2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9271 Tamiami Trail N							
Naples, FL 34108	1 mi radius		3 mi rac	lius	5 mi rac	i radius	
Population							
Estimated Population (2023)	6,824		43,618		98,940		
Projected Population (2028)	7,152		45,824		104,228		
Census Population (2020)	6,596		41,885		95,107		
Census Population (2010)	7,080		40,412		87,141		
Projected Annual Growth (2023-2028)	328	1.0%	2,206	1.0%	5,288	1.1%	
Historical Annual Growth (2020-2023)	228	_	1,733	1.4%	3,833	1.3%	
Historical Annual Growth (2010-2020)	-484	-0.7%	1,473	0.4%	7,966	0.9%	
Estimated Population Density (2023)	2,173	psm	1,543	psm	1,260	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	3,425		21,581		49,009		
Projected Households (2028)	3,665		23,144		52,747		
Census Households (2020)	3,302		20,560		46,710		
Census Households (2010)	3,393		19,614		42,675		
Projected Annual Growth (2023-2028)	240	1.4%	1,563	1.4%	3,738	1.5%	
Historical Annual Change (2010-2023)	32	-	1,967	0.8%	6,334	1.1%	
Average Household Income							
Estimated Average Household Income (2023)	\$155,842		\$203,436		\$180,438		
Projected Average Household Income (2028)	\$153,459		\$204,439		\$179,436		
Census Average Household Income (2010)	\$86,718		\$111,921		\$106,736		
Census Average Household Income (2000)	\$84,766		\$97,503		\$95,089		
Projected Annual Change (2023-2028)	-\$2,382	-0.3%	\$1,003	-	-\$1,002	-0.1%	
Historical Annual Change (2000-2023)	\$71,076	3.6%	\$105,932	4.7%	\$85,348	3.9%	
Median Household Income							
Estimated Median Household Income (2023)	\$98,782		\$121,646		\$113,694		
Projected Median Household Income (2028)	\$96,551		\$121,838		\$112,382		
Census Median Household Income (2010)	\$55,215		\$64,090		\$62,644		
Census Median Household Income (2000)	\$56,714		\$63,973		\$63,512		
Projected Annual Change (2023-2028)	-\$2,231	-0.5%	\$192	-	-\$1,311	-0.2%	
Historical Annual Change (2000-2023)	\$42,068	3.2%	\$57,673	3.9%	\$50,182	3.4%	
Per Capita Income							
Estimated Per Capita Income (2023)	\$78,223		\$100,756		\$89,453		
Projected Per Capita Income (2028)	\$78,642		\$103,350		\$90,879		
Census Per Capita Income (2010)	\$41,559		\$54,339		\$52,281		
Census Per Capita Income (2000)	\$36,580		\$43,555		\$44,079		
Projected Annual Change (2023-2028)	\$419	0.1%	\$2,594	0.5%	\$1,426	0.3%	
Historical Annual Change (2000-2023)	\$41,643	4.9%	\$57,201	5.7%	\$45,373	4.5%	
Estimated Average Household Net Worth (2023)	\$755,757		\$1.01 M		\$921,414		

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9271 Tamiami Trail N	4:	e	2:		F	See a	
Naples, FL 34108	1 mi rac	1 mi radius		3 mi radius		adius	
Race and Ethnicity	<u>.</u>			-		_	
Total Population (2023)	6,824		43,618		98,940		
White (2023)	5,546	81.3%	36,191	83.0%	80,034	80.9%	
