

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 27.718/-82.6714

2812 54th Ave S St. Petersburg, FL 33712	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	13,523		65,387		144,063	
Projected Population (2028)	13,924		66,343		148,163	
Census Population (2020)	13,373		65,534		143,680	
Census Population (2010)	12,483		63,256		136,808	
Projected Annual Growth (2023-2028)	401	0.6%	956	0.3%	4,100	0.6%
Historical Annual Growth (2020-2023)	149	-	-147	-	383	-
Historical Annual Growth (2010-2020)	891	0.7%	2,278	0.4%	6,872	0.5%
Estimated Population Density (2023)	4,307 <i>psm</i>		2,314 <i>psm</i>		1,835 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	6,081		28,663		67,982	
Projected Households (2028)	6,166		28,702		69,046	
Census Households (2020)	5,993		28,506		67,395	
Census Households (2010)	5,453		26,709		61,359	
Projected Annual Growth (2023-2028)	85	0.3%	39	-	1,064	0.3%
Historical Annual Change (2010-2023)	628	0.9%	1,954	0.6%	6,624	0.8%
Average Household Income						
Estimated Average Household Income (2023)	\$88,296		\$87,004		\$101,949	
Projected Average Household Income (2028)	\$88,954		\$89,168		\$104,455	
Census Average Household Income (2010)	\$52,720		\$50,779		\$54,570	
Census Average Household Income (2000)	\$44,334		\$45,688		\$45,345	
Projected Annual Change (2023-2028)	\$659	0.1%	\$2,164	0.5%	\$2,505	0.5%
Historical Annual Change (2000-2023)	\$43,961	4.3%	\$41,316	3.9%	\$56,605	5.4%
Median Household Income						
Estimated Median Household Income (2023)	\$69,045		\$68,108		\$74,090	
Projected Median Household Income (2028)	\$65,351		\$63,863		\$69,552	
Census Median Household Income (2010)	\$42,784		\$38,771		\$39,929	
Census Median Household Income (2000)	\$36,313		\$33,765		\$33,797	
Projected Annual Change (2023-2028)	-\$3,694	-1.1%	-\$4,244	-1.2%	-\$4,538	-1.2%
Historical Annual Change (2000-2023)	\$32,731	3.9%	\$34,343	4.4%	\$40,293	5.2%
Per Capita Income						
Estimated Per Capita Income (2023)	\$39,884		\$38,353		\$48,353	
Projected Per Capita Income (2028)	\$39,567		\$38,788		\$48,914	
Census Per Capita Income (2010)	\$23,031		\$21,440		\$24,471	
Census Per Capita Income (2000)	\$18,996		\$19,141		\$20,087	
Projected Annual Change (2023-2028)	-\$317	-0.2%	\$435	0.2%	\$562	0.2%
Historical Annual Change (2000-2023)	\$20,888	4.8%	\$19,212	4.4%	\$28,266	6.1%
Estimated Average Household Net Worth (2023)	\$410,601		\$407,201		\$487,766	

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Race and Ethnicity						
Total Population (2023)	13,523		65,387		144,063	
White (2023)	6,220	46.0%	30,122	46.1%	85,489	59.3%
Black or African American (2023)	5,845	43.2%	28,967	44.3%	43,439	30.2%
American Indian or Alaska Native (2023)	23	0.2%	121	0.2%	290	0.2%
Asian (2023)	681	5.0%	2,534	3.9%	4,957	3.4%
