

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.8917/-82.2853

RFULL9

195 E Bloomingdale Ave	1 mi radius		3 mi radius		5 mi radius	
Brandon, FL 33511						
Population						
Estimated Population (2020)	10,985		89,888		236,426	
Projected Population (2025)	11,875		97,250		256,027	
Census Population (2010)	10,289		82,530		191,965	
Census Population (2000)	9,356		67,721		134,611	
Projected Annual Growth (2020-2025)	890	1.6%	7,362	1.6%	19,601	1.7%
Historical Annual Growth (2010-2020)	696	0.7%	7,358	0.9%	44,461	2.3%
Historical Annual Growth (2000-2010)	933	1.0%	14,809	2.2%	57,354	4.3%
Estimated Population Density (2020)	3,498	psm	3,181	psm	3,011	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2020)	4,197		34,481		90,131	
Projected Households (2025)	4,409		36,264		94,891	
Census Households (2010)	3,880		31,193		72,275	
Census Households (2000)	3,343		24,245		49,444	
Projected Annual Growth (2020-2025)	212	1.0%	1,783	1.0%	4,761	1.1%
Historical Annual Change (2000-2020)	854	1.3%	10,236	2.1%	40,687	4.1%
Average Household Income						
Estimated Average Household Income (2020)	\$80,658		\$87,345		\$87,416	
Projected Average Household Income (2025)	\$89,596		\$97,466		\$98,825	
Census Average Household Income (2010)	\$68,611		\$74,094		\$70,231	
Census Average Household Income (2000)	\$66,487		\$66,730		\$62,615	
Projected Annual Change (2020-2025)	\$8,937	2.2%	\$10,120	2.3%	\$11,408	2.6%
Historical Annual Change (2000-2020)	\$14,172	1.1%	\$20,615	1.5%	\$24,801	2.0%
Median Household Income						
Estimated Median Household Income (2020)	\$65,747		\$74,173		\$72,188	
Projected Median Household Income (2025)	\$76,397		\$86,679		\$84,251	
Census Median Household Income (2010)	\$56,163		\$62,428		\$59,835	
Census Median Household Income (2000)	\$55,897		\$58,991		\$54,453	
Projected Annual Change (2020-2025)	\$10,650	3.2%	\$12,506	3.4%	\$12,063	3.3%
Historical Annual Change (2000-2020)	\$9,850	0.9%	\$15,182	1.3%	\$17,735	1.6%
Per Capita Income						
Estimated Per Capita Income (2020)	\$30,819		\$33,530		\$33,343	
Projected Per Capita Income (2025)	\$33,264		\$36,367		\$36,644	
Census Per Capita Income (2010)	\$25,876		\$28,005		\$26,442	
Census Per Capita Income (2000)	\$23,657		\$23,742		\$22,942	
Projected Annual Change (2020-2025)	\$2,445	1.6%	\$2,837	1.7%	\$3,301	2.0%
Historical Annual Change (2000-2020)	\$7,162	1.5%	\$9,788	2.1%	\$10,401	2.3%
Estimated Average Household Net Worth (2020)	\$475,113		\$572,432		\$564,155	

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1 mi radius 3 mi radius 5 mi radius

