years or Over	6,111		32,726		74,700	
Travel to Work in 14 Minutes or Less	1,334	21.8%	6,442	19.7%	18,072	24.2%
Travel to Work in 15 to 29 Minutes	2,984	48.8%	11,877	36.3%	25,046	33.5%
Travel to Work in 30 to 59 Minutes	1,854	30.3%	8,216	25.1%	18,553	24.8%
Travel to Work in 60 Minutes or More	321	5.3%	1,579	4.8%	3,517	4.7%
Work at Home	367	6.0%	2,313	7.1%	6,644	8.9%
Average Minutes Travel to Work	22.6		22.3		21.1	

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

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RFULL9

3016 54th Ave S

St. Petersburg, FL 33712

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2019)

Worker Base Age 16 years or Over	6,111		32,726		74,700	
Drive to Work Alone	4,909	80.3%	25,665	78.4%	56,272	75.3%
Drive to Work in Carpool	559	9.2%	2,452	7.5%	5,774	7.7%
Travel to Work by Public Transportation	126	2.1%	938	2.9%	2,276	3.0%
Drive to Work on Motorcycle	-	-	25	-	129	0.2%
Bicycle to Work	6	-	126	0.4%	1,013	1.4%
Walk to Work	97	1.6%	763	2.3%	1,764	2.4%
Other Means	46	0.7%	444	1.4%	829	1.1%
Work at Home	367	6.0%	2,313	7.1%	6,644	8.9%

Daytime Demographics (2019)

Total Businesses	383		1,558		8,800	
Total Employees	2,542		12,400		80,442	
Company Headquarter Businesses	-	-	2	0.1%	41	0.5%
Company Headquarter Employees	96	3.8%	774	6.2%	8,278	10.3%
Employee Population per Business	6.6	to 1	8.0	to 1	9.1	to 1
Residential Population per Business	33.6	to 1	44.2	to 1	17.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	6,299		39,085		140,213	

Labor Force

Labor Population Age 16 Years or Over (2019)	10,658		56,925		131,518	
Labor Force Total Males (2019)	4,752	44.6%	25,217	44.3%	61,613	46.8%
Male Civilian Employed	3,015	63.5%	13,259	52.6%	34,266	55.6%
Male Civilian Unemployed	143	3.0%	719	2.9%	1,456	2.4%
Males in Armed Forces	4	-	19	-	194	0.3%
Males Not in Labor Force	1,589	33.4%	11,220	44.5%	25,697	41.7%
Labor Force Total Females (2019)	5,907	55.4%	31,707	55.7%	69,905	53.2%
Female Civilian Employed	3,882	65.7%	16,952	53.5%	37,259	53.3%
Female Civilian Unemployed	57	1.0%	544	1.7%	1,122	1.6%
Females in Armed Forces	-	-	9	-	29	-
Females Not in Labor Force	1,967	33.3%	14,202	44.8%	31,496	45.1%
Unemployment Rate	200	1.9%	1,263	2.2%	2,578	2.0%

Occupation (2019)

Occupation Population Age 16 Years or Over	6,898		30,211		71,525	
Occupation Total Males	3,015	43.7%	13,259	43.9%	34,266	47.9%
Occupation Total Females	3,882	56.3%	16,952	56.1%	37,259	52.1%
Management, Business, Financial Operations	927	13.4%	3,898	12.9%	10,467	14.6%
Professional, Related	1,872	27.1%	7,227	23.9%	17,079	23.9%
Service	1,383	20.0%	7,041	23.3%	15,190	21.2%
Sales, Office	1,802	26.1%	7,498	24.8%	18,366	25.7%
Farming, Fishing, Forestry	41	0.6%	210	0.7%	334	0.5%
Construction, Extraction, Maintenance	231	3.3%	1,345	4.5%	3,471	4.9%
Production, Transport, Material Moving	642	9.3%	2,992	9.9%	6,617	9.3%
White Collar Workers	4,601	66.7%	18,623	61.6%	45,912	64.2%
Blue Collar Workers	2,297	33.3%	11,589	38.4%	25,613	35.8%