Hawaiian or Pacific Islander (2023)	8	-	23	-	59	-
Other Race (2023)	171	1.3%	853	1.3%	2,291	1.6%
Two or More Races (2023)	575	4.3%	2,767	4.2%	7,539	5.2%
Population < 18 (2023)	2,646 19.6%		12,462 19.1%		23,389 16.2%	
White Not Hispanic	717	27.1%	2,870	23.0%	8,201	35.1%
Black or African American	1,611	60.9%	8,340	66.9%	12,164	52.0%
Asian	45	1.7%	122	1.0%	375	1.6%
Other Race Not Hispanic	126	4.7%	513	4.1%	1,028	4.4%
Hispanic	147	5.6%	617	5.0%	1,621	6.9%
Not Hispanic or Latino Population (2023)	12,720 94.1%		61,473 94.0%		133,337 92.6%	
Not Hispanic White	6,003	47.2%	29,143	47.4%	82,674	62.0%
Not Hispanic Black or African American	5,767	45.3%	28,583	46.5%	42,781	32.1%
Not Hispanic American Indian or Alaska Native	15	0.1%	59	-	136	0.1%
Not Hispanic Asian	673	5.3%	2,512	4.1%	4,896	3.7%
Not Hispanic Hawaiian or Pacific Islander	4	-	17	-	44	-
Not Hispanic Other Race	40	0.3%	132	0.2%	281	0.2%
Not Hispanic Two or More Races	219	1.7%	1,027	1.7%	2,525	1.9%
Hispanic or Latino Population (2023)	803 5.9%		3,914 6.0%		10,726 7.4%	
Hispanic White	217	27.0%	979	25.0%	2,815	26.2%
Hispanic Black or African American	78	9.8%	384	9.8%	658	6.1%
Hispanic American Indian or Alaska Native	8	1.0%	62	1.6%	154	1.4%
Hispanic Asian	8	1.0%	22	0.6%	61	0.6%
Hispanic Hawaiian or Pacific Islander	4	0.5%	6	0.1%	15	0.1%
Hispanic Other Race	131	16.3%	720	18.4%	2,010	18.7%
Hispanic Two or More Races	356	44.4%	1,740	44.4%	5,015	46.8%
Not Hispanic or Latino Population (2020)	12,584 94.1%		61,879 94.4%		133,894 93.2%	
Hispanic or Latino Population (2020)	790 5.9%		3,655 5.6%		9,786 6.8%	
Not Hispanic or Latino Population (2010)	11,885 95.2%		60,812 96.1%		130,124 95.1%	
Hispanic or Latino Population (2010)	598 4.8%		2,445 3.9%		6,684 4.9%	
Not Hispanic or Latino Population (2028)	13,100 94.1%		62,382 94.0%		137,109 92.5%	
Hispanic or Latino Population (2028)	823 5.9%		3,961 6.0%		11,054 7.5%	
Projected Annual Growth (2023-2028)	20 0.5%		47 0.2%		328 0.6%	
Historical Annual Growth (2010-2020)	192 3.2%		1,210 5.0%		3,102 4.6%	

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St. Petersburg, FL 33712							
Total Age Distribution (2023)							
Total Population		13,523		65,387		144,063	
Age Under 5 Years		681	5.0%	3,230	4.9%	6,154	4.3%
Age 5 to 9 Years		722	5.3%	3,406	5.2%	6,406	4.4%
Age 10 to 14 Years		763	5.6%	3,678	5.6%	6,743	4.7%
Age 15 to 19 Years		880	6.5%	3,892	6.0%	7,239	5.0%
Age 20 to 24 Years		1,075	7.9%	4,121	6.3%	8,140	5.7%
Age 25 to 29 Years		794	5.9%	3,509	5.4%	8,755	6.1%
Age 30 to 34 Years		807	6.0%	3,680	5.6%	9,232	6.4%
Age 35 to 39 Years		735	5.4%	3,408	5.2%	8,200	5.7%
Age 40 to 44 Years		707	5.2%	3,342	5.1%	7,910	5.5%
Age 45 to 49 Years		750	5.5%	3,329	5.1%	7,917	5.5%
Age 50 to 54 Years		867	6.4%	4,178	6.4%	9,814	6.8%
Age 55 to 59 Years		1,041	7.7%	4,714	7.2%	11,354	7.9%