Race and Ethnicity

Total Population (2020)	10,985		89,888		236,426	
White (2020)	8,236	75.0%	65,071	72.4%	167,221	70.7%
Black or African American (2020)	1,397	12.7%	13,064	14.5%	36,602	15.5%
American Indian or Alaska Native (2020)	43	0.4%	339	0.4%	913	0.4%
Asian (2020)	330	3.0%	4,211	4.7%	12,217	5.2%
Hawaiian or Pacific Islander (2020)	10	-	79	-	227	-
Other Race (2020)	552	5.0%	3,611	4.0%	10,176	4.3%
Two or More Races (2020)	418	3.8%	3,513	3.9%	9,071	3.8%
Population < 18 (2020)	2,488	22.6%	20,100	22.4%	55,074	23.3%
White Not Hispanic	1,205	48.5%	9,679	48.2%	25,465	46.2%
Black or African American	381	15.3%	3,376	16.8%	9,681	17.6%
Asian	62	2.5%	851	4.2%	2,654	4.8%
Other Race Not Hispanic	132	5.3%	1,092	5.4%	2,866	5.2%
Hispanic	707	28.4%	5,101	25.4%	14,409	26.2%
Not Hispanic or Latino Population (2020)	8,395	76.4%	70,300	78.2%	183,359	77.6%
Not Hispanic White	6,548	78.0%	52,222	74.3%	132,335	72.2%
Not Hispanic Black or African American	1,238	14.7%	11,610	16.5%	32,891	17.9%
Not Hispanic American Indian or Alaska Native	34	0.4%	250	0.4%	630	0.3%
Not Hispanic Asian	304	3.6%	3,994	5.7%	11,653	6.4%
Not Hispanic Hawaiian or Pacific Islander	10	0.1%	70	-	178	-
Not Hispanic Other Race	11	0.1%	42	-	271	0.1%
Not Hispanic Two or More Races	250	3.0%	2,112	3.0%	5,400	2.9%
Hispanic or Latino Population (2020)	2,590	23.6%	19,588	21.8%	53,067	22.4%
Hispanic White	1,687	65.1%	12,848	65.6%	34,886	65.7%
Hispanic Black or African American	159	6.1%	1,454	7.4%	3,710	7.0%
Hispanic American Indian or Alaska Native	8	0.3%	89	0.5%	283	0.5%
Hispanic Asian	26	1.0%	217	1.1%	564	1.1%
Hispanic Hawaiian or Pacific Islander	-	-	9	-	48	-
Hispanic Other Race	541	20.9%	3,570	18.2%	9,904	18.7%
Hispanic Two or More Races	168	6.5%	1,401	7.2%	3,670	6.9%
Not Hispanic or Latino Population (2010)	8,321	80.9%	68,050	82.5%	156,129	81.3%
Hispanic or Latino Population (2010)	1,968	19.1%	14,480	17.5%	35,836	18.7%
Not Hispanic or Latino Population (2000)	8,436	90.2%	60,631	89.5%	120,144	89.3%
Hispanic or Latino Population (2000)	920	9.8%	7,090	10.5%	14,467	10.7%
Not Hispanic or Latino Population (2025)	9,095	76.6%	76,129	78.3%	199,057	77.7%
Hispanic or Latino Population (2025)	2,781	23.4%	21,121	21.7%	56,969	22.3%
Projected Annual Growth (2020-2025)	191	-	1,533	-	3,903	-
Historical Annual Growth (2000-2010)	1,047	11.4%	7,390	10.4%	21,369	14.8%

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Brandon, FL 33511

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	10,985		89,888		236,426	
Age Under 5 Years	623	5.7%	5,116	5.7%	14,407	6.1%
Age 5 to 9 Years	693	6.3%	5,551	6.2%	15,463	6.5%
Age 10 to 14 Years	751	6.8%	6,008	6.7%	16,244	6.9%
Age 15 to 19 Years	682	6.2%	5,671	6.3%	14,733	6.2%
Age 20 to 24 Years	597	5.4%	4,836	5.4%	12,857	5.4%
Age 25 to 29 Years	705	6.4%	6,325	7.0%	17,400	7.4%
Age 30 to 34 Years	744	6.8%	6,453	7.2%	17,701	7.5%
Age 35 to 39 Years	722	6.6%	6,394	7.1%	17,496	7.4%
Age 40 to 44 Years	728	6.6%	6,225	6.9%	16,438	7.0%
Age 45 to 49 Years	776	7.1%	6,446	7.2%	16,512	7.0%
Age 50 to 54 Years	779	7.1%	6,376	7.1%	15,780	6.7%
Age 55 to 59 Years	776	7.1%	6,430	7.2%	15,575	6.6%
Age 60 to 64 Years	710	6.5%	5,709	6.4%	14,055	5.9%
Age 65 to 69 Years	605	5.5%	4,367	4.9%	11,071	4.7%
Age 70 to 74 Years	472	4.3%	3,327	3.7%	8,823	3.7%
Age 75 to 79 Years	306	2.8%	2,131	2.4%	5,615	2.4%
Age 80 to 84 Years	157	1.4%	1,248	1.4%	3,238	1.4%
Age 85 Years or Over	159	1.4%	1,274	1.4%	3,018	1.3%
Median Age	39.1		38.4		37.3	
Age 19 Years or Less	2,750	25.0%	22,346	24.9%	60,848	25.7%
Age 20 to 64 Years	6,536	59.5%	55,195	61.4%	143,814	60.8%
Age 65 Years or Over	1,699	15.5%	12,348	13.7%	31,764	13.4%

