Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.1059/-81.9726

4997 US Hwy 98 N Lakeland, FL 33809	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	9,751		61,831		120,318	
Projected Population (2027)	10,288		65,312		126,601	
Census Population (2020)	9,238		59,039		114,267	
Census Population (2010)	7,879		50,551		101,005	
Projected Annual Growth (2022-2027)	537	1.1%	3,481	1.1%	6,283	1.0%
Historical Annual Growth (2020-2022)	513	-	2,792	2.4%	6,051	2.6%
Historical Annual Growth (2010-2020)	1,360	1.7%	8,488	1.7%	13,262	1.3%
Estimated Population Density (2022)	3,105	psm	2,188	psm	1,533	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	4,563		24,908		46,504	
Projected Households (2027)	4,867		26,633		49,535	
Census Households (2020)	4,309		23,733		44,091	
Census Households (2010)	3,697		20,203		38,968	
Projected Annual Growth (2022-2027)	304	1.3%	1,725	1.4%	3,031	1.3%
Historical Annual Change (2010-2022)	866	2.0%	4,706	1.9%	7,536	1.6%
Average Household Income						
Estimated Average Household Income (2022)	$58,554		$59,285		$56,901	
Projected Average Household Income (2027)	$64,349		$65,125		$63,046	
Census Average Household Income (2010)	$51,150		$48,793		$48,419	
Census Average Household Income (2000)	$53,284		$45,379		$43,649	
Projected Annual Change (2022-2027)	$5,796	2.0%	$5,839	2.0%	$6,144	2.2%
Historical Annual Change (2000-2022)	$5,270	0.4%	$13,906	1.4%	$13,252	1.4%
Median Household Income						
Estimated Median Household Income (2022)	$58,971		$57,193		$54,536	
Projected Median Household Income (2027)	$71,613		$69,562		$66,335	
Census Median Household Income (2010)	$41,716		$43,255		$42,361	
Census Median Household Income (2000)	$38,973		$36,011		$35,160	
Projected Annual Change (2022-2027)	$12,642	4.3%	$12,369	4.3%	$11,798	4.3%
Historical Annual Change (2000-2022)	$19,998	2.3%	$21,182	2.7%	$19,376	2.5%
Per Capita Income						
Estimated Per Capita Income (2022)	$27,549		$23,974		$22,097	
Projected Per Capita Income (2027)	$30,582		$26,643		$24,766	
Census Per Capita Income (2010)	$24,006		$19,501		$18,680	
Census Per Capita Income (2000)	$23,417		$18,068		$17,126	
Projected Annual Change (2022-2027)	$3,033	2.2%	$2,669	2.2%	$2,670	2.4%
Historical Annual Change (2000-2022)	$4,132	0.8%	$5,906	1.5%	$4,971	1.3%
Estimated Average Household Net Worth (2022)	$351,905		$305,248		$295,263	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.1059/-81.9726