Age 60 to 64 Years		1,046	7.7%	5,211	8.0%	11,993	8.3%
Age 65 to 69 Years		851	6.3%	4,583	7.0%	10,439	7.2%
Age 70 to 74 Years		652	4.8%	4,186	6.4%	8,904	6.2%
Age 75 to 79 Years		488	3.6%	2,828	4.3%	6,118	4.2%
Age 80 to 84 Years		319	2.4%	1,924	2.9%	4,205	2.9%
Age 85 Years or Over		345	2.5%	2,167	3.3%	4,539	3.2%
Median Age		41.2		43.6		45.1	
Age 19 Years or Less		3,047	22.5%	14,207	21.7%	26,541	18.4%
Age 20 to 64 Years		7,822	57.8%	35,492	54.3%	83,316	57.8%
Age 65 Years or Over		2,654	19.6%	15,688	24.0%	34,206	23.7%
Female Age Distribution (2023)							
Female Population		7,281	53.8%	35,036	53.6%	74,603	51.8%
Age Under 5 Years		350	4.8%	1,547	4.4%	3,017	4.0%
Age 5 to 9 Years		371	5.1%	1,699	4.8%	3,185	4.3%
Age 10 to 14 Years		397	5.5%	1,817	5.2%	3,338	4.5%
Age 15 to 19 Years		470	6.5%	2,059	5.9%	3,729	5.0%
Age 20 to 24 Years		579	7.9%	2,192	6.3%	4,251	5.7%
Age 25 to 29 Years		414	5.7%	1,836	5.2%	4,419	5.9%
Age 30 to 34 Years		403	5.5%	1,948	5.6%	4,616	6.2%
Age 35 to 39 Years		415	5.7%	1,880	5.4%	4,163	5.6%
Age 40 to 44 Years		386	5.3%	1,757	5.0%	3,995	5.4%
Age 45 to 49 Years		415	5.7%	1,823	5.2%	4,067	5.5%
Age 50 to 54 Years		468	6.4%	2,219	6.3%	4,959	6.6%
Age 55 to 59 Years		567	7.8%	2,531	7.2%	5,829	7.8%
Age 60 to 64 Years		555	7.6%	2,838	8.1%	6,193	8.3%
Age 65 to 69 Years		455	6.2%	2,538	7.2%	5,506	7.4%
Age 70 to 74 Years		369	5.1%	2,343	6.7%	4,768	6.4%
Age 75 to 79 Years		287	3.9%	1,605	4.6%	3,366	4.5%
Age 80 to 84 Years		168	2.3%	1,072	3.1%	2,372	3.2%
Age 85 Years or Over		212	2.9%	1,331	3.8%	2,832	3.8%
Female Median Age		41.9		44.9		46.0	
Age 19 Years or Less		1,588	21.8%	7,123	20.3%	13,268	17.8%
Age 20 to 64 Years		4,202	57.7%	19,024	54.3%	42,491	57.0%
Age 65 Years or Over		1,491	20.5%	8,889	25.4%	18,844	25.3%

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Male Age Distribution (2023)							
Male Population		6,242	46.2%	30,351	46.4%	69,460	48.2%
Age Under 5 Years		331	5.3%	1,683	5.5%	3,137	4.5%
Age 5 to 9 Years		351	5.6%	1,707	5.6%	3,221	4.6%
Age 10 to 14 Years		366	5.9%	1,861	6.1%	3,405	4.9%
Age 15 to 19 Years		411	6.6%	1,833	6.0%	3,510	5.1%
Age 20 to 24 Years		496	7.9%	1,929	6.4%	3,890	5.6%
Age 25 to 29 Years		380	6.1%	1,673	5.5%	4,335	6.2%
Age 30 to 34 Years		404	6.5%	1,732	5.7%	4,616	6.6%
Age 35 to 39 Years		319	5.1%	1,529	5.0%	4,037	5.8%
Age 40 to 44 Years		321	5.1%	1,585	5.2%	3,915	5.6%
Age 45 to 49 Years		335	5.4%	1,506	5.0%	3,851	5.5%
Age 50 to 54 Years		399	6.4%	1,959	6.5%	4,855	7.0%
Age 55 to 59 Years		474	7.6%	2,183	7.2%	5,525	8.0%
Age 60 to 64 Years		491	7.9%	2,372	7.8%	5,801	8.4%
Age 65 to 69 Years		396	6.4%	2,045	6.7%	4,934	7.1%
Age 70 to 74 Years		282	4.5%	1,844	6.1%	4,136	6.0%
Age 75 to 79 Years		201	3.2%	1,223	4.0%	2,752	4.0%
Age 80 to 84 Years		151	2.4%	852	2.8%	1,833	2.6%
Age 85 Years or Over		132	2.1%	836	2.8%	1,707	2.5%