Black or African American (2023)	128	1.9%	920	2.1%	2,809	2.8%	
American Indian or Alaska Native (2023)	24	0.4%	96	0.2%	206	0.2%	
Asian (2023)	93	1.4%	816	1.9%	2,187	2.2%	
Hawaiian or Pacific Islander (2023)	2	-	13	-	28		
Other Race (2023)	309	4.5%	1,440	3.3%	3,611	3.7%	
Two or More Races (2023)	721	10.6%	4,143	9.5%	10,065	10.2%	
Population < 18 (2023)	746	10.9%	5,001	11.5%	11,727	11.9%	
White Not Hispanic	456	61.1%	3,177	63.5%	6,781	57.8%	
Black or African American	15	2.0%	120	2.4%	549	4.7%	
Asian	7	1.0%	124	2.5%	355	3.0%	
Other Race Not Hispanic	22	3.0%	179	3.6%	425	3.6%	
Hispanic	246	33.0%	1,401	28.0%	3,616	30.8%	
Not Hispanic or Latino Population (2023)	5,560	81.5%	36,728	84.2%	82,018	82.9%	
Not Hispanic White	5,246	94.4%	34,540	94.0%	75,973		
Not Hispanic Black or African American	125	2.2%	843	2.3%	2,651	3.2%	
Not Hispanic American Indian or Alaska Native	3	_	16	_	42		
Not Hispanic Asian	93	1.7%	804	2.2%	2,158	2.6%	
Not Hispanic Hawaiian or Pacific Islander	1	_	6	_	10		
Not Hispanic Other Race	13	0.2%	84	0.2%	164	0.2%	
Not Hispanic Two or More Races	80	1.4%	435	1.2%	1,020	1.2%	
Hispanic or Latino Population (2023)	1,264	18.5%	6,890	15.8%	16,922	17.1%	
Hispanic White	300	23.8%	1,650	24.0%	4,062	24.0%	
Hispanic Black or African American	3	0.2%	77	1.1%	158	0.9%	
Hispanic American Indian or Alaska Native	21	1.7%	81	1.2%	164	1.0%	
Hispanic Asian	-	-	12	0.2%	29	0.2%	
Hispanic Hawaiian or Pacific Islander	1	_	7	0.1%	18	0.1%	
Hispanic Other Race	297	23.5%	1,356	19.7%	3,447		
Hispanic Two or More Races		50.7%	3,707		9,045	53.5%	
Not Hispanic or Latino Population (2020)		86.6%	37,743	90.1%	83,856		
Hispanic or Latino Population (2020)		13.4%	4,141	9.9%	11,251	11.8%	
Not Hispanic or Latino Population (2010)		85.3%		90.8%	77,416		
Hispanic or Latino Population (2010)	1,044		3,712	9.2%	9,725	11.2%	
Not Hispanic or Latino Population (2028)		81.5%		84.2%	86,292		
Hispanic or Latino Population (2028)	1,323		7,253		17,937		
Projected Annual Growth (2023-2028)	59	0.9%	362	1.1%	1,015	1.2%	
Historical Annual Growth (2010-2020)		-1.5%	430	1.1%	1,526	1.69	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9271 Tamiami Trail N							
Naples, FL 34108	1 mi radius		3 mi rad	lius	5 mi rac	adius	
Naptes, 12 34200							
Total Age Distribution (2023)							
Total Population	6,824		43,618		98,940		
Age Under 5 Years	185	2.7%	1,070	2.5%	2,700	2.7%	
Age 5 to 9 Years	228	3.3%	1,325	3.0%	3,181	3.2%	
Age 10 to 14 Years	191	2.8%	1,573	3.6%	3,592	3.6%	
Age 15 to 19 Years	239	3.5%	1,562	3.6%	3,438	3.5%	
Age 20 to 24 Years	251	3.7%	1,275	2.9%	3,326	3.4%	
Age 25 to 29 Years	303	4.4%	1,401	3.2%	3,647	3.7%	
Age 30 to 34 Years	319	4.7%	1,412	3.2%	3,561	3.6%	
Age 35 to 39 Years	265	3.9%	1,528	3.5%	3,712	3.8%	
Age 40 to 44 Years	300	4.4%	1,644	3.8%	3,875	3.9%	
