2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



3795 Tamiami Trail E						
Naples, FL 34112	1 mi radius		3 mi rac	lius	5 mi rac	dius
Population						
Estimated Population (2023)	12,456		53,613		106,749	
Projected Population (2028)	13,642		58,313		116,039	
Census Population (2020)	12,103		50,424		101,430	
Census Population (2010)	11,049		46,793		89,039	
Projected Annual Growth (2023-2028)	1,186	1.9%	4,700	1.8%	9,290	1.7%
Historical Annual Growth (2020-2023)	353	_	3,189	2.1%	5,319	1.7%
Historical Annual Growth (2010-2020)	1,054	1.0%	3,631	0.8%	12,391	1.4%
Estimated Population Density (2023)	3,967	psm	1,896	psm	1,360	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	5,398		24,686		48,207	
Projected Households (2028)	6,047		27,306		53,280	
Census Households (2020)	5,182		23,073		45,471	
Census Households (2010)	4,593		21,222		39,303	
Projected Annual Growth (2023-2028)	649	2.4%	2,620	2.1%	5,073	2.1%
Historical Annual Change (2010-2023)	805	1.3%	3,464	1.3%	8,904	1.7%
Average Household Income						
Estimated Average Household Income (2023)	\$89,609		\$114,135		\$128,124	
Projected Average Household Income (2028)	\$80,136		\$106,385		\$120,895	
Census Average Household Income (2010)	\$60,110		\$73,293		\$74,411	
Census Average Household Income (2000)	\$51,620		\$63,258		\$66,383	
Projected Annual Change (2023-2028)	-\$9,473	-2.1%	-\$7,750	-1.4%	-\$7,229	-1.1%
Historical Annual Change (2000-2023)	\$37,989	3.2%	\$50,877	3.5%	\$61,741	4.0%
Median Household Income						
Estimated Median Household Income (2023)	\$71,356		\$80,086		\$86,430	
Projected Median Household Income (2028)	\$67,258		\$76,579		\$83,192	
Census Median Household Income (2010)	\$45,372		\$50,228		\$51,395	
Census Median Household Income (2000)	\$37,536		\$44,942		\$47,174	
Projected Annual Change (2023-2028)	-\$4,098	-1.1%	-\$3,507	-0.9%	-\$3,238	-0.7%
Historical Annual Change (2000-2023)	\$33,820	3.9%	\$35,144	3.4%	\$39,257	3.6%
Per Capita Income						
Estimated Per Capita Income (2023)	\$39,545		\$52,863		\$58,047	
Projected Per Capita Income (2028)	\$36,171		\$50,101		\$55,681	
Census Per Capita Income (2010)	\$24,985		\$33,248		\$32,849	
Census Per Capita Income (2000)	\$21,814		\$28,355		\$29,248	
Projected Annual Change (2023-2028)	-\$3,373	-1.7%	-\$2,762	-1.0%	-\$2,365	-0.8%
Historical Annual Change (2000-2023)	\$17,731	3.5%	\$24,508	3.8%	\$28,798	4.3%
Estimated Average Household Net Worth (2023)	\$502,141		\$568,022		\$630,263	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