Male Median Age		40.3		42.1		44.1	
Age 19 Years or Less		1,459	23.4%	7,083	23.3%	13,273	19.1%
Age 20 to 64 Years		3,620	58.0%	16,468	54.3%	40,825	58.8%
Age 65 Years or Over		1,163	18.6%	6,800	22.4%	15,362	22.1%
Males per 100 Females (2023)							
Overall Comparison		86		87		93	
Age Under 5 Years		95	48.6%	109	52.1%	104	51.0%
Age 5 to 9 Years		95	48.6%	100	50.1%	101	50.3%
Age 10 to 14 Years		92	47.9%	102	50.6%	102	50.5%
Age 15 to 19 Years		87	46.7%	89	47.1%	94	48.5%
Age 20 to 24 Years		86	46.2%	88	46.8%	92	47.8%
Age 25 to 29 Years		92	47.9%	91	47.7%	98	49.5%
Age 30 to 34 Years		100	50.1%	89	47.1%	100	50.0%
Age 35 to 39 Years		77	43.5%	81	44.9%	97	49.2%
Age 40 to 44 Years		83	45.4%	90	47.4%	98	49.5%
Age 45 to 49 Years		81	44.6%	83	45.2%	95	48.6%
Age 50 to 54 Years		85	46.0%	88	46.9%	98	49.5%
Age 55 to 59 Years		84	45.5%	86	46.3%	95	48.7%
Age 60 to 64 Years		89	47.0%	84	45.5%	94	48.4%
Age 65 to 69 Years		87	46.6%	81	44.6%	90	47.3%
Age 70 to 74 Years		77	43.3%	79	44.0%	87	46.5%
Age 75 to 79 Years		70	41.2%	76	43.3%	82	45.0%
Age 80 to 84 Years		90	47.4%	79	44.3%	77	43.6%
Age 85 Years or Over		62	38.5%	63	38.6%	60	37.6%
Age 19 Years or Less		92	47.9%	99	49.9%	100	50.0%
Age 20 to 39 Years		88	46.9%	87	46.6%	97	49.2%
Age 40 to 64 Years		84	45.8%	86	46.2%	96	48.9%
Age 65 Years or Over		78	43.8%	76	43.3%	82	44.9%

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Household Type (2023)						
Total Households	6,081		28,663		67,982	
Households with Children	1,588	26.1%	7,004	24.4%	13,434	19.8%
Average Household Size	2.1		2.2		2.0	
Household Density per Square Mile	1,937		1,014		866	
Population Family	9,783	72.3%	46,946	71.8%	96,700	67.1%
Population Non-Family	3,122	23.1%	15,627	23.9%	42,023	29.2%
Population Group Quarters	618	4.6%	2,814	4.3%	5,340	3.7%
Family Households	3,442	56.6%	15,796	55.1%	33,582	49.4%
Married Couple Households	1,997	58.0%	8,673	54.9%	19,502	58.1%
Other Family Households with Children	1,445	42.0%	7,123	45.1%	14,080	41.9%
Family Households with Children	1,585	46.0%	6,991	44.3%	13,401	39.9%
Married Couple with Children	711	44.9%	2,617	37.4%	5,596	41.8%
Other Family Households with Children	874	55.1%	4,374	62.6%	7,804	58.2%
Family Households No Children	1,858	54.0%	8,805	55.7%	20,181	60.1%
Married Couple No Children	1,287	69.3%	6,056	68.8%	13,906	68.9%
Other Family Households No Children	571	30.7%	2,749	31.2%	6,275	31.1%
Non-Family Households	2,638	43.4%	12,867	44.9%	34,401	50.6%
Non-Family Households with Children	4	0.1%	13	0.1%	33	-
Non-Family Households No Children	2,635	99.9%	12,854	99.9%	34,367	99.9%
Average Family Household Size	2.8		3.0		2.9	
Average Family Income	\$109,919		\$109,034		\$137,109	
Median Family Income	\$87,246		\$90,810		\$102,954	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	11,356		55,073		124,760	
