

# COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.1225/-81.9738

RFULL9

6230 US Hwy 98 N Lakeland, FL 33809	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2020)	5,547	61,158	106,591
Projected Population (2025)	6,440	70,734	123,863
Census Population (2010)	4,806	52,540	91,791
Census Population (2000)	3,820	37,932	73,415
Projected Annual Growth (2020-2025)	893 3.2%	9,576 3.1%	17,272 3.2%
Historical Annual Growth (2010-2020)	741 1.5%	8,618 1.6%	14,800 1.6%
Historical Annual Growth (2000-2010)	986 2.6%	14,608 3.9%	18,376 2.5%
Estimated Population Density (2020)	1,767 <i>psm</i>	2,163 <i>psm</i>	1,358 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2020)	2,227	24,053	40,341
Projected Households (2025)	2,326	25,075	42,245
Census Households (2010)	1,958	20,810	34,989
Census Households (2000)	1,605	15,213	28,199
Projected Annual Growth (2020-2025)	99 0.9%	1,022 0.8%	1,905 0.9%
Historical Annual Change (2000-2020)	622 1.9%	8,841 2.9%	12,142 2.2%
<b>Average Household Income</b>			
Estimated Average Household Income (2020)	\$59,579	\$68,711	\$63,053
Projected Average Household Income (2025)	\$66,254	\$77,741	\$70,698
Census Average Household Income (2010)	\$49,028	\$54,274	\$50,783
Census Average Household Income (2000)	\$50,008	\$49,226	\$45,487
Projected Annual Change (2020-2025)	\$6,675 2.2%	\$9,030 2.6%	\$7,645 2.4%
Historical Annual Change (2000-2020)	\$9,570 1.0%	\$19,485 2.0%	\$17,566 1.9%
<b>Median Household Income</b>			
Estimated Median Household Income (2020)	\$57,392	\$58,702	\$52,845
Projected Median Household Income (2025)	\$67,758	\$68,473	\$61,588
Census Median Household Income (2010)	\$43,215	\$48,269	\$44,789
Census Median Household Income (2000)	\$38,640	\$40,456	\$37,122
Projected Annual Change (2020-2025)	\$10,366 3.6%	\$9,771 3.3%	\$8,743 3.3%
Historical Annual Change (2000-2020)	\$18,752 2.4%	\$18,246 2.3%	\$15,724 2.1%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2020)	\$23,941	\$27,074	\$23,938
Projected Per Capita Income (2025)	\$23,944	\$27,603	\$24,177
Census Per Capita Income (2010)	\$19,978	\$21,496	\$19,358
Census Per Capita Income (2000)	\$20,904	\$19,707	\$17,431
Projected Annual Change (2020-2025)	\$3 -	\$528 0.4%	\$239 0.2%
Historical Annual Change (2000-2020)	\$3,037 0.7%	\$7,368 1.9%	\$6,507 1.9%
Estimated Average Household Net Worth (2020)	\$326,339	\$370,488	\$344,364