3795 Tamiami Trail E						
Naples, FL 34112	1 mi rac	1 mi radius		3 mi radius 5 mi		dius
Race and Ethnicity						
Total Population (2023)	12,456		53,613		106,749	
White (2023)	7,803	62.6%	37,429	69.8%	73,927	69.3%
Black or African American (2023)	1,707	13.7%	4,677	8.7%	9,031	8.5%
American Indian or Alaska Native (2023)	96	0.8%	308	0.6%	499	0.5%
Asian (2023)	188	1.5%	701	1.3%	1,573	1.5%
Hawaiian or Pacific Islander (2023)	3	-	17	-	33	-
Other Race (2023)	1,026	8.2%	3,870	7.2%	7,602	7.1%
Two or More Races (2023)	1,632	13.1%	6,610	12.3%	14,085	13.2%
Population < 18 (2023)	1,843	14.8%	7,155	13.3%	15,406	14.4%
White Not Hispanic	552	30.0%	2,427	33.9%	5,383	34.9%
Black or African American	325	17.6%	1,100	15.4%	2,425	15.7%
Asian	14	0.7%	89	1.3%	225	1.5%
Other Race Not Hispanic	50	2.7%	190	2.7%	398	2.6%
Hispanic	902	48.9%	3,348	46.8%	6,975	45.3%
Not Hispanic or Latino Population (2023)		71.3%	40,002	74.6%		74.0%
Not Hispanic White		77.7%	34,240	85.6%	67,513	
Not Hispanic Black or African American		18.6%	4,524	11.3%		11.1%
Not Hispanic American Indian or Alaska Native	12	0.1%	39	_	72	_
Not Hispanic Asian	179	2.0%	670	1.7%	1,522	1.9%
Not Hispanic Hawaiian or Pacific Islander	2	_	5	_	11	_
Not Hispanic Other Race	13	0.1%	66	0.2%	147	0.2%
Not Hispanic Two or More Races	120	1.3%	458	1.1%	916	1.2%
Hispanic or Latino Population (2023)	3,571	28.7%	13,612		27,805	26.0%
Hispanic White	898	25.2%	3,190	23.4%	6,414	23.1%
Hispanic Black or African American	53	1.5%	153	1.1%	269	1.0%
Hispanic American Indian or Alaska Native	84	2.4%	269	2.0%	426	1.5%
Hispanic Asian	9	0.3%	32	0.2%	52	0.2%
Hispanic Hawaiian or Pacific Islander	1	-	12		21	-
Hispanic Other Race		28.4%		27.9%		26.8%
Hispanic Two or More Races		42.4%		45.2%	13,169	47.4%
Not Hispanic or Latino Population (2020)		70.7%		76.4%		75.1%
Hispanic or Latino Population (2020)		29.3%	11,925		25,286	
Not Hispanic or Latino Population (2010)		73.6%		79.0%		77.1%
Hispanic or Latino Population (2010)	2,920			21.0%	20,422	
Not Hispanic or Latino Population (2028)		71.3%		74.2%		73.7%
Hispanic or Latino Population (2028)						
· · · · · · · · · · · · · · · · · · · ·	3,908		15,034		30,560	26.3%
Projected Annual Growth (2023-2028)	337	1.9%	1,423	2.1%	2,755	2.0%
Historical Annual Growth (2010-2020)	625	2.1%	2,093	2.1%	4,863	2.4%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



3795 Tamiami Trail E							
Naples, FL 34112	1 mi radius		3 mi rad	ius	5 mi rac	adius	
Total Age Distribution (2023)	<u>.</u>	_				_	
Total Population	12,456		53,613		106,749		
Age Under 5 Years	522	4.2%	1,981	3.7%	4,234	4.0%	
Age 5 to 9 Years	520	4.2%	1,989	3.7%	4,217		
Age 10 to 14 Years	511	4.1%	1,952	3.6%	4,316	4.0%	
Age 15 to 19 Years	500	4.0%	2,045	3.8%	4,318	4.0%	
Age 20 to 24 Years	670	5.4%	2,102	3.9%	4,406	4.1%	
Age 25 to 29 Years	708	5.7%	2,352	4.4%	4,884		
Age 30 to 34 Years	717	5.8%	2,456	4.6%	5,076	4.8%	
Age 35 to 39 Years	659	5.3%	2,374	4.4%	4,835		
Age 40 to 44 Years	627	5.0%	2,340	4.4%	4,834	4.5%	
Age 45 to 49 Years	619	5.0%	2,359	4.4%	4,924		
Age 50 to 54 Years	717	5.8%	2,902	5.4%	6,023	5.6%	
Age 55 to 59 Years	786	6.3%	3,595	6.7%	7,281		
Age 60 to 64 Years	794	6.4%	3,879	7.2%	7,941	7.4%	
Age 65 to 69 Years	835	6.7%	4,381	8.2%	8,751	8.2%	
Age 70 to 74 Years	990	7.9%	5,247	9.8%	10,066	9.4%	
Age 75 to 79 Years	881	7.1%	4,750	8.9%	8,700		
Age 80 to 84 Years	727	5.8%	3,657	6.8%	6,383	6.0%	
Age 85 Years or Over	673	5.4%	3,253	6.1%	5,561		
Median Age	49.7		54.7		53.0		
Age 19 Years or Less	2,053	16.5%	7,967	14.9%	17,085	16.0%	
Age 20 to 64 Years		50.6%	24,359			47.0%	
Age 65 Years or Over		33.0%	21,288			37.0%	
Female Age Distribution (2023)							
Female Population	6,030	48.4%	27,029	50.4%	53,982	50.6%	
Age Under 5 Years	275	4.6%	996	3.7%	2,088	3.9%	
Age 5 to 9 Years	242	4.0%	966	3.6%	2,033		
Age 10 to 14 Years	262	4.4%	1,015	3.8%	2,140	4.0%	
Age 15 to 19 Years	240	4.0%	995	3.7%	2,112		
Age 20 to 24 Years	264	4.4%	929	3.4%	2,103	3.9%	
Age 25 to 29 Years	303	5.0%	1,084	4.0%	2,322		
Age 30 to 34 Years	305	5.1%	1,101	4.1%	2,365	4.4%	
Age 35 to 39 Years	273	4.5%	1,051	3.9%	2,209		
Age 40 to 44 Years	289	4.8%	1,127	4.2%	2,372		
Age 45 to 49 Years	298	4.9%	1,174	4.3%	2,522		
Age 50 to 54 Years	332	5.5%	1,434	5.3%	3,044		
Age 55 to 59 Years	388	6.4%	1,854	6.9%	3,773		
Age 60 to 64 Years	389	6.5%	2,017	7.5%	4,172	7.7%	
Age 65 to 69 Years	460	7.6%	2,406	8.9%	4,694		
Age 70 to 74 Years	536	8.9%	2,817		5,400		
Age 75 to 79 Years	477	7.9%	2,565	9.5%	4,603		
Age 80 to 84 Years	377	6.3%	1,906	7.1%	3,262		
Age 85 Years or Over	318	5.3%	1,593	5.9%	2,769		
Female Median Age	51.9	2.270	56.1	2.0 73	54.1		
Age 19 Years or Less		16.9%		14.7%		15.5%	
Age 20 to 64 Years		47.1%	11,771		24,881		