Never Married	4,926	43.4%	20,875	37.9%	45,542	36.5%
Currently Married	4,009	35.3%	19,770	35.9%	45,042	36.1%
Previously Married	2,421	21.3%	14,428	26.2%	34,176	27.4%
Separated	470	19.4%	2,827	19.6%	5,585	16.3%
Widowed	525	21.7%	3,644	25.3%	8,710	25.5%
Divorced	1,426	58.9%	7,958	55.2%	19,881	58.2%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	9,401		47,059		109,381	
Elementary (Grade Level 0 to 8)	138	1.5%	850	1.8%	2,142	2.0%
Some High School (Grade Level 9 to 11)	289	3.1%	1,892	4.0%	4,722	4.3%
High School Graduate	2,214	23.6%	12,775	27.1%	26,629	24.3%
Some College	1,990	21.2%	10,203	21.7%	22,585	20.6%
Associate Degree Only	1,233	13.1%	4,788	10.2%	10,383	9.5%
Bachelor Degree Only	2,263	24.1%	10,445	22.2%	27,211	24.9%
Graduate Degree	1,275	13.6%	6,107	13.0%	15,709	14.4%
Any College (Some College or Higher)	6,761	71.9%	31,542	67.0%	75,889	69.4%
College Degree + (Bachelor Degree or Higher)	3,538	37.6%	16,551	35.2%	42,921	39.2%

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Housing						
Total Housing Units (2023)	6,761		34,635		84,174	
Total Housing Units (2020)	6,497		33,907		82,123	
Historical Annual Growth (2020-2023)	264	-	728	-	2,051	-
Housing Units Occupied (2023)	6,081	89.9%	28,663	82.8%	67,982	80.8%
Housing Units Owner-Occupied	3,177	52.2%	17,841	62.2%	40,129	59.0%
Housing Units Renter-Occupied	2,904	47.8%	10,822	37.8%	27,853	41.0%
Housing Units Vacant (2023)	680	10.1%	5,972	17.2%	16,192	19.2%
Household Size (2023)						
Total Households	6,081		28,663		67,982	
1 Person Households	2,200	36.2%	10,943	38.2%	28,733	42.3%
2 Person Households	2,158	35.5%	10,039	35.0%	24,060	35.4%
3 Person Households	877	14.4%	3,676	12.8%	7,595	11.2%
4 Person Households	526	8.6%	2,274	7.9%	4,482	6.6%
5 Person Households	209	3.4%	1,097	3.8%	1,960	2.9%
6 Person Households	82	1.3%	432	1.5%	783	1.2%
7 or More Person Households	29	0.5%	202	0.7%	370	0.5%
Household Income Distribution (2023)						
HH Income \$200,000 or More	476	7.8%	2,225	7.8%	7,159	10.5%
HH Income \$150,000 to \$199,999	535	8.8%	2,086	7.3%	5,177	7.6%
HH Income \$125,000 to \$149,999	307	5.1%	1,596	5.6%	3,812	5.6%
HH Income \$100,000 to \$124,999	418	6.9%	2,356	8.2%	5,683	8.4%
HH Income \$75,000 to \$99,999	651	10.7%	3,933	13.7%	8,988	13.2%
HH Income \$50,000 to \$74,999	1,206	19.8%	5,081	17.7%	11,150	16.4%
HH Income \$35,000 to \$49,999	793	13.0%	2,812	9.8%	6,430	9.5%
HH Income \$25,000 to \$34,999	675	11.1%	2,453	8.6%	5,850	8.6%
HH Income \$15,000 to \$24,999	381	6.3%	2,514	8.8%	5,948	8.7%
HH Income \$10,000 to \$14,999	257	4.2%	1,414	4.9%	3,219	4.7%
HH Income Under \$10,000	381	6.3%	2,194	7.7%	4,566	6.7%
Household Vehicles (2023)						
Households 0 Vehicles Available	348	5.7%	2,503	8.7%	6,439	9.5%
Households 1 Vehicle Available	2,872	47.2%	13,042	45.5%	31,118	45.8%