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## 6230 US Hwy 98 N

### Lakeland, FL 33809

#### Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
Total Population (2020)	5,547		61,158		106,591	
White (2020)	4,407	79.5%	46,455	76.0%	73,715	69.2%
Black or African American (2020)	598	10.8%	7,915	12.9%	21,617	20.3%
American Indian or Alaska Native (2020)	27	0.5%	272	0.4%	464	0.4%
Asian (2020)	137	2.5%	2,005	3.3%	2,736	2.6%
Hawaiian or Pacific Islander (2020)	2	-	30	-	68	-
Other Race (2020)	235	4.2%	2,534	4.1%	4,674	4.4%
Two or More Races (2020)	140	2.5%	1,947	3.2%	3,317	3.1%
Population < 18 (2020)	1,108	20.0%	13,020	21.3%	23,488	22.0%
White Not Hispanic	583	52.6%	6,610	50.8%	10,595	45.1%
Black or African American	181	16.4%	2,262	17.4%	5,915	25.2%
Asian	25	2.2%	395	3.0%	544	2.3%
Other Race Not Hispanic	49	4.4%	565	4.3%	974	4.1%
Hispanic	271	24.4%	3,189	24.5%	5,460	23.2%
Not Hispanic or Latino Population (2020)	4,623	83.3%	49,970	81.7%	88,222	82.8%
Not Hispanic White	3,833	82.9%	39,433	78.9%	62,756	71.1%
Not Hispanic Black or African American	553	12.0%	7,296	14.6%	20,527	23.3%
Not Hispanic American Indian or Alaska Native	16	0.3%	175	0.4%	312	0.4%
Not Hispanic Asian	132	2.9%	1,908	3.8%	2,571	2.9%
Not Hispanic Hawaiian or Pacific Islander	1	-	15	-	41	-
Not Hispanic Other Race	2	-	26	-	66	-
Not Hispanic Two or More Races	87	1.9%	1,116	2.2%	1,949	2.2%
Hispanic or Latino Population (2020)	924	16.7%	11,188	18.3%	18,370	17.2%
Hispanic White	574	62.2%	7,022	62.8%	10,959	59.7%
Hispanic Black or African American	45	4.9%	619	5.5%	1,090	5.9%
Hispanic American Indian or Alaska Native	12	1.3%	97	0.9%	152	0.8%
Hispanic Asian	5	0.5%	97	0.9%	166	0.9%
Hispanic Hawaiian or Pacific Islander	-	-	14	0.1%	26	0.1%
Hispanic Other Race	234	25.3%	2,508	22.4%	4,608	25.1%
Hispanic Two or More Races	54	5.8%	831	7.4%	1,368	7.4%
Not Hispanic or Latino Population (2010)	4,204	87.5%	45,356	86.3%	79,933	87.1%
Hispanic or Latino Population (2010)	602	12.5%	7,184	13.7%	11,858	12.9%
Not Hispanic or Latino Population (2000)	3,630	95.0%	35,741	94.2%	69,174	94.2%
Hispanic or Latino Population (2000)	190	5.0%	2,191	5.8%	4,241	5.8%
Not Hispanic or Latino Population (2025)	5,337	82.9%	57,350	81.1%	101,730	82.1%
Hispanic or Latino Population (2025)	1,103	17.1%	13,384	18.9%	22,133	17.9%
Projected Annual Growth (2020-2025)	179	-	2,195	-	3,764	-
Historical Annual Growth (2000-2010)	413	21.7%	4,993	22.8%	7,617	18.0%

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## 6230 US Hwy 98 N

Lakeland, FL 33809

1 mi radius

3 mi radius

5 mi radius

### Total Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	5,547		61,158		106,591	
Age Under 5 Years	274	4.9%	3,378	5.5%	6,165	5.8%
Age 5 to 9 Years	314	5.7%	3,599	5.9%	6,503	6.1%
Age 10 to 14 Years	336	6.1%	3,870	6.3%	6,892	6.5%
Age 15 to 19 Years	304	5.5%	3,535	5.8%	6,418	6.0%
Age 20 to 24 Years	291	5.3%	3,443	5.6%	6,275	5.9%
Age 25 to 29 Years	344	6.2%	4,236	6.9%	7,387	6.9%
Age 30 to 34 Years	325	5.9%	3,942	6.4%	6,670	6.3%
Age 35 to 39 Years	306	5.5%	3,896	6.4%	6,593	6.2%
Age 40 to 44 Years	308	5.5%	3,556	5.8%	6,130	5.8%
Age 45 to 49 Years	312	5.6%	3,570	5.8%	6,283	5.9%
Age 50 to 54 Years	307	5.5%	3,435	5.6%	6,214	5.8%
Age 55 to 59 Years	355	6.4%	3,808	6.2%	6,746	6.3%
Age 60 to 64 Years	340	6.1%	3,525	5.8%	6,220	5.8%
Age 65 to 69 Years	332	6.0%	3,337	5.5%	5,893	5.5%
Age 70 to 74 Years	339	6.1%	3,187	5.2%	5,545	5.2%
Age 75 to 79 Years	284	5.1%	2,717	4.4%	4,393	4.1%
Age 80 to 84 Years	232	4.2%	2,100	3.4%	3,233	3.0%
Age 85 Years or Over	245	4.4%	2,024	3.3%	3,033	2.8%
Median Age	44.1		41.1		40.3	
Age 19 Years or Less	1,227	22.1%	14,383	23.5%	25,978	24.4%
Age 20 to 64 Years	2,888	52.1%	33,410	54.6%	58,516	54.9%
Age 65 Years or Over	1,432	25.8%	13,365	21.9%	22,097	20.7%