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



3795 Tamiami Trail E	4 .		2 :		. .	
Naples, FL 34112	1 mi radius		3 mi rad	lius	5 mi rac	lius
Male Age Distribution (2023)						_
Male Population	6,426	51.6%	26,584	49.6%	52,767	49.4%
Age Under 5 Years	247	3.8%	985	3.7%	2,146	4.1%
Age 5 to 9 Years	278	4.3%	1,022	3.8%	2,183	4.1%
Age 10 to 14 Years	249	3.9%	937	3.5%	2,176	4.1%
Age 15 to 19 Years	260	4.0%	1,050	4.0%	2,206	4.2%
Age 20 to 24 Years	406	6.3%	1,172	4.4%	2,303	4.4%
Age 25 to 29 Years	404	6.3%	1,268	4.8%	2,562	4.9%
Age 30 to 34 Years	412	6.4%	1,355	5.1%	2,711	5.1%
Age 35 to 39 Years	385	6.0%	1,323	5.0%	2,626	5.0%
Age 40 to 44 Years	338	5.3%	1,213	4.6%	2,462	4.7%
Age 45 to 49 Years	322	5.0%	1,185	4.5%	2,402	4.6%
Age 50 to 54 Years	385	6.0%	1,468	5.5%	2,979	5.6%
Age 55 to 59 Years	398	6.2%	1,740	6.5%	3,508	6.6%
Age 60 to 64 Years	405	6.3%	1,863	7.0%	3,769	7.1%
Age 65 to 69 Years	376	5.8%	1,975	7.4%	4,057	7.7%
Age 70 to 74 Years	454	7.1%	2,430	9.1%	4,667	8.8%
Age 75 to 79 Years	404	6.3%	2,185	8.2%	4,098	7.8%
Age 80 to 84 Years	349	5.4%	1,751	6.6%	3,121	5.9%
Age 85 Years or Over	355	5.5%	1,660	6.2%	2,791	5.3%
Male Median Age	47.8		53.3		51.8	
Age 19 Years or Less	1,033	16.1%	3,995	15.0%	8,711	16.5%
Age 20 to 64 Years	3,455	53.8%	12,588	47.4%	25,322	48.0%
Age 65 Years or Over	1,938	30.2%	10,000	37.6%	18,734	35.5%
Males per 100 Females (2023)			_			
Overall Comparison	107		98		98	
Age Under 5 Years	90	47.3%	99	49.7%	103	50.7%
Age 5 to 9 Years	115	53.4%	106	51.4%	107	51.8%
Age 10 to 14 Years	95	48.6%	92	48.0%	102	50.4%
Age 15 to 19 Years	108	52.0%	106	51.4%	104	51.1%
Age 20 to 24 Years	153	60.5%	126	55.8%	110	52.3%
Age 25 to 29 Years	133	57.1%	117	53.9%	110	52.5%
Age 30 to 34 Years	135	57.5%	123	55.2%	115	53.4%
Age 35 to 39 Years	141	58.5%	126	55.7%	119	54.3%
Age 40 to 44 Years	117	53.9%	108	51.8%	104	50.9%
Age 45 to 49 Years	108	51.9%	101	50.2%	95	48.8%
Age 50 to 54 Years	116	53.7%	102	50.6%	98	49.5%
Age 55 to 59 Years	103	50.7%	94	48.4%	93	48.2%
Age 60 to 64 Years	104	51.0%	92	48.0%	90	47.5%
Age 65 to 69 Years	82	45.0%	82	45.1%	86	46.4%
Age 70 to 74 Years	85	45.9%	86	46.3%	86	46.4%
Age 75 to 79 Years	85	45.8%	85	46.0%	89	47.1%
Age 80 to 84 Years	93	48.1%	92	47.9%	96	48.9%
Age 85 Years or Over	112	52.7%	104	51.0%	101	50.2%
Age 19 Years or Less	101	50.3%	101	50.1%	104	51.0%
Age 20 to 39 Years	140	58.4%	123	55.1%		53.1%
Age 40 to 64 Years		52.1%		49.5%	95	
		47.2%		47.0%		