4997 US Hwy 98 N Lakeland, FL 33809	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2022)	9,751		61,831		120,318	
White (2022)	6,478	66.4%	36,140	58.5%	69,973	58.2%
Black or African American (2022)	1,130	11.6%	11,262	18.2%	23,006	19.1%
American Indian or Alaska Native (2022)	31	0.3%	251	0.4%	615	0.5%
Asian (2022)	342	3.5%	1,634	2.6%	2,708	2.3%
Hawaiian or Pacific Islander (2022)	-	-	17	-	65	-
Other Race (2022)	488	5.0%	4,259	6.9%	8,397	7.0%
Two or More Races (2022)	1,281	13.1%	8,267	13.4%	15,554	12.9%
Population < 18 (2022)	1,511	15.5%	13,272	21.5%	26,800	22.3%
White Not Hispanic	607	40.2%	4,759	35.9%	9,949	37.1%
Black or African American	262	17.3%	3,217	24.2%	6,477	24.2%
Asian	68	4.5%	330	2.5%	452	1.7%
Other Race Not Hispanic	145	9.6%	911	6.9%	1,884	7.0%
Hispanic	429	28.4%	4,054	30.5%	8,038	30.0%
Not Hispanic or Latino Population (2022)	7,882	80.8%	47,566	76.9%	92,753	77.1%
Not Hispanic White	5,986	75.9%	31,332	65.9%	61,089	65.9%
Not Hispanic Black or African American	1,069	13.6%	10,114	21.3%	20,436	22.0%
Not Hispanic American Indian or Alaska Native	20	0.3%	132	0.3%	277	0.3%
Not Hispanic Asian	320	4.1%	1,465	3.1%	2,437	2.6%
Not Hispanic Hawaiian or Pacific Islander	-	-	4	-	31	-
Not Hispanic Other Race	51	0.6%	320	0.7%	675	0.7%
Not Hispanic Two or More Races	437	5.5%	4,198	8.8%	7,808	8.4%
Hispanic or Latino Population (2022)	1,869	19.2%	14,265	23.1%	27,565	22.9%
Hispanic White	492	26.3%	4,809	33.7%	8,884	32.2%
Hispanic Black or African American	61	3.3%	1,147	8.0%	2,570	9.3%
Hispanic American Indian or Alaska Native	11	0.6%	119	0.8%	338	1.2%
Hispanic Asian	22	1.2%	169	1.2%	271	1.0%
Hispanic Hawaiian or Pacific Islander	-	-	13	-	33	0.1%
Hispanic Other Race	437	23.4%	3,939	27.6%	7,723	28.0%
Hispanic Two or More Races	845	45.2%	4,069	28.5%	7,747	28.1%
Not Hispanic or Latino Population (2020)	7,551	81.7%	45,797	77.6%	88,942	77.8%
Hispanic or Latino Population (2020)	1,687	18.3%	13,242	22.4%	25,325	22.2%
Not Hispanic or Latino Population (2010)	7,102	90.1%	43,736	86.5%	86,941	86.1%
Hispanic or Latino Population (2010)	776	9.9%	6,814	13.5%	14,064	13.9%
Not Hispanic or Latino Population (2027)	8,306	80.7%	50,069	76.7%	97,500	77.0%
Hispanic or Latino Population (2027)	1,981	19.3%	15,243	23.3%	29,101	23.0%
Projected Annual Growth (2022-2027)	112	1.2%	978	1.4%	1,536	1.1%
Historical Annual Growth (2010-2020)	911	11.7%	6,428	9.4%	11,261	8.0%