Age 45 to 49 Years	331	4.8%	1,843	4.2%	4,126	4.2%	
Age 50 to 54 Years	404	5.9%	2,433	5.6%	5,357	5.4%	
Age 55 to 59 Years	498	7.3%	3,013	6.9%	6,567	6.6%	
Age 60 to 64 Years	597	8.8%	3,669	8.4%	8,029	8.1%	
Age 65 to 69 Years	618	9.1%	4,047	9.3%	8,895	9.0%	
Age 70 to 74 Years	703	10.3%		11.1%	10,601		
Age 75 to 79 Years	604	8.9%	4,421	10.1%	9,757	9.9%	
Age 80 to 84 Years	416	6.1%	3,225	7.4%	7,243	7.3%	
Age 85 Years or Over	370	5.4%	3,324	7.6%	7,333	7.4%	
Median Age	55.3		59.0		58.0		
Age 19 Years or Less	844	12.4%	5,530	12.7%	12,911	13.0%	
Age 20 to 64 Years	3,269	47.9%	18,218	41.8%	42,200	42.7%	
Age 65 Years or Over	2,711	39.7%	19,870	45.6%	43,828	44.3%	
Female Age Distribution (2023)							
Female Population	3,485	51.1%	22,916	52.5%	51,846	52.4%	
Age Under 5 Years	89	2.5%	553	2.4%	1,362	2.6%	
Age 5 to 9 Years	117	3.4%	633	2.8%	1,527	2.9%	
Age 10 to 14 Years	98	2.8%	804	3.5%	1,814	3.5%	
Age 15 to 19 Years	115	3.3%	722	3.2%	1,624	3.1%	
Age 20 to 24 Years	116	3.3%	598	2.6%	1,594	3.1%	
Age 25 to 29 Years	138	4.0%	662	2.9%	1,788	3.4%	
Age 30 to 34 Years	150	4.3%	688	3.0%	1,729	3.3%	
Age 35 to 39 Years	126	3.6%	741	3.2%	1,818	3.5%	
Age 40 to 44 Years	150	4.3%	868	3.8%	2,047	3.9%	
Age 45 to 49 Years	164	4.7%	991	4.3%	2,228	4.3%	
Age 50 to 54 Years	209	6.0%	1,315	5.7%	2,888	5.6%	
Age 55 to 59 Years	276	7.9%	1,644	7.2%	3,590	6.9%	
Age 60 to 64 Years	324	9.3%	1,986	8.7%	4,355	8.4%	
Age 65 to 69 Years	350	10.0%	2,222	9.7%	4,924	9.5%	
Age 70 to 74 Years	385	11.1%	2,691	11.7%	5,762	11.1%	
Age 75 to 79 Years	319	9.1%	2,302	10.0%	5,154	9.9%	
Age 80 to 84 Years	193	5.5%	1,666	7.3%	3,770	7.3%	
Age 85 Years or Over	166	4.8%	1,829	8.0%	3,872	7.5%	
Female Median Age	56.1		60.1		58.9		
Age 19 Years or Less	419	12.0%		11.8%		12.2%	
Age 20 to 64 Years		47.4%		41.4%	22,038	42.5%	
Age 65 Years or Over		40.5%	10,711		23,481		

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9271 Tamiami Trail N						
Naples, FL 34108	1 mi radius		3 mi rad	3 mi radius		dius
Male Age Distribution (2023)						_
Male Population	3,339	48.9%	20,702	47.5%	47,094	47.6%
Age Under 5 Years	96	2.9%	518	2.5%	1,338	2.8%
Age 5 to 9 Years	111	3.3%	692	3.3%	1,654	3.5%
Age 10 to 14 Years	93	2.8%	769	3.7%	1,777	3.8%
Age 15 to 19 Years	125	3.7%	839	4.1%	1,815	3.9%
Age 20 to 24 Years	136	4.1%	676	3.3%	1,732	3.7%
Age 25 to 29 Years	165	4.9%	739	3.6%	1,859	3.9%
Age 30 to 34 Years	168	5.0%	724	3.5%	1,832	3.9%
Age 35 to 39 Years	140	4.2%	787	3.8%	1,894	4.0%
Age 40 to 44 Years	151	4.5%	775	3.7%	1,828	3.9%
Age 45 to 49 Years	167	5.0%	852	4.1%	1,898	4.0%
Age 50 to 54 Years	195	5.8%	1,119	5.4%	2,469	5.2%
Age 55 to 59 Years	221	6.6%	1,368	6.6%	2,977	6.3%
Age 60 to 64 Years	273	8.2%	1,683	8.1%	3,674	7.8%
Age 65 to 69 Years	268	8.0%	1,825	8.8%	3,970	8.4%