### Female Age Distribution (2020)

Female Population	2,899	52.3%	31,803	52.0%	55,263	51.8%
Age Under 5 Years	133	4.6%	1,626	5.1%	2,992	5.4%
Age 5 to 9 Years	158	5.5%	1,734	5.5%	3,159	5.7%
Age 10 to 14 Years	158	5.4%	1,861	5.9%	3,349	6.1%
Age 15 to 19 Years	141	4.9%	1,700	5.3%	3,069	5.6%
Age 20 to 24 Years	154	5.3%	1,788	5.6%	3,242	5.9%
Age 25 to 29 Years	173	6.0%	2,232	7.0%	3,856	7.0%
Age 30 to 34 Years	159	5.5%	2,023	6.4%	3,455	6.3%
Age 35 to 39 Years	155	5.4%	2,013	6.3%	3,410	6.2%
Age 40 to 44 Years	168	5.8%	1,812	5.7%	3,084	5.6%
Age 45 to 49 Years	162	5.6%	1,820	5.7%	3,227	5.8%
Age 50 to 54 Years	156	5.4%	1,780	5.6%	3,208	5.8%
Age 55 to 59 Years	195	6.7%	2,053	6.5%	3,625	6.6%
Age 60 to 64 Years	181	6.2%	1,902	6.0%	3,312	6.0%
Age 65 to 69 Years	176	6.1%	1,781	5.6%	3,142	5.7%
Age 70 to 74 Years	178	6.1%	1,708	5.4%	2,957	5.4%
Age 75 to 79 Years	160	5.5%	1,496	4.7%	2,416	4.4%
Age 80 to 84 Years	130	4.5%	1,167	3.7%	1,832	3.3%
Age 85 Years or Over	162	5.6%	1,307	4.1%	1,929	3.5%
Female Median Age	46.1		42.6		41.6	
Age 19 Years or Less	589	20.3%	6,920	21.8%	12,569	22.7%
Age 20 to 64 Years	1,504	51.9%	17,423	54.8%	30,419	55.0%
Age 65 Years or Over	805	27.8%	7,459	23.5%	12,276	22.2%

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## 6230 US Hwy 98 N

### Lakeland, FL 33809

1 mi radius      3 mi radius      5 mi radius

#### Male Age Distribution (2020)

Male Population	2,648	47.7%	29,355	48.0%	51,328	48.2%
Age Under 5 Years	141	5.3%	1,752	6.0%	3,173	6.2%
Age 5 to 9 Years	156	5.9%	1,865	6.4%	3,344	6.5%
Age 10 to 14 Years	178	6.7%	2,010	6.8%	3,543	6.9%
Age 15 to 19 Years	163	6.1%	1,836	6.3%	3,349	6.5%
Age 20 to 24 Years	137	5.2%	1,655	5.6%	3,033	5.9%
Age 25 to 29 Years	171	6.5%	2,004	6.8%	3,531	6.9%
Age 30 to 34 Years	166	6.3%	1,919	6.5%	3,214	6.3%
Age 35 to 39 Years	150	5.7%	1,883	6.4%	3,183	6.2%
Age 40 to 44 Years	140	5.3%	1,744	5.9%	3,046	5.9%
Age 45 to 49 Years	150	5.7%	1,750	6.0%	3,056	6.0%
Age 50 to 54 Years	151	5.7%	1,655	5.6%	3,006	5.9%
Age 55 to 59 Years	160	6.0%	1,755	6.0%	3,120	6.1%
Age 60 to 64 Years	159	6.0%	1,622	5.5%	2,908	5.7%
Age 65 to 69 Years	156	5.9%	1,556	5.3%	2,752	5.4%
Age 70 to 74 Years	162	6.1%	1,479	5.0%	2,588	5.0%
Age 75 to 79 Years	124	4.7%	1,221	4.2%	1,978	3.9%
Age 80 to 84 Years	102	3.9%	933	3.2%	1,401	2.7%
Age 85 Years or Over	83	3.1%	717	2.4%	1,104	2.2%
Male Median Age	41.7		39.6		38.8	
Age 19 Years or Less	637	24.1%	7,462	25.4%	13,409	26.1%
Age 20 to 64 Years	1,384	52.3%	15,987	54.5%	28,097	54.7%
Age 65 Years or Over	627	23.7%	5,906	20.1%	9,822	19.1%