Households 2 Vehicles Available	1,892	31.1%	9,433	32.9%	23,185	34.1%
Households 3 or More Vehicles Available	968	15.9%	3,685	12.9%	7,240	10.6%
Total Vehicles Available	9,816		43,994		101,026	
Average Vehicles per Household	1.6		1.5		1.5	
Owner-Occupied Household Vehicles	6,383	65.0%	31,132	70.8%	69,413	68.7%
Average Vehicles per Owner-Occupied Household	2.0		1.7		1.7	
Renter-Occupied Household Vehicles	3,434	35.0%	12,862	29.2%	31,613	31.3%
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.1	
Travel Time (2023)						
Worker Base Age 16 years or Over	7,536		32,088		74,443	
Travel to Work in 14 Minutes or Less	1,512	20.1%	6,906	21.5%	16,786	22.5%
Travel to Work in 15 to 29 Minutes	2,485	33.0%	9,281	28.9%	20,891	28.1%
Travel to Work in 30 to 59 Minutes	1,810	24.0%	8,129	25.3%	16,161	21.7%
Travel to Work in 60 Minutes or More	210	2.8%	1,055	3.3%	2,139	2.9%
Work at Home	1,518	20.1%	6,717	20.9%	18,467	24.8%
Average Minutes Travel to Work	20.8		21.5		20.2	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 27.718/-82.6714

2812 54th Ave S St. Petersburg, FL 33712	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	7,536		32,088		74,443	
Drive to Work Alone	5,334	70.8%	20,628	64.3%	46,006	61.8%
Drive to Work in Carpool	360	4.8%	2,561	8.0%	5,055	6.8%
Travel to Work by Public Transportation	128	1.7%	620	1.9%	1,340	1.8%
Drive to Work on Motorcycle	2	-	29	-	55	-
Bicycle to Work	23	0.3%	487	1.5%	1,086	1.5%
Walk to Work	93	1.2%	549	1.7%	1,273	1.7%
Other Means	77	1.0%	498	1.6%	1,160	1.6%
Work at Home	1,518	20.1%	6,717	20.9%	18,467	24.8%
Daytime Demographics (2023)						
Total Businesses	545		2,677		11,012	
Total Employees	3,296		15,713		76,229	
Company Headquarter Businesses	13	2.3%	54	2.0%	264	2.4%
Company Headquarter Employees	346	10.5%	1,277	8.1%	10,883	14.3%
Employee Population per Business	6.0 to 1		5.9 to 1		6.9 to 1	
Residential Population per Business	24.8 to 1		24.4 to 1		13.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,945		37,869		124,772	
Labor Force						
Labor Population Age 16 Years or Over (2023)	11,203		54,360		123,403	
Labor Force Total Males (2023)	5,116	45.7%	24,756	45.5%	59,016	47.8%
Male Civilian Employed	3,441	67.3%	15,155	61.2%	36,921	62.6%
Male Civilian Unemployed	67	1.3%	471	1.9%	1,057	1.8%
Males in Armed Forces	18	0.3%	103	0.4%	274	0.5%
Males Not in Labor Force	1,590	31.1%	9,027	36.5%	20,764	35.2%
Labor Force Total Females (2023)	6,088	54.3%	29,604	54.5%	64,388	52.2%
Female Civilian Employed	4,095	67.3%	16,938	57.2%	37,530	58.3%
Female Civilian Unemployed	66	1.1%	476	1.6%	1,063	1.7%
Females in Armed Forces	-	-	7	-	135	0.2%
Females Not in Labor Force	1,927	31.6%	12,182	41.2%	25,659	39.9%
Unemployment Rate	133	1.2%	946	1.7%	2,120	1.7%
Occupation (2023)						
Occupation Population Age 16 Years or Over	7,536		32,088		74,443	