Female Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	5,705	51.9%	46,498	51.7%	122,173	51.7%
Age Under 5 Years	313	5.5%	2,509	5.4%	7,007	5.7%
Age 5 to 9 Years	347	6.1%	2,741	5.9%	7,512	6.1%
Age 10 to 14 Years	377	6.6%	2,948	6.3%	7,944	6.5%
Age 15 to 19 Years	342	6.0%	2,766	5.9%	7,129	5.8%
Age 20 to 24 Years	275	4.8%	2,458	5.3%	6,621	5.4%
Age 25 to 29 Years	352	6.2%	3,236	7.0%	9,117	7.5%
Age 30 to 34 Years	402	7.1%	3,326	7.2%	9,151	7.5%
Age 35 to 39 Years	381	6.7%	3,353	7.2%	9,185	7.5%
Age 40 to 44 Years	374	6.6%	3,237	7.0%	8,533	7.0%
Age 45 to 49 Years	425	7.5%	3,396	7.3%	8,544	7.0%
Age 50 to 54 Years	388	6.8%	3,284	7.1%	8,108	6.6%
Age 55 to 59 Years	415	7.3%	3,399	7.3%	8,331	6.8%
Age 60 to 64 Years	371	6.5%	2,981	6.4%	7,321	6.0%
Age 65 to 69 Years	324	5.7%	2,261	4.9%	5,823	4.8%
Age 70 to 74 Years	260	4.6%	1,824	3.9%	4,839	4.0%
Age 75 to 79 Years	166	2.9%	1,179	2.5%	3,133	2.6%
Age 80 to 84 Years	97	1.7%	751	1.6%	1,898	1.6%
Age 85 Years or Over	97	1.7%	846	1.8%	1,977	1.6%
Female Median Age	40.0		39.2		38.1	
Age 19 Years or Less	1,379	24.2%	10,965	23.6%	29,592	24.2%
Age 20 to 64 Years	3,382	59.3%	28,672	61.7%	74,910	61.3%
Age 65 Years or Over	944	16.5%	6,861	14.8%	17,670	14.5%

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1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2020)

	1 mi radius	3 mi radius	5 mi radius
Male Population	5,280 48.1%	43,391 48.3%	114,253 48.3%
Age Under 5 Years	310 5.9%	2,607 6.0%	7,400 6.5%
Age 5 to 9 Years	346 6.6%	2,809 6.5%	7,952 7.0%
Age 10 to 14 Years	374 7.1%	3,060 7.1%	8,300 7.3%
Age 15 to 19 Years	340 6.4%	2,905 6.7%	7,604 6.7%
Age 20 to 24 Years	323 6.1%	2,378 5.5%	6,236 5.5%
Age 25 to 29 Years	354 6.7%	3,089 7.1%	8,283 7.2%
Age 30 to 34 Years	341 6.5%	3,127 7.2%	8,550 7.5%
Age 35 to 39 Years	341 6.5%	3,041 7.0%	8,311 7.3%
Age 40 to 44 Years	353 6.7%	2,988 6.9%	7,905 6.9%
Age 45 to 49 Years	351 6.6%	3,050 7.0%	7,968 7.0%
Age 50 to 54 Years	390 7.4%	3,092 7.1%	7,672 6.7%
Age 55 to 59 Years	361 6.8%	3,031 7.0%	7,244 6.3%
Age 60 to 64 Years	339 6.4%	2,729 6.3%	6,733 5.9%
Age 65 to 69 Years	281 5.3%	2,106 4.9%	5,248 4.6%
Age 70 to 74 Years	212 4.0%	1,503 3.5%	3,983 3.5%
Age 75 to 79 Years	140 2.7%	952 2.2%	2,482 2.2%
Age 80 to 84 Years	61 1.1%	498 1.1%	1,340 1.2%
Age 85 Years or Over	61 1.2%	428 1.0%	1,041 0.9%
Male Median Age	38.0	37.5	36.5
Age 19 Years or Less	1,371 26.0%	11,380 26.2%	31,256 27.4%
Age 20 to 64 Years	3,154 59.7%	26,523 61.1%	68,904 60.3%
Age 65 Years or Over	755 14.3%	5,487 12.6%	14,094 12.3%