#### Males per 100 Females (2020)

Overall Comparison						
Age Under 5 Years	106	51.4%	108	51.9%	106	51.5%
Age 5 to 9 Years	99	49.6%	108	51.8%	106	51.4%
Age 10 to 14 Years	113	53.1%	108	51.9%	106	51.9%
Age 15 to 19 Years	115	53.6%	108	51.9%	109	52.2%
Age 20 to 24 Years	89	47.0%	93	48.1%	94	48.3%
Age 25 to 29 Years	99	49.7%	90	47.3%	92	47.8%
Age 30 to 34 Years	104	51.0%	95	48.7%	93	48.2%
Age 35 to 39 Years	97	49.2%	94	48.3%	93	48.3%
Age 40 to 44 Years	83	45.5%	96	49.0%	99	49.7%
Age 45 to 49 Years	92	48.0%	96	49.0%	95	48.6%
Age 50 to 54 Years	97	49.2%	93	48.2%	94	48.4%
Age 55 to 59 Years	82	45.0%	85	46.1%	86	46.3%
Age 60 to 64 Years	88	46.8%	85	46.0%	88	46.8%
Age 65 to 69 Years	89	47.0%	87	46.6%	88	46.7%
Age 70 to 74 Years	91	47.6%	87	46.4%	87	46.7%
Age 75 to 79 Years	78	43.7%	82	44.9%	82	45.0%
Age 80 to 84 Years	79	44.1%	80	44.4%	76	43.3%
Age 85 Years or Over	51	33.9%	55	35.4%	57	36.4%
Age 19 Years or Less	108	51.9%	108	51.9%	107	51.6%
Age 20 to 39 Years	97	49.3%	93	48.1%	93	48.1%
Age 40 to 64 Years	88	46.8%	91	47.6%	92	47.9%
Age 65 Years or Over	78	43.8%	79	44.2%	80	44.4%

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## 6230 US Hwy 98 N

### Lakeland, FL 33809

	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2020)</b>						
Total Households	2,227		24,053		40,341	
Households with Children	574	25.8%	7,092	29.5%	12,677	31.4%
Average Household Size	2.5		2.5		2.6	
Household Density per Square Mile	709		851		514	
Population Family	4,664	84.1%	51,289	83.9%	90,025	84.5%
Population Non-Family	862	15.5%	9,187	15.0%	15,237	14.3%
Population Group Quarters	21	0.4%	682	1.1%	1,329	1.2%
Family Households	1,534	68.9%	16,629	69.1%	28,240	70.0%
Married Couple Households	1,131	73.8%	12,618	75.9%	20,152	71.4%
Other Family Households with Children	403	26.2%	4,012	24.1%	8,088	28.6%
Family Households with Children	565	36.9%	7,004	42.1%	12,519	44.3%
Married Couple with Children	335	59.2%	4,491	64.1%	7,354	58.7%
Other Family Households with Children	230	40.8%	2,513	35.9%	5,165	41.3%
Family Households No Children	969	63.1%	9,625	57.9%	15,721	55.7%
Married Couple No Children	796	82.2%	8,126	84.4%	12,799	81.4%
Other Family Households No Children	172	17.8%	1,499	15.6%	2,923	18.6%
Non-Family Households	694	31.1%	7,424	30.9%	12,100	30.0%
Non-Family Households with Children	9	1.3%	88	1.2%	158	1.3%
Non-Family Households No Children	685	98.7%	7,336	98.8%	11,942	98.7%
Average Family Household Size	3.0		3.1		3.2	
Average Family Income	\$70,305		\$76,667		\$69,928	
Median Family Income	\$65,545		\$69,114		\$62,679	
Average Non-Family Household Size	1.2		1.2		1.3	
<b>Marital Status (2020)</b>						
Population Age 15 Years or Over	4,624		50,311		87,032	
Never Married	1,378	29.8%	15,205	30.2%	28,553	32.8%
Currently Married	2,030	43.9%	22,292	44.3%	35,909	41.3%
Previously Married	1,216	26.3%	12,814	25.5%	22,569	25.9%
Separated	229	18.8%	2,287	17.8%	4,234	18.8%
Widowed	403	33.1%	4,053	31.6%	7,029	31.1%
Divorced	585	48.1%	6,473	50.5%	11,306	50.1%
<b>Educational Attainment (2020)</b>						
Adult Population Age 25 Years or Over	4,029		43,332		74,339	
Elementary (Grade Level 0 to 8)	116	2.9%	1,641	3.8%	3,259	4.4%
Some High School (Grade Level 9 to 11)	330	8.2%	3,104	7.2%	6,899	9.3%
High School Graduate	1,641	40.7%	15,185	35.0%	27,422	36.9%
Some College	917	22.8%	9,401	21.7%	15,367	20.7%
Associate Degree Only	338	8.4%	4,493	10.4%	7,103	9.6%
Bachelor Degree Only	459	11.4%	6,124	14.1%	9,507	12.8%
Graduate Degree	229	5.7%	3,384	7.8%	4,781	6.4%
Any College (Some College or Higher)	1,942	48.2%	23,403	54.0%	36,759	49.4%
College Degree + (Bachelor Degree or Higher)	687	17.1%	9,508	21.9%	14,289	19.2%