Occupation Total Males	3,441	45.7%	15,152	47.2%	36,917	49.6%
Occupation Total Females	4,095	54.3%	16,936	52.8%	37,526	50.4%
Management, Business, Financial Operations	1,237	16.4%	5,563	17.3%	14,252	19.1%
Professional, Related	1,975	26.2%	7,871	24.5%	19,299	25.9%
Service	1,372	18.2%	6,437	20.1%	13,412	18.0%
Sales, Office	1,819	24.1%	7,240	22.6%	16,414	22.0%
Farming, Fishing, Forestry	2	-	25	-	150	0.2%
Construction, Extraction, Maintenance	252	3.3%	1,882	5.9%	4,245	5.7%
Production, Transport, Material Moving	879	11.7%	3,070	9.6%	6,672	9.0%
White Collar Workers	5,031	66.8%	20,675	64.4%	49,964	67.1%
Blue Collar Workers	2,505	33.2%	11,414	35.6%	24,479	32.9%

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2812 54th Ave S		1 mi radius		3 mi radius		5 mi radius	
St. Petersburg, FL 33712							
Units In Structure (2023)							
Total Units		6,081		28,663		67,982	
1 Detached Unit		2,520	41.4%	15,467	54.0%	35,280	51.9%
1 Attached Unit		285	4.7%	1,431	5.0%	3,494	5.1%
2 Units		65	1.1%	745	2.6%	1,849	2.7%
3 to 4 Units		783	12.9%	1,604	5.6%	3,427	5.0%
5 to 9 Units		464	7.6%	1,576	5.5%	3,087	4.5%
10 to 19 Units		642	10.6%	2,177	7.6%	4,314	6.3%
20 to 49 Units		383	6.3%	1,809	6.3%	4,566	6.7%
50 or More Units		756	12.4%	3,023	10.5%	10,182	15.0%
Mobile Home or Trailer		182	3.0%	762	2.7%	1,633	2.4%
Other Structure		-	-	68	0.2%	151	0.2%
Homes Built By Year (2023)							
Homes Built 2020 or later		3	-	95	0.3%	227	0.3%
Homes Built 2010 to 2019		265	3.9%	1,066	3.1%	4,192	5.0%
Homes Built 2000 to 2009		444	6.6%	2,131	6.2%	5,606	6.7%
Homes Built 1990 to 1999		471	7.0%	2,355	6.8%	4,823	5.7%
Homes Built 1980 to 1989		1,048	15.5%	3,892	11.2%	7,958	9.5%
Homes Built 1970 to 1979		1,896	28.0%	7,202	20.8%	13,743	16.3%
Homes Built 1960 to 1969		1,133	16.8%	4,238	12.2%	9,223	11.0%
Homes Built 1950 to 1959		706	10.4%	4,838	14.0%	12,555	14.9%
Homes Built 1940 to 1949		54	0.8%	1,274	3.7%	3,169	3.8%
Homes Built Before 1939		62	0.9%	1,573	4.5%	6,486	7.7%
Median Age of Homes		47.6	yrs	51.5	yrs	52.6	yrs
Home Values (2023)							
Owner Specified Housing Units		3,177		17,841		40,129	
Home Values \$1,000,000 or More		82	2.6%	580	3.3%	2,439	6.1%
Home Values \$750,000 to \$999,999		59	1.9%	643	3.6%	1,993	5.0%
Home Values \$500,000 to \$749,999		219	6.9%	1,636	9.2%	4,660	11.6%
Home Values \$400,000 to \$499,999		373	11.7%	1,956	11.0%	4,394	10.9%
Home Values \$300,000 to \$399,999		901	28.4%	3,663	20.5%	7,861	19.6%
Home Values \$250,000 to \$299,999		470	14.8%	2,014	11.3%	4,300	10.7%
Home Values \$200,000 to \$249,999		360	11.3%	1,788	10.0%	3,726	9.3%
Home Values \$175,000 to \$199,999		201	6.3%	1,089	6.1%	2,132	5.3%
Home Values \$150,000 to \$174,999		158	5.0%	1,047	5.9%	2,111	5.3%
Home Values \$125,000 to \$149,999		58	1.8%	802	4.5%	1,380	3.4%
Home Values \$100,000 to \$124,999		49	1.6%	636	3.6%	1,171	2.9%