Males per 100 Females (2020)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison			
Age Under 5 Years	99 49.7%	104 51.0%	106 51.4%
Age 5 to 9 Years	100 50.0%	102 50.6%	106 51.4%
Age 10 to 14 Years	99 49.8%	104 50.9%	104 50.9%
Age 15 to 19 Years	99 49.8%	105 51.2%	107 51.6%
Age 20 to 24 Years	117 54.0%	97 49.2%	94 48.5%
Age 25 to 29 Years	101 50.1%	95 48.8%	91 47.6%
Age 30 to 34 Years	85 45.9%	94 48.5%	93 48.3%
Age 35 to 39 Years	90 47.3%	91 47.6%	90 47.5%
Age 40 to 44 Years	94 48.6%	92 48.0%	93 48.1%
Age 45 to 49 Years	82 45.2%	90 47.3%	93 48.3%
Age 50 to 54 Years	101 50.1%	94 48.5%	95 48.6%
Age 55 to 59 Years	87 46.6%	89 47.1%	87 46.5%
Age 60 to 64 Years	92 47.8%	92 47.8%	92 47.9%
Age 65 to 69 Years	87 46.5%	93 48.2%	90 47.4%
Age 70 to 74 Years	82 44.9%	82 45.2%	82 45.2%
Age 75 to 79 Years	85 45.9%	81 44.7%	79 44.2%
Age 80 to 84 Years	63 38.5%	66 39.9%	71 41.4%
Age 85 Years or Over	63 38.7%	51 33.6%	53 34.5%
Age 19 Years or Less	99 49.9%	104 50.9%	106 51.4%
Age 20 to 39 Years	96 49.1%	94 48.5%	92 47.9%
Age 40 to 64 Years	91 47.6%	91 47.7%	92 47.9%
Age 65 Years or Over	80 44.5%	80 44.4%	80 44.4%

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3 mi radius

5 mi radius

Household Type (2020)

Total Households	4,197		34,481		90,131	
Households with Children	1,422	33.9%	11,901	34.5%	32,024	35.5%
Average Household Size	2.6		2.6		2.6	
Household Density per Square Mile	1,337		1,220		1,148	
Population Family	9,449	86.0%	76,853	85.5%	201,322	85.2%
Population Non-Family	1,537	14.0%	12,670	14.1%	34,469	14.6%
Population Group Quarters	-	-	365	0.4%	635	0.3%
Family Households	3,001	71.5%	24,619	71.4%	63,214	70.1%
Married Couple Households	2,196	73.2%	18,435	74.9%	46,784	74.0%
Other Family Households with Children	805	26.8%	6,183	25.1%	16,430	26.0%
Family Households with Children	1,398	46.6%	11,751	47.7%	31,643	50.1%
Married Couple with Children	879	62.9%	7,805	66.4%	20,922	66.1%
Other Family Households with Children	519	37.1%	3,947	33.6%	10,722	33.9%
Family Households No Children	1,603	53.4%	12,867	52.3%	31,571	49.9%
Married Couple No Children	1,317	82.2%	10,631	82.6%	25,862	81.9%
Other Family Households No Children	286	17.8%	2,236	17.4%	5,708	18.1%
Non-Family Households	1,196	28.5%	9,862	28.6%	26,917	29.9%
Non-Family Households with Children	24	2.0%	150	1.5%	380	1.4%
Non-Family Households No Children	1,172	98.0%	9,713	98.5%	26,536	98.6%
Average Family Household Size	3.1		3.1		3.2	
Average Family Income	\$97,003		\$99,435		\$99,078	
Median Family Income	\$81,894		\$86,406		\$84,075	
Average Non-Family Household Size	1.3		1.3		1.3	