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	5,150		26,794		63,371	
1 Detached Unit	2,458	47.7%	16,758	62.5%	38,153	60.2%
1 Attached Unit	186	3.6%	940	3.5%	2,387	3.8%
2 Units	88	1.7%	1,085	4.1%	2,743	4.3%
3 to 4 Units	560	10.9%	1,963	7.3%	3,811	6.0%
5 to 9 Units	708	13.8%	1,792	6.7%	3,452	5.4%
10 to 19 Units	527	10.2%	1,581	5.9%	3,579	5.6%
20 to 49 Units	484	9.4%	2,129	7.9%	5,732	9.0%
50 or More Units	763	14.8%	2,832	10.6%	10,971	17.3%
Mobile Home or Trailer	48	0.9%	562	2.1%	1,389	2.2%
Other Structure	-	-	3	-	61	-

Homes Built By Year (2019)

	1 mi radius		3 mi radius		5 mi radius	
Homes Built 2014 or later	135	2.2%	359	1.1%	1,563	1.9%
Homes Built 2010 to 2013	50	0.8%	279	0.8%	1,045	1.3%
Homes Built 2000 to 2009	253	4.1%	1,414	4.1%	4,451	5.3%
Homes Built 1990 to 1999	676	11.0%	2,457	7.2%	5,498	6.6%
Homes Built 1980 to 1989	878	14.3%	3,952	11.6%	8,983	10.8%
Homes Built 1970 to 1979	1,954	31.7%	7,639	22.4%	14,845	17.8%
Homes Built 1960 to 1969	1,032	16.8%	5,140	15.1%	10,793	13.0%
Homes Built 1950 to 1959	704	11.4%	5,576	16.3%	14,282	17.1%
Homes Built 1940 to 1949	64	1.0%	1,267	3.7%	3,478	4.2%
Homes Built Before 1939	77	1.2%	1,562	4.6%	7,341	8.8%

Median Age of Homes 39.1 yrs 44.1 yrs 45.7 yrs

Home Values (2019)

	1 mi radius		3 mi radius		5 mi radius	
Owner Specified Housing Units	2,503		16,016		37,148	
Home Values \$1,000,000 or More	29	1.2%	218	1.4%	981	2.6%
Home Values \$750,000 to \$999,999	47	1.9%	414	2.6%	1,198	3.2%
Home Values \$500,000 to \$749,999	112	4.5%	862	5.4%	2,613	7.0%
Home Values \$400,000 to \$499,999	177	7.1%	1,142	7.1%	2,915	7.8%
Home Values \$300,000 to \$399,999	403	16.1%	2,000	12.5%	4,505	12.1%
Home Values \$250,000 to \$299,999	325	13.0%	1,606	10.0%	3,937	10.6%
Home Values \$200,000 to \$249,999	435	17.4%	2,004	12.5%	3,967	10.7%
Home Values \$175,000 to \$199,999	263	10.5%	1,066	6.7%	2,445	6.6%
Home Values \$150,000 to \$174,999	293	11.7%	1,840	11.5%	3,907	10.5%
Home Values \$125,000 to \$149,999	114	4.6%	1,082	6.8%	2,201	5.9%
Home Values \$100,000 to \$124,999	176	7.0%	1,165	7.3%	2,846	7.7%
Home Values \$90,000 to \$99,999	41	1.6%	527	3.3%	1,064	2.9%
Home Values \$80,000 to \$89,999	50	2.0%	532	3.3%	1,035	2.8%
Home Values \$70,000 to \$79,999	47	1.9%	560	3.5%	1,133	3.1%
Home Values \$60,000 to \$69,999	26	1.0%	327	2.0%	665	1.8%
Home Values \$50,000 to \$59,999	22	0.9%	290	1.8%	674	1.8%
Home Values \$35,000 to \$49,999	67	2.7%	619	3.9%	1,173	3.2%
Home Values \$25,000 to \$34,999	26	1.0%	281	1.8%	573	1.5%
Home Values \$10,000 to \$24,999	33	1.3%	387	2.4%	788	2.1%
Home Values Under \$10,000	22	0.9%	216	1.3%	527	1.4%
Owner-Occupied Median Home Value	\$232,471		\$212,591		\$246,022	
Renter-Occupied Median Rent	\$879		\$906		\$919	