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.1059/-81.9726

4997 US Hwy 98 N Lakeland, FL 33809	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2022)						
Total Population	9,751		61,831		120,318	
Age Under 5 Years	421	4.3%	3,544	5.7%	7,021	5.8%
Age 5 to 9 Years	435	4.5%	3,704	6.0%	7,397	6.1%
Age 10 to 14 Years	408	4.2%	3,788	6.1%	7,701	6.4%
Age 15 to 19 Years	462	4.7%	3,586	5.8%	7,520	6.3%
Age 20 to 24 Years	633	6.5%	3,645	5.9%	7,187	6.0%
Age 25 to 29 Years	683	7.0%	4,072	6.6%	7,704	6.4%
Age 30 to 34 Years	596	6.1%	4,026	6.5%	7,772	6.5%
Age 35 to 39 Years	554	5.7%	3,828	6.2%	7,626	6.3%
Age 40 to 44 Years	497	5.1%	3,441	5.6%	7,010	5.8%
Age 45 to 49 Years	464	4.8%	3,058	4.9%	6,334	5.3%
Age 50 to 54 Years	479	4.9%	3,167	5.1%	6,743	5.6%
Age 55 to 59 Years	520	5.3%	3,499	5.7%	7,219	6.0%
Age 60 to 64 Years	654	6.7%	3,896	6.3%	7,575	6.3%
Age 65 to 69 Years	707	7.3%	4,036	6.5%	7,771	6.5%
Age 70 to 74 Years	731	7.5%	4,021	6.5%	7,134	5.9%
Age 75 to 79 Years	502	5.1%	2,772	4.5%	4,714	3.9%
Age 80 to 84 Years	449	4.6%	1,972	3.2%	3,173	2.6%
Age 85 Years or Over	555	5.7%	1,776	2.9%	2,715	2.3%
Median Age	47.1		41.0		40.0	
Age 19 Years or Less	1,726	17.7%	14,622	23.6%	29,640	24.6%
Age 20 to 64 Years	5,080	52.1%	32,631	52.8%	65,171	54.2%
Age 65 Years or Over	2,945	30.2%	14,578	23.6%	25,507	21.2%
Female Age Distribution (2022)						
Female Population	5,141	52.7%	32,105	51.9%	61,540	51.1%
Age Under 5 Years	193	3.8%	1,742	5.4%	3,377	5.5%
Age 5 to 9 Years	223	4.3%	1,829	5.7%	3,617	5.9%
Age 10 to 14 Years	197	3.8%	1,841	5.7%	3,805	6.2%
Age 15 to 19 Years	233	4.5%	1,758	5.5%	3,661	5.9%
Age 20 to 24 Years	332	6.5%	1,887	5.9%	3,655	5.9%
Age 25 to 29 Years	351	6.8%	2,098	6.5%	3,912	6.4%
Age 30 to 34 Years	299	5.8%	2,024	6.3%	3,918	6.4%
Age 35 to 39 Years	279	5.4%	1,957	6.1%	3,857	6.3%
Age 40 to 44 Years	258	5.0%	1,762	5.5%	3,513	5.7%
Age 45 to 49 Years	243	4.7%	1,568	4.9%	3,203	5.2%
Age 50 to 54 Years	240	4.7%	1,643	5.1%	3,434	5.6%
Age 55 to 59 Years	284	5.5%	1,874	5.8%	3,773	6.1%
Age 60 to 64 Years	352	6.9%	2,052	6.4%	3,967	6.4%
Age 65 to 69 Years	375	7.3%	2,188	6.8%	4,091	6.6%
Age 70 to 74 Years	419	8.1%	2,236	7.0%	3,861	6.3%
Age 75 to 79 Years	266	5.2%	1,500	4.7%	2,538	4.1%
Age 80 to 84 Years	248	4.8%	1,084	3.4%	1,745	2.8%
Age 85 Years or Over	349	6.8%	1,061	3.3%	1,615	2.6%
Female Median Age	48.8		42.4		41.2	
Age 19 Years or Less	846	16.5%	7,170	22.3%	14,460	23.5%
Age 20 to 64 Years	2,638	51.3%	16,866	52.5%	33,231	54.0%
Age 65 Years or Over	1,657	32.2%	8,069	25.1%	13,850	22.5%