Marital Status (2020)

Population Age 15 Years or Over	8,918		73,214		190,311	
Never Married	2,409	27.0%	21,971	30.0%	57,446	30.2%
Currently Married	4,695	52.7%	36,021	49.2%	92,101	48.4%
Previously Married	1,813	20.3%	15,221	20.8%	40,764	21.4%
Separated	221	12.2%	3,248	21.3%	8,840	21.7%
Widowed	517	28.5%	4,043	26.6%	9,673	23.7%
Divorced	1,074	59.3%	7,930	52.1%	22,251	54.6%

Educational Attainment (2020)

Adult Population Age 25 Years or Over	7,638		62,707		162,721	
Elementary (Grade Level 0 to 8)	208	2.7%	1,505	2.4%	4,055	2.5%
Some High School (Grade Level 9 to 11)	338	4.4%	2,382	3.8%	7,387	4.5%
High School Graduate	1,683	22.0%	15,638	24.9%	41,130	25.3%
Some College	1,892	24.8%	13,931	22.2%	35,360	21.7%
Associate Degree Only	927	12.1%	6,995	11.2%	18,184	11.2%
Bachelor Degree Only	1,780	23.3%	15,056	24.0%	37,519	23.1%
Graduate Degree	809	10.6%	7,200	11.5%	19,087	11.7%
Any College (Some College or Higher)	5,408	70.8%	43,182	68.9%	110,149	67.7%
College Degree + (Bachelor Degree or Higher)	2,589	33.9%	22,256	35.5%	56,606	34.8%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2020)	4,340		35,517		93,506	
Total Housing Units (2010)	4,130		33,376		79,758	
Historical Annual Growth (2010-2020)	210	0.5%	2,140	0.6%	13,748	1.7%
Housing Units Occupied (2020)	4,197	96.7%	34,481	97.1%	90,131	96.4%
Housing Units Owner-Occupied	2,886	68.8%	23,829	69.1%	60,785	67.4%
Housing Units Renter-Occupied	1,311	31.2%	10,652	30.9%	29,345	32.6%
Housing Units Vacant (2020)	143	3.3%	1,036	2.9%	3,375	3.6%

Household Size (2020)

Total Households	4,197		34,481		90,131	
1 Person Households	944	22.5%	7,621	22.1%	20,910	23.2%
2 Person Households	1,448	34.5%	11,952	34.7%	30,098	33.4%
3 Person Households	754	18.0%	6,472	18.8%	16,332	18.1%
4 Person Households	635	15.1%	5,181	15.0%	13,697	15.2%
5 Person Households	261	6.2%	2,123	6.2%	5,798	6.4%
6 Person Households	97	2.3%	742	2.2%	2,134	2.4%
7 or More Person Households	59	1.4%	391	1.1%	1,160	1.3%

Household Income Distribution (2020)

HH Income \$200,000 or More	157	3.7%	1,918	5.6%	5,252	5.8%
HH Income \$150,000 to \$199,999	281	6.7%	2,653	7.7%	6,332	7.0%
HH Income \$125,000 to \$149,999	247	5.9%	2,582	7.5%	5,898	6.5%
HH Income \$100,000 to \$124,999	512	12.2%	3,732	10.8%	9,014	10.0%
HH Income \$75,000 to \$99,999	614	14.6%	4,807	13.9%	12,776	14.2%
HH Income \$50,000 to \$74,999	652	15.5%	6,989	20.3%	19,303	21.4%
HH Income \$35,000 to \$49,999	543	12.9%	4,461	12.9%	11,693	13.0%
HH Income \$25,000 to \$34,999	333	7.9%	2,354	6.8%	6,424	7.1%
HH Income \$15,000 to \$24,999	450	10.7%	2,853	8.3%	7,076	7.9%
HH Income \$10,000 to \$14,999	153	3.6%	914	2.7%	2,537	2.8%
HH Income Under \$10,000	255	6.1%	1,216	3.5%	3,826	4.2%

Household Vehicles (2020)