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### Lakeland, FL 33809

#### Housing

Total Housing Units (2020)	2,356		25,495		43,055	
Total Housing Units (2010)	2,230		23,473		40,268	
Historical Annual Growth (2010-2020)	126	0.6%	2,022	0.9%	2,787	0.7%
Housing Units Occupied (2020)	2,227	94.5%	24,053	94.3%	40,341	93.7%
Housing Units Owner-Occupied	1,571	70.5%	16,427	68.3%	27,033	67.0%
Housing Units Renter-Occupied	657	29.5%	7,627	31.7%	13,308	33.0%
Housing Units Vacant (2020)	129	5.5%	1,442	5.7%	2,715	6.3%

#### Household Size (2020)

Total Households	2,227		24,053		40,341	
1 Person Households	572	25.7%	6,017	25.0%	9,672	24.0%
2 Person Households	844	37.9%	9,006	37.4%	14,418	35.7%
3 Person Households	338	15.2%	3,682	15.3%	6,432	15.9%
4 Person Households	267	12.0%	3,007	12.5%	5,203	12.9%
5 Person Households	122	5.5%	1,388	5.8%	2,635	6.5%
6 Person Households	48	2.1%	598	2.5%	1,150	2.9%
7 or More Person Households	37	1.7%	354	1.5%	831	2.1%

#### Household Income Distribution (2020)

HH Income \$200,000 or More	20	0.9%	583	2.4%	941	2.3%
HH Income \$150,000 to \$199,999	125	5.6%	1,023	4.3%	1,496	3.7%
HH Income \$125,000 to \$149,999	71	3.2%	1,100	4.6%	1,692	4.2%
HH Income \$100,000 to \$124,999	215	9.6%	2,338	9.7%	3,252	8.1%
HH Income \$75,000 to \$99,999	271	12.2%	3,306	13.7%	4,792	11.9%
HH Income \$50,000 to \$74,999	552	24.8%	5,397	22.4%	8,469	21.0%
HH Income \$35,000 to \$49,999	334	15.0%	3,918	16.3%	6,525	16.2%
HH Income \$25,000 to \$34,999	191	8.6%	2,181	9.1%	4,057	10.1%
HH Income \$15,000 to \$24,999	336	15.1%	2,420	10.1%	4,717	11.7%
HH Income \$10,000 to \$14,999	47	2.1%	741	3.1%	1,763	4.4%
HH Income Under \$10,000	64	2.9%	1,045	4.3%	2,636	6.5%