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.1059/-81.9726

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Male Age Distribution (2022)						
Male Population	4,610	47.3%	29,726	48.1%	58,778	48.9%
Age Under 5 Years	228	5.0%	1,802	6.1%	3,644	6.2%
Age 5 to 9 Years	212	4.6%	1,876	6.3%	3,780	6.4%
Age 10 to 14 Years	210	4.6%	1,946	6.5%	3,896	6.6%
Age 15 to 19 Years	229	5.0%	1,828	6.1%	3,860	6.6%
Age 20 to 24 Years	300	6.5%	1,757	5.9%	3,532	6.0%
Age 25 to 29 Years	332	7.2%	1,974	6.6%	3,792	6.5%
Age 30 to 34 Years	298	6.5%	2,002	6.7%	3,854	6.6%
Age 35 to 39 Years	275	6.0%	1,871	6.3%	3,769	6.4%
Age 40 to 44 Years	239	5.2%	1,679	5.6%	3,497	6.0%
Age 45 to 49 Years	221	4.8%	1,490	5.0%	3,132	5.3%
Age 50 to 54 Years	239	5.2%	1,524	5.1%	3,309	5.6%
Age 55 to 59 Years	236	5.1%	1,625	5.5%	3,446	5.9%
Age 60 to 64 Years	302	6.5%	1,843	6.2%	3,609	6.1%
Age 65 to 69 Years	332	7.2%	1,849	6.2%	3,679	6.3%
Age 70 to 74 Years	313	6.8%	1,785	6.0%	3,273	5.6%
Age 75 to 79 Years	236	5.1%	1,272	4.3%	2,176	3.7%
Age 80 to 84 Years	201	4.4%	889	3.0%	1,429	2.4%
Age 85 Years or Over	207	4.5%	716	2.4%	1,100	1.9%
Male Median Age	45.2		39.5		38.7	
Age 19 Years or Less	880	19.1%	7,451	25.1%	15,180	25.8%
Age 20 to 64 Years	2,442	53.0%	15,765	53.0%	31,940	54.3%
Age 65 Years or Over	1,288	27.9%	6,510	21.9%	11,657	19.8%
Males per 100 Females (2022)						
Overall Comparison	90		93		96	
Age Under 5 Years	118	54.2%	103	50.8%	108	51.9%
Age 5 to 9 Years	95	48.7%	103	50.6%	105	51.1%
Age 10 to 14 Years	107	51.6%	106	51.4%	102	50.6%
Age 15 to 19 Years	99	49.7%	104	51.0%	105	51.3%
Age 20 to 24 Years	90	47.5%	93	48.2%	97	49.1%
Age 25 to 29 Years	95	48.6%	94	48.5%	97	49.2%
Age 30 to 34 Years	100	49.9%	99	49.7%	98	49.6%
Age 35 to 39 Years	99	49.7%	96	48.9%	98	49.4%
Age 40 to 44 Years	92	48.0%	95	48.8%	100	49.9%
Age 45 to 49 Years	91	47.6%	95	48.7%	98	49.4%
Age 50 to 54 Years	100	49.9%	93	48.1%	96	49.1%
Age 55 to 59 Years	83	45.3%	87	46.4%	91	47.7%
Age 60 to 64 Years	86	46.1%	90	47.3%	91	47.6%
Age 65 to 69 Years	88	46.9%	85	45.8%	90	47.3%
Age 70 to 74 Years	75	42.8%	80	44.4%	85	45.9%
Age 75 to 79 Years	88	46.9%	85	45.9%	86	46.2%
Age 80 to 84 Years	81	44.7%	82	45.1%	82	45.0%
Age 85 Years or Over	59	37.2%	67	40.3%	68	40.5%
Age 19 Years or Less	104	51.0%	104	51.0%	105	51.2%
Age 20 to 39 Years	96	48.9%	95	48.8%	97	49.3%
Age 40 to 64 Years	90	47.3%	92	47.8%	95	48.7%
Age 65 Years or Over	78	43.7%	81	44.7%	84	45.7%

Complete Profile

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4997 US Hwy 98 N Lakeland, FL 33809	1 mi radius		3 mi radius		5 mi radius	
Household Type (2022)						
Total Households	4,563		24,908		46,504	
Households with Children	979	21.5%	7,114	28.6%	14,145	30.4%
Average Household Size	2.1		2.4		2.5	
Household Density per Square Mile	1,453		881		592	
Population Family	7,088	72.7%	50,218	81.2%	98,480	81.9%
Population Non-Family	2,353	24.1%	10,582	17.1%	19,850	16.5%
Population Group Quarters	310	3.2%	1,031	1.7%	1,987	1.7%
Family Households	2,625	57.5%	16,500	66.2%	31,136	67.0%
Married Couple Households	1,913	72.9%	11,488	69.6%	21,309	68.4%
Other Family Households with Children	712	27.1%	5,013	30.4%	9,826	31.6%
Family Households with Children	977	37.2%	7,095	43.0%	14,103	45.3%
Married Couple with Children	574	58.8%	4,072	57.4%	8,092	57.4%
Other Family Households with Children	403	41.2%	3,023	42.6%	6,011	42.6%
Family Households No Children	1,648	62.8%	9,405	57.0%	17,033	54.7%
Married Couple No Children	1,339	81.2%	7,415	78.8%	13,217	77.6%
Other Family Households No Children	310	18.8%	1,990	21.2%	3,816	22.4%
Non-Family Households	1,938	42.5%	8,408	33.8%	15,368	33.0%
Non-Family Households with Children	3	0.1%	18	0.2%	42	0.3%
Non-Family Households No Children	1,935	99.9%	8,389	99.8%	15,326	99.7%
Average Family Household Size	2.7		3.0		3.2	
Average Family Income	$66,659		$65,556		$63,732	
Median Family Income	$78,316		$68,236		$65,896	
Average Non-Family Household Size	1.2		1.3		1.3	
Marital Status (2022)						
Population Age 15 Years or Over	8,487		50,795		98,198	
Never Married	2,773	32.7%	18,020	35.5%	35,069	35.7%
Currently Married	3,345	39.4%	19,102	37.6%	36,770	37.4%
Previously Married	2,369	27.9%	13,673	26.9%	26,359	26.8%
Separated	325	13.7%	2,522	18.4%	4,916	18.7%
Widowed	866	36.6%	3,908	28.6%	7,339	27.8%
Divorced	1,178	49.7%	7,244	53.0%	14,104	53.5%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	7,392		43,564		83,491	
Elementary (Grade Level 0 to 8)	122	1.7%	1,805	4.1%	3,893	4.7%
Some High School (Grade Level 9 to 11)	325	4.4%	3,580	8.2%	8,347	10.0%
High School Graduate	2,570	34.8%	14,801	34.0%	29,317	35.1%
Some College	1,632	22.1%	9,918	22.8%	18,412	22.1%
Associate Degree Only	727	9.8%	4,404	10.1%	8,551	10.2%
Bachelor Degree Only	1,180	16.0%	5,680	13.0%	9,825	11.8%
Graduate Degree	836	11.3%	3,377	7.8%	5,146	6.2%
Any College (Some College or Higher)	4,375	59.2%	23,379	53.7%	41,935	50.2%
College Degree + (Bachelor Degree or Higher)	2,016	27.3%	9,057	20.8%	14,971	17.9%