Households 0 Vehicles Available	118	2.8%	1,197	3.5%	3,274	3.6%
Households 1 Vehicle Available	1,496	35.6%	11,058	32.1%	30,770	34.1%
Households 2 Vehicles Available	1,846	44.0%	15,724	45.6%	40,281	44.7%
Households 3 or More Vehicles Available	738	17.6%	6,503	18.9%	15,805	17.5%
Total Vehicles Available	7,673		64,625		164,461	
Average Vehicles per Household	1.8		1.9		1.8	
Owner-Occupied Household Vehicles	5,660	73.8%	48,456	75.0%	121,122	73.6%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0	
Renter-Occupied Household Vehicles	2,013	26.2%	16,169	25.0%	43,339	26.4%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5	

Travel Time (2020)

Worker Base Age 16 years or Over	5,576		45,563		119,754	
Travel to Work in 14 Minutes or Less	567	10.2%	6,956	15.3%	17,759	14.8%
Travel to Work in 15 to 29 Minutes	1,571	28.2%	13,716	30.1%	36,032	30.1%
Travel to Work in 30 to 59 Minutes	2,317	41.5%	18,156	39.8%	46,829	39.1%
Travel to Work in 60 Minutes or More	502	9.0%	3,882	8.5%	10,638	8.9%
Work at Home	492	8.8%	3,809	8.4%	9,864	8.2%
Average Minutes Travel to Work	29.5		28.7		28.9	

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.8917/-82.2853

RFULL9

195 E Bloomingdale Ave

Brandon, FL 33511

1 mi radius 3 mi radius 5 mi radius

Transportation To Work (2020)

Worker Base Age 16 years or Over	5,576		45,563		119,754	
Drive to Work Alone	4,440	79.6%	36,490	80.1%	95,621	79.8%
Drive to Work in Carpool	404	7.2%	3,498	7.7%	9,607	8.0%
Travel to Work by Public Transportation	60	1.1%	635	1.4%	1,642	1.4%
Drive to Work on Motorcycle	19	0.3%	108	0.2%	219	0.2%
Bicycle to Work	23	0.4%	147	0.3%	391	0.3%
Walk to Work	80	1.4%	605	1.3%	1,636	1.4%
Other Means	56	1.0%	272	0.6%	774	0.6%
Work at Home	492	8.8%	3,809	8.4%	9,864	8.2%

Daytime Demographics (2020)

Total Businesses	461		3,456		7,742	
Total Employees	2,805		23,455		63,860	
Company Headquarter Businesses	-	-	1	-	8	-
Company Headquarter Employees	-	-	6	-	471	0.7%
Employee Population per Business	6.1	to 1	6.8	to 1	8.2	to 1
Residential Population per Business	23.8	to 1	26.0	to 1	30.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	6,061		48,466		128,564	

Labor Force

Labor Population Age 16 Years or Over (2020)	8,775		72,070		187,275	
Labor Force Total Males (2020)	4,172	47.5%	34,313	47.6%	88,987	47.5%
Male Civilian Employed	2,821	67.6%	23,908	69.7%	61,868	69.5%
Male Civilian Unemployed	69	1.6%	446	1.3%	1,360	1.5%
Males in Armed Forces	48	1.1%	299	0.9%	981	1.1%
Males Not in Labor Force	1,235	29.6%	9,660	28.2%	24,779	27.8%
Labor Force Total Females (2020)	4,603	52.5%	37,757	52.4%	98,288	52.5%
Female Civilian Employed	2,632	57.2%	22,735	60.2%	59,502	60.5%
Female Civilian Unemployed	53	1.1%	474	1.3%	1,353	1.4%
Females in Armed Forces	18	0.4%	117	0.3%	221	0.2%
Females Not in Labor Force	1,901	41.3%	14,431	38.2%	37,213	37.9%
Unemployment Rate	121	1.4%	920	1.3%	2,713	1.4%

Occupation (2020)