Home Values \$90,000 to \$99,999		33	1.0%	158	0.9%	332	0.8%
Home Values \$80,000 to \$89,999		35	1.1%	345	1.9%	580	1.4%
Home Values \$70,000 to \$79,999		27	0.9%	255	1.4%	572	1.4%
Home Values \$60,000 to \$69,999		16	0.5%	159	0.9%	346	0.9%
Home Values \$50,000 to \$59,999		10	0.3%	149	0.8%	288	0.7%
Home Values \$35,000 to \$49,999		42	1.3%	182	1.0%	465	1.2%
Home Values \$25,000 to \$34,999		43	1.4%	226	1.3%	379	0.9%
Home Values \$10,000 to \$24,999		21	0.7%	307	1.7%	611	1.5%
Home Values Under \$10,000		18	0.6%	206	1.2%	389	1.0%
Owner-Occupied Median Home Value		\$302,831		\$291,923		\$337,612	
Renter-Occupied Median Rent		\$1,077		\$1,091		\$1,114	

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2812 54th Ave S St. Petersburg, FL 33712	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)			
Total Household Expenditure	\$391.37 M	\$1.81 B	\$4.81 B
Total Non-Retail Expenditure	\$207.57 M	\$957.22 M	\$2.56 B
Total Retail Expenditure	\$183.81 M	\$848.81 M	\$2.26 B
Apparel	\$13.78 M	\$63.31 M	\$169.65 M
Contributions	\$12.94 M	\$60.22 M	\$164.48 M
Education	\$12 M	\$54.99 M	\$152.52 M
Entertainment	\$22.07 M	\$102.15 M	\$273.97 M
Food and Beverages	\$57.46 M	\$265.1 M	\$702.34 M
Furnishings and Equipment	\$13.71 M	\$63.45 M	\$169.93 M
Gifts	\$9.74 M	\$44.97 M	\$124.25 M
Health Care	\$33.07 M	\$153.87 M	\$405.44 M
Household Operations	\$15.45 M	\$71.53 M	\$191.92 M
Miscellaneous Expenses	\$7.44 M	\$34.38 M	\$91.93 M
Personal Care	\$5.25 M	\$24.29 M	\$64.7 M
Personal Insurance	\$2.75 M	\$12.78 M	\$34.64 M
Reading	\$862.81 K	\$4.01 M	\$10.73 M
Shelter	\$82.98 M	\$381.17 M	\$1.02 B
Tobacco	\$2.39 M	\$10.91 M	\$28.05 M
Transportation	\$70.66 M	\$325.67 M	\$863.08 M
Utilities	\$28.83 M	\$133.23 M	\$348.93 M
Monthly Household Consumer Expenditure (2023)			
Total Household Expenditure	\$5,364	\$5,251	\$5,902
Total Non-Retail Expenditure	\$2,845 53.0%	\$2,783 53.0%	\$3,137 53.2%
Total Retail Expenditures	\$2,519 47.0%	\$2,468 47.0%	\$2,764 46.8%
Apparel	\$189 3.5%	\$184 3.5%	\$208 3.5%
Contributions	\$177 3.3%	\$175 3.3%	\$202 3.4%
Education	\$164 3.1%	\$160 3.0%	\$187 3.2%
Entertainment	\$302 5.6%	\$297 5.7%	\$336 5.7%
Food and Beverages	\$787 14.7%	\$771 14.7%	\$861 14.6%
Furnishings and Equipment	\$188 3.5%	\$184 3.5%	\$208 3.5%
Gifts	\$133 2.5%	\$131 2.5%	\$152 2.6%
Health Care	\$453 8.4%	\$447 8.5%	\$497 8.4%
Household Operations	\$212 3.9%	\$208 4.0%	\$235 4.0%
Miscellaneous Expenses	\$102 1.9%	\$100 1.9%	\$113 1.9%
Personal Care	\$72 1.3%	\$71 1.3%	\$79 1.3%
Personal Insurance	\$38 0.7%	\$37 0.7%	\$42 0.7%
Reading	\$12 0.2%	\$12 0.2%	\$13 0.2%
Shelter	\$1,137 21.2%	\$1,108 21.1%	\$1,248 21.1%
Tobacco	\$33 0.6%	\$32 0.6%	\$34 0.6%
Transportation	\$968 18.1%	\$947 18.0%	\$1,058 17.9%
Utilities	\$395 7.4%	\$387 7.4%	\$428 7.2%