#### Household Vehicles (2020)

Households 0 Vehicles Available	164	7.3%	1,157	4.8%	2,623	6.5%
Households 1 Vehicle Available	794	35.6%	9,215	38.3%	15,794	39.2%
Households 2 Vehicles Available	930	41.8%	9,516	39.6%	14,962	37.1%
Households 3 or More Vehicles Available	340	15.3%	4,166	17.3%	6,961	17.3%
Total Vehicles Available	3,752		42,354		69,305	
Average Vehicles per Household	1.7		1.8		1.7	
Owner-Occupied Household Vehicles	2,683	71.5%	30,904	73.0%	50,747	73.2%
Average Vehicles per Owner-Occupied Household	1.7		1.9		1.9	
Renter-Occupied Household Vehicles	1,070	28.5%	11,450	27.0%	18,558	26.8%
Average Vehicles per Renter-Occupied Household	1.6		1.5		1.4	

#### Travel Time (2020)

Worker Base Age 16 years or Over	2,391		26,418		46,022	
Travel to Work in 14 Minutes or Less	431	18.0%	4,825	18.3%	8,566	18.6%
Travel to Work in 15 to 29 Minutes	1,059	44.3%	11,206	42.4%	18,217	39.6%
Travel to Work in 30 to 59 Minutes	782	32.7%	8,489	32.1%	14,068	30.6%
Travel to Work in 60 Minutes or More	193	8.1%	2,522	9.5%	4,100	8.9%
Work at Home	91	3.8%	1,070	4.1%	1,774	3.9%
Average Minutes Travel to Work	23.5		23.9		23.5	

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# COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.1225/-81.9738

RFULL9

## 6230 US Hwy 98 N

Lakeland, FL 33809

1 mi radius

3 mi radius

5 mi radius

### Transportation To Work (2020)

Worker Base Age 16 years or Over	2,391		26,418		46,022	
Drive to Work Alone	2,047	85.6%	21,958	83.1%	37,802	82.1%
Drive to Work in Carpool	197	8.2%	2,608	9.9%	4,887	10.6%
Travel to Work by Public Transportation	5	0.2%	142	0.5%	239	0.5%
Drive to Work on Motorcycle	3	0.1%	56	0.2%	88	0.2%
Bicycle to Work	7	0.3%	50	0.2%	90	0.2%
Walk to Work	34	1.4%	255	1.0%	601	1.3%
Other Means	7	0.3%	279	1.1%	541	1.2%
Work at Home	91	3.8%	1,070	4.1%	1,774	3.9%

### Daytime Demographics (2020)

Total Businesses	217		1,420		2,747	
Total Employees	1,985		14,805		32,949	
Company Headquarter Businesses	-	-	-	-	7	0.2%
Company Headquarter Employees	-	-	25	0.2%	5,224	15.9%
Employee Population per Business	9.1 to 1		10.4 to 1		12.0 to 1	
Residential Population per Business	25.5 to 1		43.1 to 1		38.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,971		36,096		71,774	

### Labor Force

Labor Population Age 16 Years or Over (2020)	4,562		49,595		85,776	
Labor Force Total Males (2020)	2,140	46.9%	23,337	47.1%	40,575	47.3%
Male Civilian Employed	1,266	59.1%	14,351	61.5%	24,259	59.8%
Male Civilian Unemployed	14	0.6%	304	1.3%	768	1.9%
Males in Armed Forces	-	-	71	0.3%	92	0.2%
Males Not in Labor Force	861	40.2%	8,611	36.9%	15,456	38.1%
Labor Force Total Females (2020)	2,421	53.1%	26,258	52.9%	45,201	52.7%
Female Civilian Employed	1,310	54.1%	13,882	52.9%	22,600	50.0%
Female Civilian Unemployed	30	1.2%	330	1.3%	770	1.7%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,082	44.7%	12,047	45.9%	21,832	48.3%
Unemployment Rate	43	0.9%	634	1.3%	1,538	1.8%