Age 70 to 74 Years	317	9.5%	2,161	10.4%	4,839	10.3%
Age 75 to 79 Years	285	8.5%	2,119	10.2%	4,602	9.8%
Age 80 to 84 Years	223	6.7%	1,559	7.5%	3,474	7.4%
Age 85 Years or Over	204	6.1%	1,495	7.2%	3,461	7.4%
Male Median Age	54.2		57.6		56.8	
Age 19 Years or Less	425	12.7%	2,818	13.6%	6,584	14.0%
Age 20 to 64 Years	1,616	48.4%	8,724	42.1%	20,162	42.8%
Age 65 Years or Over	1,298	38.9%	9,159	44.2%	20,347	43.2%
Males per 100 Females (2023)						
Overall Comparison	96		90		91	
Age Under 5 Years	108	52.0%	94	48.4%	98	49.6%
Age 5 to 9 Years	95	48.7%	109	52.2%	108	52.0%
Age 10 to 14 Years	94	48.6%	96	48.9%	98	49.5%
Age 15 to 19 Years	109	52.1%	116	53.7%	112	52.8%
Age 20 to 24 Years	117	54.0%	113	53.1%	109	52.1%
Age 25 to 29 Years	120	54.5%	112	52.8%	104	51.0%
Age 30 to 34 Years	112	52.8%	105	51.3%	106	51.4%
Age 35 to 39 Years	111	52.7%	106	51.5%	104	51.0%
Age 40 to 44 Years	101	50.2%	89	47.2%	89	47.2%
Age 45 to 49 Years	102	50.4%	86	46.2%	85	46.0%
Age 50 to 54 Years	93	48.3%	85	46.0%	85	46.1%
Age 55 to 59 Years	80	44.5%	83	45.4%	83	45.3%
Age 60 to 64 Years	84	45.7%	85	45.9%	84	45.8%
Age 65 to 69 Years	77	43.4%	82	45.1%	81	44.6%
Age 70 to 74 Years	82	45.2%	80	44.5%	84	45.6%
Age 75 to 79 Years	90	47.2%	92	47.9%	89	47.2%
Age 80 to 84 Years	116	53.7%	94	48.3%	92	48.0%
Age 85 Years or Over	123	55.1%	82	45.0%	89	47.2%
Age 19 Years or Less	101	50.4%	104	51.0%	104	51.0%
Age 20 to 39 Years	115	53.5%	109	52.1%		51.4%
Age 40 to 64 Years		47.3%		46.0%	85	
		47.9%	96	46.1%	07	46.4%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9271 Tamiami Trail N						
Naples, FL 34108	1 mi radius		3 mi radius		s 5 mi rad	
Household Type (2023)	-					
Total Households	3,425		21,581		49,009	
Households with Children	490	14.3%	3,049	14.1%	7,056	14.4%
Average Household Size	2.0		2.0		2.0	
Household Density per Square Mile	1,091		763		624	
Population Family	5,044	73.9%	32,916	75.5%	73,956	74.7%
Population Non-Family	1,780	26.1%	10,015	23.0%	23,764	24.0%
Population Group Quarters	-	-	687	1.6%	1,220	1.2%
Family Households	1,961	57.2%	12,965	60.1%	28,872	58.9%
Married Couple Households	1,624	82.8%	11,130	85.8%	24,269	84.1%
Other Family Households with Children	337	17.2%	1,835	14.2%		15.9%
Family Households with Children	490	25.0%	3,045	23.5%		24.4%
Married Couple with Children		70.2%	2,136	70.2%		66.8%
Other Family Households with Children		29.8%		29.8%		33.2%
Family Households No Children		75.0%		76.5%		75.6%
Married Couple No Children		87.0%		90.7%		89.6%
Other Family Households No Children		13.0%	926	9.3%		10.4%
Non-Family Households		42.8%		39.9%		41.1%
Non-Family Households with Children	_	-	4	_	15	
Non-Family Households No Children	1.464	100.0%		99.9%		99.9%
Average Family Household Size	2.6		2.5		2.6	
Average Family Income	\$207,428		\$254,944		\$228,473	