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Complete Profile

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4997 US Hwy 98 N Lakeland, FL 33809	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2022)	4,969		26,886		51,598	
Total Housing Units (2020)	4,698		25,620		48,617	
Historical Annual Growth (2020-2022)	271	-	1,266	-	2,981	-
Housing Units Occupied (2022)	4,563	91.8%	24,908	92.6%	46,504	90.1%
Housing Units Owner-Occupied	2,408	52.8%	15,187	61.0%	29,384	63.2%
Housing Units Renter-Occupied	2,156	47.2%	9,721	39.0%	17,120	36.8%
Housing Units Vacant (2022)	406	8.2%	1,977	7.4%	5,094	9.9%
Household Size (2022)						
Total Households	4,563		24,908		46,504	
1 Person Households	1,619	35.5%	6,814	27.4%	12,381	26.6%
2 Person Households	1,870	41.0%	9,591	38.5%	16,933	36.4%
3 Person Households	581	12.7%	3,704	14.9%	7,331	15.8%
4 Person Households	315	6.9%	2,683	10.8%	5,387	11.6%
5 Person Households	119	2.6%	1,296	5.2%	2,682	5.8%
6 Person Households	39	0.9%	534	2.1%	1,144	2.5%
7 or More Person Households	20	0.4%	287	1.2%	646	1.4%
Household Income Distribution (2022)						
HH Income $200,000 or More	189	4.1%	702	2.8%	1,210	2.6%
HH Income $150,000 to $199,999	135	3.0%	777	3.1%	1,473	3.2%
HH Income $125,000 to $149,999	174	3.8%	1,105	4.4%	2,141	4.6%
HH Income $100,000 to $124,999	539	11.8%	2,316	9.3%	4,036	8.7%
HH Income $75,000 to $99,999	582	12.7%	3,416	13.7%	6,114	13.1%
HH Income $50,000 to $74,999	1,115	24.4%	5,759	23.1%	9,907	21.3%
HH Income $35,000 to $49,999	702	15.4%	3,800	15.3%	6,985	15.0%
HH Income $25,000 to $34,999	395	8.7%	2,622	10.5%	5,163	11.1%
HH Income $15,000 to $24,999	359	7.9%	2,017	8.1%	4,103	8.8%
HH Income $10,000 to $14,999	217	4.7%	962	3.9%	2,024	4.4%
HH Income Under $10,000	157	3.5%	1,432	5.7%	3,347	7.2%
Household Vehicles (2022)						
Households 0 Vehicles Available	485	10.6%	1,785	7.2%	3,235	7.0%
Households 1 Vehicle Available	1,905	41.7%	10,609	42.6%	18,587	40.0%
Households 2 Vehicles Available	1,643	36.0%	8,715	35.0%	16,506	35.5%
Households 3 or More Vehicles Available	531	11.6%	3,799	15.3%	8,176	17.6%
Total Vehicles Available	6,950		40,769		79,160	
Average Vehicles per Household	1.5		1.6		1.7	
Owner-Occupied Household Vehicles	3,943	56.7%	27,088	66.4%	55,362	69.9%
Average Vehicles per Owner-Occupied Household	1.6		1.8		1.9	
Renter-Occupied Household Vehicles	3,008	43.3%	13,681	33.6%	23,798	30.1%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4	
Travel Time (2022)						
Worker Base Age 16 years or Over	4,635		26,440		51,183	
Travel to Work in 14 Minutes or Less	1,146	24.7%	4,822	18.2%	8,968	17.5%
Travel to Work in 15 to 29 Minutes	1,788	38.6%	10,922	41.3%	21,180	41.4%
Travel to Work in 30 to 59 Minutes	1,162	25.1%	7,238	27.4%	14,275	27.9%
Travel to Work in 60 Minutes or More	424	9.1%	2,616	9.9%	5,042	9.9%
Work at Home	116	2.5%	843	3.2%	1,718	3.4%
Average Minutes Travel to Work	20.8		23.2		23.4	