### Occupation (2020)

Occupation Population Age 16 Years or Over	2,576		28,233		46,859	
Occupation Total Males	1,266	49.2%	14,351	50.8%	24,259	51.8%
Occupation Total Females	1,310	50.8%	13,882	49.2%	22,600	48.2%
Management, Business, Financial Operations	294	11.4%	3,187	11.3%	4,942	10.5%
Professional, Related	361	14.0%	5,503	19.5%	8,467	18.1%
Service	613	23.8%	5,232	18.5%	9,196	19.6%
Sales, Office	671	26.1%	6,799	24.1%	10,972	23.4%
Farming, Fishing, Forestry	2	-	45	0.2%	82	0.2%
Construction, Extraction, Maintenance	163	6.3%	2,746	9.7%	4,915	10.5%
Production, Transport, Material Moving	470	18.2%	4,720	16.7%	8,283	17.7%
White Collar Workers	1,327	51.5%	15,489	54.9%	24,382	52.0%
Blue Collar Workers	1,249	48.5%	12,743	45.1%	22,477	48.0%

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RFULL9

## 6230 US Hwy 98 N

### Lakeland, FL 33809

#### Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	1,958		20,810		34,989	
1 Detached Unit	1,485	75.8%	15,012	72.1%	24,202	69.2%
1 Attached Unit	78	4.0%	706	3.4%	1,001	2.9%
2 Units	109	5.6%	427	2.1%	838	2.4%
3 to 4 Units	33	1.7%	878	4.2%	1,353	3.9%
5 to 9 Units	63	3.2%	963	4.6%	1,444	4.1%
10 to 19 Units	34	1.7%	961	4.6%	1,351	3.9%
20 to 49 Units	41	2.1%	1,067	5.1%	1,629	4.7%
50 or More Units	70	3.6%	647	3.1%	1,057	3.0%
Mobile Home or Trailer	311	15.9%	3,332	16.0%	7,360	21.0%
Other Structure	4	0.2%	61	0.3%	106	0.3%

#### Homes Built By Year (2020)

Homes Built 2014 or later	85	3.6%	1,012	4.0%	1,712	4.0%
Homes Built 2010 to 2013	12	0.5%	475	1.9%	677	1.6%
Homes Built 2000 to 2009	376	16.0%	5,645	22.1%	8,889	20.6%
Homes Built 1990 to 1999	465	19.7%	5,611	22.0%	8,835	20.5%
Homes Built 1980 to 1989	498	21.2%	5,528	21.7%	8,721	20.3%
Homes Built 1970 to 1979	373	15.8%	2,930	11.5%	5,328	12.4%
Homes Built 1960 to 1969	296	12.6%	1,349	5.3%	2,792	6.5%
Homes Built 1950 to 1959	71	3.0%	723	2.8%	1,599	3.7%
Homes Built 1940 to 1949	18	0.8%	250	1.0%	584	1.4%
Homes Built Before 1939	33	1.4%	531	2.1%	1,203	2.8%
Median Age of Homes	29.9 yrs		26.6 yrs		28.3 yrs	

#### Home Values (2020)

Owner Specified Housing Units	1,399		14,099		23,557	
Home Values \$1,000,000 or More	1	-	86	0.6%	129	0.5%
Home Values \$750,000 to \$999,999	6	0.4%	27	0.2%	45	0.2%
Home Values \$500,000 to \$749,999	20	1.4%	154	1.1%	325	1.4%
Home Values \$400,000 to \$499,999	20	1.4%	271	1.9%	492	2.1%
Home Values \$300,000 to \$399,999	105	7.5%	1,052	7.5%	1,682	7.1%
Home Values \$250,000 to \$299,999	106	7.6%	1,459	10.3%	2,300	9.8%
Home Values \$200,000 to \$249,999	208	14.9%	2,669	18.9%	3,869	16.4%
Home Values \$175,000 to \$199,999	200	14.3%	2,014	14.3%	2,865	12.2%
Home Values \$150,000 to \$174,999	150	10.7%	2,070	14.7%	2,972	12.6%
Home Values \$125,000 to \$149,999	222	15.8%	1,790	12.7%	2,618	11.1%
Home Values \$100,000 to \$124,999	139	10.0%	1,306	9.3%	2,128	9.0%
Home Values \$90,000 to \$99,999	42	3.0%	325	2.3%	721	3.1%
Home Values \$80,000 to \$89,999	57	4.1%	411	2.9%	805	3.4%
Home Values \$70,000 to \$79,999	62	4.4%	403	2.9%	882	3.7%
Home Values \$60,000 to \$69,999	40	2.9%	320	2.3%	720	3.1%
Home Values \$50,000 to \$59,999	14	1.0%	342	2.4%	839	3.6%
Home Values \$35,000 to \$49,999	24	1.7%	371	2.6%	889	3.8%
Home Values \$25,000 to \$34,999	51	3.6%	440	3.1%	1,002	4.3%
Home Values \$10,000 to \$24,999	47	3.4%	538	3.8%	1,031	4.4%
Home Values Under \$10,000	55	3.9%	363	2.6%	677	2.9%
Owner-Occupied Median Home Value	\$154,079		\$164,353		\$151,809	
Renter-Occupied Median Rent	\$977		\$940		\$855	