Occupation Population Age 16 Years or Over	5,453		46,642		121,369	
Occupation Total Males	2,821	51.7%	23,908	51.3%	61,868	51.0%
Occupation Total Females	2,632	48.3%	22,735	48.7%	59,502	49.0%
Management, Business, Financial Operations	880	16.1%	8,965	19.2%	21,586	17.8%
Professional, Related	1,242	22.8%	10,027	21.5%	27,805	22.9%
Service	865	15.9%	7,339	15.7%	19,486	16.1%
Sales, Office	1,404	25.7%	12,318	26.4%	32,214	26.5%
Farming, Fishing, Forestry	4	-	86	0.2%	329	0.3%
Construction, Extraction, Maintenance	458	8.4%	3,433	7.4%	8,941	7.4%
Production, Transport, Material Moving	601	11.0%	4,473	9.6%	11,008	9.1%
White Collar Workers	3,526	64.7%	31,310	67.1%	81,605	67.2%
Blue Collar Workers	1,927	35.3%	15,332	32.9%	39,765	32.8%

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1 mi radius

3 mi radius

5 mi radius

Units In Structure (2020)

	1 mi radius	3 mi radius	5 mi radius
Total Units	3,880	31,193	72,275
1 Detached Unit	2,900 74.7%	23,527 75.4%	57,303 79.3%
1 Attached Unit	215 5.5%	2,177 7.0%	6,355 8.8%
2 Units	33 0.8%	272 0.9%	719 1.0%
3 to 4 Units	259 6.7%	836 2.7%	2,092 2.9%
5 to 9 Units	102 2.6%	1,526 4.9%	4,113 5.7%
10 to 19 Units	249 6.4%	2,812 9.0%	7,872 10.9%
20 to 49 Units	137 3.5%	1,073 3.4%	3,729 5.2%
50 or More Units	95 2.5%	804 2.6%	2,076 2.9%
Mobile Home or Trailer	201 5.2%	1,381 4.4%	5,637 7.8%
Other Structure	7 0.2%	72 0.2%	235 0.3%

Homes Built By Year (2020)

	1 mi radius	3 mi radius	5 mi radius
Homes Built 2014 or later	193 4.4%	1,438 4.0%	6,410 6.9%
Homes Built 2010 to 2013	115 2.6%	705 2.0%	4,527 4.8%
Homes Built 2000 to 2009	503 11.6%	6,289 17.7%	23,675 25.3%
Homes Built 1990 to 1999	719 16.6%	9,341 26.3%	20,619 22.1%
Homes Built 1980 to 1989	1,082 24.9%	8,508 24.0%	15,919 17.0%
Homes Built 1970 to 1979	1,238 28.5%	4,985 14.0%	11,038 11.8%
Homes Built 1960 to 1969	237 5.5%	1,979 5.6%	4,689 5.0%
Homes Built 1950 to 1959	67 1.5%	654 1.8%	1,728 1.8%
Homes Built 1940 to 1949	19 0.4%	258 0.7%	606 0.6%
Homes Built Before 1939	26 0.6%	325 0.9%	919 1.0%
Median Age of Homes	29.8 yrs	26.5 yrs	24.0 yrs

Home Values (2020)

	1 mi radius	3 mi radius	5 mi radius
Owner Specified Housing Units	2,630	21,363	49,324
Home Values \$1,000,000 or More	8 0.3%	115 0.5%	311 0.6%
Home Values \$750,000 to \$999,999	14 0.5%	202 0.9%	564 1.1%
Home Values \$500,000 to \$749,999	93 3.5%	676 3.2%	2,043 4.1%
Home Values \$400,000 to \$499,999	172 6.5%	1,033 4.8%	2,921 5.9%
Home Values \$300,000 to \$399,999	319 12.1%	2,924 13.7%	8,047 16.3%
Home Values \$250,000 to \$299,999	389 14.8%	4,341 20.3%	9,869 20.0%
Home Values \$200,000 to \$249,999	618 23.5%	5,239 24.5%	12,322 25.0%
Home Values \$175,000 to \$199,999	380 14.5%	2,757 12.9%	6,400 13.0%
Home Values \$150,000 to \$174,999	334 12.7%	2,516 11.8%	6,043 12.3%
Home Values \$125,000 to \$149,999	200 7.6%	1,285 6.0%	3,141 6.4%
Home Values \$100,000 to \$124,999	87 3.3%	796 3.7%	2,860 5.8%
Home Values \$90,000 to \$99,999	25 0.9%	296 1.4%	761 1.5%
Home Values \$80,000 to \$89,999	60 2.3%	281 1.3%	668 1.4%
Home Values \$70,000 to \$79,999	43 1.6%	138 0.6%	617 1.3%
Home Values \$60,000 to \$69,999	7 0.3%	96 0.5%	319 0.6%
Home Values \$50,000 to \$59,999	10 0.4%	169 0.8%	505 1.0%
Home Values \$35,000 to \$49,999	33 1.2%	170 0.8%	689 1.4%
Home Values \$25,000 to \$34,999	12 0.5%	116 0.5%	597 1.2%
Home Values \$10,000 to \$24,999	34 1.3%	268 1.3%	1,168 2.4%
Home Values Under \$10,000	29 1.1%	263 1.2%	636 1.3%
Owner-Occupied Median Home Value	\$223,581	\$229,406	\$224,424
Renter-Occupied Median Rent	\$977	\$1,126	\$1,109