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Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.1059/-81.9726

4997 US Hwy 98 N Lakeland, FL 33809	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2022)						
Worker Base Age 16 years or Over	4,635		26,440		51,183	
Drive to Work Alone	3,887	*83.9%*	22,074	*83.5%*	42,633	*83.3%*
Drive to Work in Carpool	416	*9.0%*	2,297	*8.7%*	4,460	*8.7%*
Travel to Work by Public Transportation	68	*1.5%*	258	*1.0%*	552	*1.1%*
Drive to Work on Motorcycle	3	*-*	65	*0.2%*	122	*0.2%*
Bicycle to Work	16	*0.3%*	110	*0.4%*	186	*0.4%*
Walk to Work	69	*1.5%*	372	*1.4%*	658	*1.3%*
Other Means	62	*1.3%*	421	*1.6%*	855	*1.7%*
Work at Home	116	*2.5%*	843	*3.2%*	1,718	*3.4%*
Daytime Demographics (2022)						
Total Businesses	632		2,441		5,332	
Total Employees	5,731		33,705		58,126	
Company Headquarter Businesses	13	*2.0%*	48	*2.0%*	138	*2.6%*
Company Headquarter Employees	125	*2.2%*	1,264	*3.7%*	7,396	*12.7%*
Employee Population per Business	9.1	to 1	13.8	to 1	10.9	to 1
Residential Population per Business	15.4	to 1	25.3	to 1	22.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	9,502		57,143		103,401	
Labor Force						
Labor Population Age 16 Years or Over (2022)	8,407		50,032		96,616	
Labor Force Total Males (2022)	3,913	*46.5%*	23,699	*47.4%*	46,586	*48.2%*
Male Civilian Employed	2,404	*61.4%*	13,379	*56.5%*	25,982	*55.8%*
Male Civilian Unemployed	9	*0.2%*	544	*2.3%*	1,524	*3.3%*
Males in Armed Forces	-	*-*	153	*0.6%*	158	*0.3%*
Males Not in Labor Force	1,500	*38.3%*	9,623	*40.6%*	18,922	*40.6%*
Labor Force Total Females (2022)	4,494	*53.5%*	26,333	*52.6%*	50,030	*51.8%*
Female Civilian Employed	2,231	*49.7%*	13,062	*49.6%*	25,201	*50.4%*
Female Civilian Unemployed	69	*1.5%*	749	*2.8%*	1,351	*2.7%*
Females in Armed Forces	-	*-*	-	*-*	-	*-*
Females Not in Labor Force	2,193	*48.8%*	12,523	*47.6%*	23,477	*46.9%*
Unemployment Rate	78	*0.9%*	1,292	*2.6%*	2,875	*3.0%*
Occupation (2022)						
Occupation Population Age 16 Years or Over	4,635		26,440		51,183	
Occupation Total Males	2,404	*51.9%*	13,379	*50.6%*	25,982	*50.8%*
Occupation Total Females	2,231	*48.1%*	13,062	*49.4%*	25,201	*49.2%*
Management, Business, Financial Operations	684	*14.7%*	3,262	*12.3%*	5,903	*11.5%*
Professional, Related	996	*21.5%*	5,166	*19.5%*	9,019	*17.6%*
Service	730	*15.7%*	4,835	*18.3%*	10,082	*19.7%*
Sales, Office	1,208	*26.1%*	6,841	*25.9%*	13,042	*25.5%*
Farming, Fishing, Forestry	7	*0.2%*	44	*0.2%*	113	*0.2%*
Construction, Extraction, Maintenance	270	*5.8%*	2,186	*8.3%*	4,921	*9.6%*
Production, Transport, Material Moving	740	*16.0%*	4,106	*15.5%*	8,104	*15.8%*
White Collar Workers	2,888	*62.3%*	15,269	*57.8%*	27,963	*54.6%*
Blue Collar Workers	1,747	*37.7%*	11,171	*42.2%*	23,220	*45.4%*