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RFULL9

## 6230 US Hwy 98 N

### Lakeland, FL 33809

#### Total Annual Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$109.72 M	\$1.31 B	\$2.06 B
Total Non-Retail Expenditure	\$57.7 M	\$686.83 M	\$1.08 B
Total Retail Expenditure	\$52.02 M	\$619.8 M	\$975.95 M
Apparel	\$3.78 M	\$45.25 M	\$71.37 M
Contributions	\$3.44 M	\$41.12 M	\$64.49 M
Education	\$2.87 M	\$35.05 M	\$55.59 M
Entertainment	\$6.1 M	\$72.74 M	\$114.24 M
Food and Beverages	\$16.33 M	\$194.4 M	\$306.96 M
Furnishings and Equipment	\$3.8 M	\$45.33 M	\$71.15 M
Gifts	\$2.5 M	\$30.27 M	\$47.5 M
Health Care	\$9.7 M	\$114.23 M	\$179.97 M
Household Operations	\$4.27 M	\$50.79 M	\$80.02 M
Miscellaneous Expenses	\$2.08 M	\$24.67 M	\$38.81 M
Personal Care	\$1.47 M	\$17.54 M	\$27.62 M
Personal Insurance	\$738.5 K	\$8.84 M	\$13.85 M
Reading	\$241.17 K	\$2.86 M	\$4.49 M
Shelter	\$23.06 M	\$274.5 M	\$433.67 M
Tobacco	\$729 K	\$8.57 M	\$13.71 M
Transportation	\$20.13 M	\$240.13 M	\$377.13 M
Utilities	\$8.5 M	\$100.36 M	\$159.07 M

#### Monthly Household Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$4,105	\$4,527	\$4,255
Total Non-Retail Expenditure	\$2,159 52.6%	\$2,380 52.6%	\$2,239 52.6%
Total Retail Expenditures	\$1,946 47.4%	\$2,147 47.4%	\$2,016 47.4%
Apparel	\$141 3.4%	\$157 3.5%	\$147 3.5%
Contributions	\$129 3.1%	\$142 3.1%	\$133 3.1%
Education	\$107 2.6%	\$121 2.7%	\$115 2.7%
Entertainment	\$228 5.6%	\$252 5.6%	\$236 5.5%
Food and Beverages	\$611 14.9%	\$673 14.9%	\$634 14.9%
Furnishings and Equipment	\$142 3.5%	\$157 3.5%	\$147 3.5%
Gifts	\$94 2.3%	\$105 2.3%	\$98 2.3%
Health Care	\$363 8.8%	\$396 8.7%	\$372 8.7%
Household Operations	\$160 3.9%	\$176 3.9%	\$165 3.9%
Miscellaneous Expenses	\$78 1.9%	\$85 1.9%	\$80 1.9%
Personal Care	\$55 1.3%	\$61 1.3%	\$57 1.3%
Personal Insurance	\$28 0.7%	\$31 0.7%	\$29 0.7%
Reading	\$9 0.2%	\$10 0.2%	\$9 0.2%
Shelter	\$863 21.0%	\$951 21.0%	\$896 21.1%
Tobacco	\$27 0.7%	\$30 0.7%	\$28 0.7%
Transportation	\$753 18.3%	\$832 18.4%	\$779 18.3%
Utilities	\$318 7.7%	\$348 7.7%	\$329 7.7%

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