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Total Annual Consumer Expenditure (2019)

Total Household Expenditure	\$305.02 M	\$1.5 B	\$3.88 B
Total Non-Retail Expenditure	\$161.09 M	\$795.93 M	\$2.06 B
Total Retail Expenditure	\$143.92 M	\$708.38 M	\$1.82 B
Apparel	\$10.61 M	\$52.24 M	\$135.02 M
Contributions	\$9.67 M	\$48.55 M	\$126.44 M
Education	\$8.57 M	\$42.93 M	\$112.89 M
Entertainment	\$16.93 M	\$83.73 M	\$216.45 M
Food and Beverages	\$45.25 M	\$222.62 M	\$572.78 M
Furnishings and Equipment	\$10.56 M	\$52.12 M	\$134.66 M
Gifts	\$7.27 M	\$36.02 M	\$94.64 M
Health Care	\$26.28 M	\$130.36 M	\$334.07 M
Household Operations	\$11.85 M	\$58.99 M	\$152.32 M
Miscellaneous Expenses	\$5.77 M	\$28.54 M	\$73.71 M
Personal Care	\$4.1 M	\$20.21 M	\$52.15 M
Personal Insurance	\$2.05 M	\$10.26 M	\$26.59 M
Reading	\$666.52 K	\$3.32 M	\$8.57 M
Shelter	\$64.71 M	\$318.24 M	\$823.39 M
Tobacco	\$2 M	\$9.77 M	\$24.88 M
Transportation	\$55.54 M	\$271.94 M	\$698.65 M
Utilities	\$23.18 M	\$114.47 M	\$292.56 M

Monthly Household Consumer Expenditure (2019)

Total Household Expenditure	\$4,365	\$4,229	\$4,473
Total Non-Retail Expenditure	\$2,305 52.8%	\$2,237 52.9%	\$2,371 53.0%
Total Retail Expenditures	\$2,060 47.2%	\$1,991 47.1%	\$2,102 47.0%
Apparel	\$152 3.5%	\$147 3.5%	\$156 3.5%
Contributions	\$138 3.2%	\$136 3.2%	\$146 3.3%
Education	\$123 2.8%	\$121 2.9%	\$130 2.9%
Entertainment	\$242 5.6%	\$235 5.6%	\$250 5.6%
Food and Beverages	\$647 14.8%	\$626 14.8%	\$660 14.8%
Furnishings and Equipment	\$151 3.5%	\$147 3.5%	\$155 3.5%
Gifts	\$104 2.4%	\$101 2.4%	\$109 2.4%
Health Care	\$376 8.6%	\$366 8.7%	\$385 8.6%
Household Operations	\$170 3.9%	\$166 3.9%	\$176 3.9%
Miscellaneous Expenses	\$83 1.9%	\$80 1.9%	\$85 1.9%
Personal Care	\$59 1.3%	\$57 1.3%	\$60 1.3%
Personal Insurance	\$29 0.7%	\$29 0.7%	\$31 0.7%
Reading	\$10 0.2%	\$9 0.2%	\$10 0.2%
Shelter	\$926 21.2%	\$895 21.2%	\$949 21.2%
Tobacco	\$29 0.7%	\$27 0.6%	\$29 0.6%
Transportation	\$795 18.2%	\$764 18.1%	\$806 18.0%
Utilities	\$332 7.6%	\$322 7.6%	\$337 7.5%

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