Median Family Income	\$131,790		\$163,705		\$155,791	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2023)	-					
Population Age 15 Years or Over	6,220		39,649		89,467	
Never Married	1.277	20.5%	5.680	14.3%	14.958	16.7%
Currently Married		53.5%	24,018			58.1%
Previously Married		26.0%		25.1%		25.1%
Separated		17.5%		13.2%		10.8%
Widowed		29.7%		45.4%		48.2%
Divorced		52.8%		41.4%		41.0%
Educational Attainment (2023)	-	<u>.</u>				i
Adult Population Age 25 Years or Over	5,729		36,813		82,703	
Elementary (Grade Level 0 to 8)	163	2.9%	940	2.6%	1,853	2.2%
Some High School (Grade Level 9 to 11)	94	1.6%	703	1.9%	1,631	2.0%
High School Graduate		18.0%		18.9%		19.3%
Some College		19.1%		13.5%		15.1%
Associate Degree Only	363	6.3%	2,726	7.4%	6,529	7.9%
Bachelor Degree Only		30.1%	11,763		25,449	
	, , , ,					
	1 263	22 0%	8.739	23 7%	18 879	22.8%
Graduate Degree Any College (Some College or Higher)		22.0% 77.6%	8,739 28,203	23.7% 76.6%		22.8% 76.5%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9271 Tamiami Trail N	4		2			
Naples, FL 34108	1 mi radius		3 mi rac	lius	5 mi rac	lius
Housing						
Total Housing Units (2023)	5,356		32,947		72,110	
Total Housing Units (2020)	5,151		31,271		68,457	
Historical Annual Growth (2020-2023)	205	-	1,676	-	3,653	-
Housing Units Occupied (2023)	3,425	64.0%	21,581	65.5%	49,009	68.0%
Housing Units Owner-Occupied	2,736	79.9%	16,442	76.2%	35,480	72.4%
Housing Units Renter-Occupied	689	20.1%	5,139	23.8%	13,529	27.6%
Housing Units Vacant (2023)	1,931	36.0%	11,366	34.5%	23,102	32.0%
Household Size (2023)						<u>-</u>
Total Households	3,425		21,581		49,009	
1 Person Households	1,249	36.5%	7,484	34.7%	17,292	35.3%
2 Person Households	1,564	45.7%		47.3%	22,702	46.3%
3 Person Households	294	8.6%	1,827	8.5%	4,308	8.8%
4 Person Households	200	5.8%	1,339	6.2%	3,013	6.1%
5 Person Households	78	2.3%	525	2.4%	1,217	2.5%
6 Person Households	29	0.8%	153	0.7%	368	0.8%
7 or More Person Households	11	0.3%	43	0.2%	109	0.2%
Household Income Distribution (2023)		<u> </u>				
HH Income \$200,000 or More	666	19.5%	6,175	28.6%	12,400	25.3%
HH Income \$150,000 to \$199,999	302	8.8%	2,064	9.6%		10.2%
HH Income \$125,000 to \$149,999	215	6.3%	1,378	6.4%	2,868	5.9%
HH Income \$100,000 to \$124,999		10.3%	1,642	7.6%	3,976	8.1%
HH Income \$75,000 to \$99,999	369	10.8%	2,150	10.0%		11.1%
HH Income \$50,000 to \$74,999	631	18.4%	2,998	13.9%	6,735	13.7%
HH Income \$35,000 to \$49,999	327	9.6%	1,739	8.1%	4,115	8.4%
HH Income \$25,000 to \$34,999	192	5.6%	1,051	4.9%	2,576	5.3%
HH Income \$15,000 to \$24,999	160	4.7%	1,126	5.2%	2,381	4.9%
HH Income \$10,000 to \$14,999	39	1.1%	349	1.6%	1,146	2.3%
HH Income Under \$10,000	170	5.0%	909	4.2%	2,359	4.8%
Household Vehicles (2023)						<u>-</u>