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Total Annual Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$254.48 M	\$2.21 B	\$5.76 B
Total Non-Retail Expenditure	\$133.87 M	\$1.16 B	\$3.03 B
Total Retail Expenditure	\$120.61 M	\$1.05 B	\$2.73 B
Apparel	\$8.94 M	\$77.84 M	\$203.08 M
Contributions	\$8.1 M	\$71.15 M	\$185.15 M
Education	\$7.34 M	\$64.9 M	\$169.17 M
Entertainment	\$14.32 M	\$125.1 M	\$325.54 M
Food and Beverages	\$37.75 M	\$326.29 M	\$851.22 M
Furnishings and Equipment	\$8.9 M	\$77.8 M	\$202.38 M
Gifts	\$5.95 M	\$53.18 M	\$138.77 M
Health Care	\$21.75 M	\$187.42 M	\$487.94 M
Household Operations	\$9.93 M	\$86.4 M	\$225.13 M
Miscellaneous Expenses	\$4.79 M	\$41.75 M	\$108.72 M
Personal Care	\$3.42 M	\$29.67 M	\$77.26 M
Personal Insurance	\$1.76 M	\$15.55 M	\$40.3 M
Reading	\$550.87 K	\$4.79 M	\$12.47 M
Shelter	\$53.53 M	\$463.83 M	\$1.21 B
Tobacco	\$1.6 M	\$13.42 M	\$35.22 M
Transportation	\$46.73 M	\$406.27 M	\$1.06 B
Utilities	\$19.11 M	\$163.65 M	\$427.48 M

Monthly Household Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$5,052	\$5,339	\$5,324
Total Non-Retail Expenditure	\$2,658 52.6%	\$2,809 52.6%	\$2,803 52.6%
Total Retail Expenditures	\$2,395 47.4%	\$2,530 47.4%	\$2,521 47.4%
Apparel	\$177 3.5%	\$188 3.5%	\$188 3.5%
Contributions	\$161 3.2%	\$172 3.2%	\$171 3.2%
Education	\$146 2.9%	\$157 2.9%	\$156 2.9%
Entertainment	\$284 5.6%	\$302 5.7%	\$301 5.7%
Food and Beverages	\$750 14.8%	\$789 14.8%	\$787 14.8%
Furnishings and Equipment	\$177 3.5%	\$188 3.5%	\$187 3.5%
Gifts	\$118 2.3%	\$129 2.4%	\$128 2.4%
Health Care	\$432 8.5%	\$453 8.5%	\$451 8.5%
Household Operations	\$197 3.9%	\$209 3.9%	\$208 3.9%
Miscellaneous Expenses	\$95 1.9%	\$101 1.9%	\$101 1.9%
Personal Care	\$68 1.3%	\$72 1.3%	\$71 1.3%
Personal Insurance	\$35 0.7%	\$38 0.7%	\$37 0.7%
Reading	\$11 0.2%	\$12 0.2%	\$12 0.2%
Shelter	\$1,063 21.0%	\$1,121 21.0%	\$1,120 21.0%
Tobacco	\$32 0.6%	\$32 0.6%	\$33 0.6%
Transportation	\$928 18.4%	\$982 18.4%	\$978 18.4%
Utilities	\$379 7.5%	\$396 7.4%	\$395 7.4%

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