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Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.1059/-81.9726

4997 US Hwy 98 N Lakeland, FL 33809	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2022)						
Total Units	4,563		24,908		46,504	
1 Detached Unit	1,582	34.7%	13,314	53.5%	26,946	57.9%
1 Attached Unit	136	3.0%	1,200	4.8%	1,622	3.5%
2 Units	62	1.4%	453	1.8%	1,302	2.8%
3 to 4 Units	156	3.4%	604	2.4%	1,023	2.2%
5 to 9 Units	387	8.5%	1,515	6.1%	2,070	4.5%
10 to 19 Units	346	7.6%	1,343	5.4%	1,796	3.9%
20 to 49 Units	410	9.0%	1,026	4.1%	1,473	3.2%
50 or More Units	531	11.6%	1,227	4.9%	2,015	4.3%
Mobile Home or Trailer	951	20.8%	4,198	16.9%	8,153	17.5%
Other Structure	2	-	27	0.1%	103	0.2%
Homes Built By Year (2022)						
Homes Built 2014 or later	335	6.7%	1,399	5.2%	2,270	4.4%
Homes Built 2010 to 2013	103	2.1%	514	1.9%	930	1.8%
Homes Built 2000 to 2009	892	17.9%	5,302	19.7%	9,479	18.4%
Homes Built 1990 to 1999	971	19.5%	6,077	22.6%	9,555	18.5%
Homes Built 1980 to 1989	1,093	22.0%	5,330	19.8%	9,375	18.2%
Homes Built 1970 to 1979	614	12.4%	3,089	11.5%	6,191	12.0%
Homes Built 1960 to 1969	163	3.3%	1,433	5.3%	3,359	6.5%
Homes Built 1950 to 1959	152	3.1%	978	3.6%	2,810	5.4%
Homes Built 1940 to 1949	44	0.9%	288	1.1%	825	1.6%
Homes Built Before 1939	197	4.0%	499	1.9%	1,709	3.3%
Median Age of Homes	27.7	yrs	26.9	yrs	29.8	yrs
Home Values (2022)						
Owner Specified Housing Units	2,408		15,187		29,384	
Home Values $1,000,000 or More	4	0.2%	56	0.4%	200	0.7%
Home Values $750,000 to $999,999	4	0.2%	96	0.6%	287	1.0%
Home Values $500,000 to $749,999	39	1.6%	164	1.1%	369	1.3%
Home Values $400,000 to $499,999	113	4.7%	266	1.8%	440	1.5%
Home Values $300,000 to $399,999	269	11.2%	1,114	7.3%	1,877	6.4%
Home Values $250,000 to $299,999	348	14.4%	1,619	10.7%	3,034	10.3%
Home Values $200,000 to $249,999	337	14.0%	2,878	19.0%	5,529	18.8%
Home Values $175,000 to $199,999	135	5.6%	1,620	10.7%	2,654	9.0%
Home Values $150,000 to $174,999	98	4.1%	1,326	8.7%	2,514	8.6%
Home Values $125,000 to $149,999	126	5.2%	1,007	6.6%	2,070	7.0%
Home Values $100,000 to $124,999	212	8.8%	1,357	8.9%	2,500	8.5%
Home Values $90,000 to $99,999	64	2.6%	317	2.1%	677	2.3%
Home Values $80,000 to $89,999	110	4.6%	404	2.7%	804	2.7%
Home Values $70,000 to $79,999	58	2.4%	354	2.3%	760	2.6%
Home Values $60,000 to $69,999	67	2.8%	279	1.8%	570	1.9%
Home Values $50,000 to $59,999	62	2.6%	384	2.5%	671	2.3%
Home Values $35,000 to $49,999	111	4.6%	587	3.9%	1,219	4.1%
Home Values $25,000 to $34,999	90	3.7%	402	2.6%	924	3.1%
Home Values $10,000 to $24,999	72	3.0%	543	3.6%	1,308	4.5%
Home Values Under $10,000	90	3.8%	413	2.7%	978	3.3%
Owner-Occupied Median Home Value	$164,197		$170,651		$163,163	
Renter-Occupied Median Rent	$1,047		$955		$891	