Households 0 Vehicles Available	123	3.6%	1,257	5.8%	2,970	6.1%
Households 1 Vehicle Available	1,417	41.4%	9,111	42.2%	22,135	45.2%
Households 2 Vehicles Available	1,361	39.7%	8,931	41.4%	19,059	38.9%
Households 3 or More Vehicles Available	523	15.3%	2,282	10.6%	4,845	9.9%
Total Vehicles Available	5,774		34,200		75,815	
Average Vehicles per Household	1.7		1.6		1.5	
Owner-Occupied Household Vehicles	4,656	80.6%	27,975	81.8%	58,972	77.8%
Average Vehicles per Owner-Occupied Household	1.7		1.7		1.7	
Renter-Occupied Household Vehicles	1,118	19.4%	6,225	18.2%	16,842	22.2%
Average Vehicles per Renter-Occupied Household	1.6		1.2		1.2	
Travel Time (2023)						
Worker Base Age 16 years or Over	3,200		18,286		42,152	
Travel to Work in 14 Minutes or Less	877	27.4%	4,314	23.6%	9,257	22.0%
Travel to Work in 15 to 29 Minutes		39.7%		37.3%		37.4%
Travel to Work in 30 to 59 Minutes		16.8%		14.8%		16.2%
Travel to Work in 60 Minutes or More	74		368	2.0%	776	1.8%
Work at Home		13.8%		22.3%		22.6%
Average Minutes Travel to Work	16.8		18.0		18.3	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9271 Tamiami Trail N	1 mai wa aliwa					
Naples, FL 34108	1 mi radius		3 mi rad	lius	5 mi rac	dius
Transportation To Work (2023)						-
Worker Base Age 16 years or Over	3,200		18,286		42,152	
Drive to Work Alone	2,368	74.0%	12,279	67.1%	28,009	66.4%
Drive to Work in Carpool	289	9.0%	1,395	7.6%	3,511	8.3%
Travel to Work by Public Transportation	13	0.4%	23	0.1%	97	0.2%
Drive to Work on Motorcycle	-	-	19	0.1%	54	0.1%
Bicycle to Work	22	0.7%	113	0.6%	146	0.3%
Walk to Work	32	1.0%	110	0.6%	246	0.6%
Other Means	35	1.1%	274	1.5%	568	1.3%
Work at Home	440	13.8%	4,074	22.3%	9,521	22.6%
Daytime Demographics (2023)						_
Total Businesses	1,059		5,593		11,898	
Total Employees	6,401		34,536		71,945	
Company Headquarter Businesses	37	3.5%	134	2.4%	311	2.6%
Company Headquarter Employees	785	12.3%	2,869	8.3%	6,227	8.7%
Employee Population per Business	6.0	to 1	6.2	to 1	6.0	to 1
Residential Population per Business	6.4	to 1	7.8	to 1	8.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	9,363		55,515		118,459	
Labor Force						
Labor Population Age 16 Years or Over (2023)	6,167		39,299		88,701	
Labor Force Total Males (2023)	3,013	48.9%	18,533	47.2%	41,917	47.3%
Male Civilian Employed	1,717	57.0%	9,762	52.7%	21,844	52.1%
Male Civilian Unemployed	11	0.4%	129	0.7%	374	0.9%
Males in Armed Forces	5	0.2%	10	-	10	-
Males Not in Labor Force	1,280	42.5%	8,632	46.6%	19,690	47.0%
Labor Force Total Females (2023)	3,154	51.1%	20,766	52.8%	46,784	52.7%
Female Civilian Employed	1,483	47.0%	8,525	41.1%	20,309	43.4%
Female Civilian Unemployed	19	0.6%	117	0.6%	294	0.6%
Females in Armed Forces	-	-	24	0.1%	24	-
Females Not in Labor Force	1,651	52.4%	12,100	58.3%	26,156	55.9%