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



3795 Tamiami Trail E						
Naples, FL 34112	1 mi radius		3 mi rad	lius	5 mi radiu	
Household Type (2023)						
Total Households	5,398		24,686		48,207	
Households with Children	969	18.0%	3,888	15.7%	8,573	17.8%
Average Household Size	2.2		2.1		2.2	
Household Density per Square Mile	1,719		873		614	
Population Family	8,856	71.1%	40,006	74.6%	82,450	77.2%
Population Non-Family	2,919	23.4%	12,136	22.6%	22,316	20.9%
Population Group Quarters	681	5.5%	1,471	2.7%	1,983	1.9%
Family Households	3,085	57.2%	14,664	59.4%	29,723	61.7%
Married Couple Households	2,330	75.5%	11,361	77.5%	22,745	76.5%
Other Family Households with Children	755	24.5%	3,303	22.5%	6,978	23.5%
Family Households with Children	968	31.4%	3,882	26.5%	8,553	28.8%
Married Couple with Children	587	60.7%	2,476	63.8%	5,343	62.5%
Other Family Households with Children	380	39.3%	1,406	36.2%	3,210	37.5%
Family Households No Children	2,118	68.6%	10,782	73.5%	21,170	71.2%
Married Couple No Children	1,743	82.3%	8,884	82.4%	17,402	82.2%
Other Family Households No Children	375	17.7%	1,897	17.6%	3,768	17.8%
Non-Family Households	2,313	42.8%	10,022	40.6%	18,484	38.3%
Non-Family Households with Children	2	-	6	-	20	0.1%
Non-Family Households No Children	2,311	99.9%	10,017	99.9%	18,464	99.9%
Average Family Household Size	2.9		2.7		2.8	
Average Family Income	\$106,957		\$145,126		\$158,178	
Median Family Income	\$90,897		\$104,381		\$110,201	
Average Non-Family Household Size	1.3		1.2		1.2	
Marital Status (2023)						<u>.</u>
Population Age 15 Years or Over	10,903		47,692		93,982	
Never Married	2,605	23.9%	9,206	19.3%	20,570	21.9%
Currently Married	5,290	48.5%	26,807	56.2%	51,731	55.0%
Previously Married	3,008	27.6%	11,678	24.5%	21,681	23.1%
Separated	583	19.4%	1,705	14.6%		14.3%
Widowed	1,053	35.0%	4,987	42.7%	8,652	39.9%
Divorced	1,372	45.6%	4,987	42.7%	9,923	45.8%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	9,733		43,545		85,259	
Elementary (Grade Level 0 to 8)	567	5.8%	2,448	5.6%	4,211	4.9%
Some High School (Grade Level 9 to 11)	518	5.3%	1,962	4.5%	3,919	4.6%
High School Graduate	2,971	30.5%	12,414	28.5%	22,676	
Some College		17.7%		18.3%		17.2%
Associate Degree Only		11.0%	3,820	8.8%	6,798	8.0%
Bachelor Degree Only		19.2%		20.7%		23.7%
Graduate Degree		10.4%		13.6%	12,783	15.0%
Any College (Some College or Higher)		58.3%	26,721			63.9%
		29.6%		34.3%		38.7%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