Complete Profile

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Lat/Lon: 28.1059/-81.9726

4997 US Hwy 98 N Lakeland, FL 33809	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2022)						
Total Household Expenditure	$221.88 M		$1.22 B		$2.21 B	
Total Non-Retail Expenditure	$117.17 M		$641.34 M		$1.16 B	
Total Retail Expenditure	$104.71 M		$577.08 M		$1.05 B	
Apparel	$7.65 M		$42.15 M		$76.58 M	
Contributions	$7.09 M		$38.32 M		$69.23 M	
Education	$6.01 M		$32.73 M		$59.71 M	
Entertainment	$12.32 M		$67.6 M		$122.55 M	
Food and Beverages	$32.88 M		$181.33 M		$329.25 M	
Furnishings and Equipment	$7.68 M		$42.16 M		$76.38 M	
Gifts	$5.32 M		$28.58 M		$51.49 M	
Health Care	$19.41 M		$106.52 M		$192.82 M	
Household Operations	$8.64 M		$47.32 M		$85.75 M	
Miscellaneous Expenses	$4.2 M		$22.98 M		$41.62 M	
Personal Care	$2.98 M		$16.36 M		$29.67 M	
Personal Insurance	$1.49 M		$8.17 M		$14.82 M	
Reading	$490.79 K		$2.67 M		$4.82 M	
Shelter	$46.95 M		$256.65 M		$465.87 M	
Tobacco	$1.45 M		$8.06 M		$14.7 M	
Transportation	$40.39 M		$223.18 M		$404.65 M	
Utilities	$16.92 M		$93.64 M		$170.14 M	
Monthly Household Consumer Expenditure (2022)						
Total Household Expenditure	$4,052		$4,076		$3,960	
Total Non-Retail Expenditure	$2,140	52.8%	$2,146	52.6%	$2,084	52.6%
Total Retail Expenditures	$1,912	47.2%	$1,931	47.4%	$1,876	47.4%
Apparel	$140	3.4%	$141	3.5%	$137	3.5%
Contributions	$130	3.2%	$128	3.1%	$124	3.1%
Education	$110	2.7%	$110	2.7%	$107	2.7%
Entertainment	$225	5.6%	$226	5.5%	$220	5.5%
Food and Beverages	$600	14.8%	$607	14.9%	$590	14.9%
Furnishings and Equipment	$140	3.5%	$141	3.5%	$137	3.5%
Gifts	$97	2.4%	$96	2.3%	$92	2.3%
Health Care	$355	8.7%	$356	8.7%	$346	8.7%
Household Operations	$158	3.9%	$158	3.9%	$154	3.9%
Miscellaneous Expenses	$77	1.9%	$77	1.9%	$75	1.9%
Personal Care	$54	1.3%	$55	1.3%	$53	1.3%
Personal Insurance	$27	0.7%	$27	0.7%	$27	0.7%
Reading	$9	0.2%	$9	0.2%	$9	0.2%
Shelter	$857	21.2%	$859	21.1%	$835	21.1%
Tobacco	$27	0.7%	$27	0.7%	$26	0.7%
Transportation	$738	18.2%	$747	18.3%	$725	18.3%
Utilities	$309	7.6%	$313	7.7%	$305	7.7%