Unemployment Rate	31	0.5%	246	0.6%	667	0.8%
Occupation (2023)						-
Occupation Population Age 16 Years or Over	3,200		18,286		42,152	
Occupation Total Males	1,717	53.7%	9,762	53.4%	21,843	51.8%
Occupation Total Females	1,483	46.3%		46.6%	20,309	48.2%
Management, Business, Financial Operations	591	18.5%	4,054	22.2%	8,957	21.2%
Professional, Related	818	25.6%	4,857	26.6%		24.9%
Service	754	23.6%	3,199	17.5%	7,625	18.1%
Sales, Office	668	20.9%	3,685	20.2%	9,418	22.3%
Farming, Fishing, Forestry	4	0.1%	28	0.2%	78	0.2%
Construction, Extraction, Maintenance	230	7.2%	1,345	7.4%	3,058	7.3%
Production, Transport, Material Moving	135	4.2%	1,118	6.1%	2,512	6.0%
White Collar Workers	2,077	64.9%	12,597	68.9%		68.5%
Blue Collar Workers	1 1 2 2	35.1%	5.690	31.1%	13,273	21 50/

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9271 Tamiami Trail N	1 mi rad	lius	3 mi radius		5 mi radius	
Naples, FL 34108						
Units In Structure (2023)						
Total Units	3,425		21,581		49,009	
1 Detached Unit	1,829	53.4%	8,582	39.8%	18,494	37.79
1 Attached Unit	527	15.4%	1,907	8.8%	4,641	9.5%
2 Units	205	6.0%	498	2.3%	1,081	2.29
3 to 4 Units	209	6.1%	1,556	7.2%	3,939	8.09
5 to 9 Units	281	8.2%	2,159	10.0%	4,903	10.0
10 to 19 Units	205	6.0%	1,797	8.3%	4,898	10.09
20 to 49 Units	95	2.8%	1,375	6.4%	4,336	8.8
50 or More Units	55	1.6%	3,300	15.3%	6,022	12.39
Mobile Home or Trailer	19	0.5%	361	1.7%	642	1.3
Other Structure	1	-	46	0.2%	52	0.1
Homes Built By Year (2023)						
Homes Built 2020 or later	71	1.3%	360	1.1%	686	1.0
Homes Built 2010 to 2019	223	4.2%	1,920	5.8%	5,871	8.1
Homes Built 2000 to 2009	428	8.0%	4,206	12.8%	10,994	15.2
Homes Built 1990 to 1999	1,062	19.8%	7,408	22.5%	15,089	20.9
Homes Built 1980 to 1989	824	15.4%	4,711	14.3%	9,451	13.1
Homes Built 1970 to 1979	544	10.2%	2,194	6.7%	4,967	6.9
Homes Built 1960 to 1969	153	2.8%	450	1.4%	1,288	1.8
Homes Built 1950 to 1959	115	2.2%	314	1.0%	625	0.9
Homes Built 1940 to 1949	1	-	8	-	13	
Homes Built Before 1939	4	-	9	-	25	
Median Age of Homes	35.2	yrs	31.3	yrs	30.3	yrs
Home Values (2023)						
Owner Specified Housing Units	2,736		16,442		35,480	
Home Values \$1,000,000 or More	637	23.3%	4,297	26.1%	7,593	21.4
Home Values \$750,000 to \$999,999	202	7.4%	1,598	9.7%	3,489	9.8
Home Values \$500,000 to \$749,999	594	21.7%	3,192	19.4%	7,035	19.8
Home Values \$400,000 to \$499,999	315	11.5%	2,018	12.3%	4,585	12.9
Home Values \$300,000 to \$399,999	562	20.5%	2,348	14.3%	5,358	15.1
Home Values \$250,000 to \$299,999	143	5.2%	904	5.5%	2,599	7.3
Home Values \$200,000 to \$249,999	116	4.2%	649	3.9%	2,024	
Home Values \$175,000 to \$199,999	40	1.4%	402	2.4%	767	2.2
Home Values \$150,000 to \$174,999	58	2.1%	398	2.4%	725	2.0
Home Values \$125,000 to \$149,999	6	0.2%	58	0.4%	192	0.5
Home Values \$100,000 to \$124,999	9	0.3%	104	0.6%	201	0.6
Home Values \$90,000 to \$99,999	-	-	-	-	9	
Home Values \$80,000 to \$89,999	12	0.4%	50	0.3%	106	0.3
Home Values \$70,000 to \$79,999	3	0.1%	52	0.3%	108	0.3
Home Values \$60,000 to \$69,999	1	-	25	0.2%	59	0.2
Home Values \$50,000 to \$59,999	-	-	37	0.2%	68	0.2
Home Values \$35,000 to \$49,999	2	-	11	-	18	
Home Values \$25,000 to \$34,999	16	0.6%	151	0.9%	187	0.5
Home Values \$10,000 to \$24,999	-	-	25	0.2%	76	0.2
Home Values Under \$10,000	20	0.7%	123	0.7%	282	0.8
Owner-Occupied Median Home Value	\$644,826		\$689,686		\$637,912	
Renter-Occupied Median Rent	\$1,529		\$1,704		\$1,605	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9271 Tamiami Trail N						
Naples, FL 34108	1 mi rad	ius	3 mi rad	lius	5 mi rac	lius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$335.87 M		\$2.62 B		\$5.41 B	
Total Non-Retail Expenditure	\$178.79 M		\$1.4 B		\$2.9 B	
Total Retail Expenditure	\$157.08 M		\$1.22 B		\$2.52 B	
Apparel	\$11.85 M		\$93.61 M		\$193.25 M	
Contributions	\$12.18 M		\$99.29 M		\$203.04 M	
Education	\$11.21 M		\$94.85 M		\$193.39 M	
Entertainment	\$19.49 M		\$153.92 M		\$317.06 M	
Food and Beverages	\$48.27 M		\$372.15 M		\$771.3 M	
Furnishings and Equipment	\$12.07 M		\$94.97 M		\$195.71 M	
Gifts	\$9.25 M		\$76.98 M		\$156.6 M	
Health Care	\$28.2 M		\$215 M		\$445.8 M	
Household Operations	\$13.67 M		\$108.33 M		\$223.15 M	
Miscellaneous Expenses	\$6.48 M		\$50.67 M		\$104.58 M	
Personal Care	\$4.5 M		\$35.08 M		\$72.54 M	
Personal Insurance	\$2.56 M		\$20.68 M		\$42.34 M	
Reading	\$766.29 K		\$6.03 M		\$12.44 M	
Shelter	\$70.05 M		\$546.82 M		\$1.13 B	
Tobacco	\$1.76 M		\$12.48 M		\$26.39 M	
Transportation	\$60.01 M		\$462.27 M		\$956.44 M	
Utilities	\$23.55 M		\$177.09 M		\$368.78 M	_
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$8,171		\$10,118		\$9,207	
Total Non-Retail Expenditure	\$4,350	53.2%	\$5,417	53.5%	\$4,926	53.5%
Total Retail Expenditures	\$3,822	46.8%	\$4,701	46.5%	\$4,281	46.5%
Apparel	\$288	3.5%	\$361	3.6%	\$329	3.6%
Contributions	\$296	3.6%	\$383	3.8%	\$345	3.7%
Education	\$273	3.3%	\$366	3.6%	\$329	3.6%
Entertainment	\$474	5.8%	\$594	5.9%	\$539	5.9%
Food and Beverages	\$1,174	14.4%	\$1,437	14.2%	\$1,312	14.2%
Furnishings and Equipment	\$294	3.6%	\$367	3.6%	\$333	3.6%
Gifts	\$225	2.8%	\$297	2.9%	\$266	2.9%
Health Care	\$686	8.4%	\$830	8.2%	\$758	8.2%
Household Operations	\$333	4.1%	\$418	4.1%	\$379	4.1%
Miscellaneous Expenses	\$158	1.9%	\$196	1.9%	\$178	1.9%
Personal Care	\$110	1.3%	\$135	1.3%	\$123	1.3%
Personal Insurance	\$62	0.8%	\$80	0.8%	\$72	0.8%
Reading	\$19	0.2%	\$23	0.2%	\$21	0.2%
Shelter	\$1,704		\$2,111		\$1,925	
Tobacco	\$43	0.5%	\$48	0.5%	\$45	0.5%
Transportation		17.9%	\$1,785			17.7%
Utilities	\$573	7.0%	\$684	6.8%	\$627	6.8%