3795 Tamiami Trail E						
3793 Tallilallii Trait E	1 mi rad	lius	3 mi rad	lius	5 mi rac	lius
Naples, FL 34112					5 5.5	
Housing	-		-			_
Total Housing Units (2023)	7,456		35,606		69,956	
Total Housing Units (2020)	7,057		33,096		65,793	
Historical Annual Growth (2020-2023)	399	-	2,511	-	4,163	-
Housing Units Occupied (2023)	5,398	72.4%	24,686	69.3%	48,207	68.9%
Housing Units Owner-Occupied	3,726	69.0%	18,607	75.4%	34,579	71.7%
Housing Units Renter-Occupied	1,672	31.0%	6,079	24.6%	13,628	28.3%
Housing Units Vacant (2023)	2,058	27.6%	10,920	30.7%	21,749	31.1%
Household Size (2023)	-	_	-	_		_
Total Households	5,398		24,686		48,207	
1 Person Households	1,914	35.5%	8,497	34.4%	15,538	32.2%
2 Person Households	2,181	40.4%	10,899	44.1%	21,168	43.9%
3 Person Households	550	10.2%	2,296	9.3%	4,927	10.2%
4 Person Households	375	6.9%	1,548	6.3%	3,584	7.4%
5 Person Households	232	4.3%	823	3.3%	1,716	3.6%
6 Person Households	95	1.8%	378	1.5%	790	1.6%
7 or More Person Households	50	0.9%	246	1.0%	485	1.0%
Household Income Distribution (2023)						
HH Income \$200,000 or More	599	11.1%	3,257	13.2%	7,362	15.3%
HH Income \$150,000 to \$199,999	414	7.7%	1,976	8.0%	3,994	8.3%
HH Income \$125,000 to \$149,999	196	3.6%	1,263	5.1%	2,677	5.6%
HH Income \$100,000 to \$124,999	474	8.8%	2,381	9.6%	4,830	10.0%
HH Income \$75,000 to \$99,999	654	12.1%	3,342	13.5%	6,189	12.8%
HH Income \$50,000 to \$74,999	1,061	19.7%	4,008	16.2%	7,584	15.7%
HH Income \$35,000 to \$49,999	768	14.2%	2,918	11.8%	5,078	10.5%
HH Income \$25,000 to \$34,999	363	6.7%	1,765	7.1%	3,691	7.7%
HH Income \$15,000 to \$24,999	451	8.4%	1,875	7.6%	3,369	7.0%
HH Income \$10,000 to \$14,999	176	3.3%	883	3.6%	1,405	2.9%
HH Income Under \$10,000	242	4.5%	1,020	4.1%	2,028	4.2%
Household Vehicles (2023)						
Households 0 Vehicles Available	204	3.8%	1,030	4.2%	1,877	3.9%
Households 1 Vehicle Available	,	51.9%	12,403			48.5%
Households 2 Vehicles Available		35.6%		35.5%		37.0%
Households 3 or More Vehicles Available	469	8.7%		10.1%		10.5%
Total Vehicles Available	8,109		38,461		76,747	
Average Vehicles per Household	1.5		1.6		1.6	
Owner-Occupied Household Vehicles		71.1%	30,015	78.0%		75.2%
Average Vehicles per Owner-Occupied Household	1.5		1.6		1.7	
Renter-Occupied Household Vehicles		28.9%		22.0%		24.8%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4	=
Travel Time (2023)	E 430		22.502		47.500	
Worker Base Age 16 years or Over	5,479	22.00/	22,569	25.00/	47,522	
Travel to Work in 14 Minutes or Less		32.6%		25.6%		21.6%
Travel to Work in 15 to 29 Minutes		40.1%		40.9%		43.7%
Travel to Work in 30 to 59 Minutes		16.3%		18.3%		19.0%
Travel to Work in 60 Minutes or More	121	2.2%	581	2.6%	1,180	2.5%
Work at Home	483	8.8%		12.6%		13.2%
Average Minutes Travel to Work	17.8		19.2		19.7	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



3795 Tamiami Trail E	4 .		2 :			
Naples, FL 34112	1 mi radius		3 mi rad	lius	5 mi rac	lius
Transportation To Work (2023)						-
Worker Base Age 16 years or Over	5,479		22,569		47,522	
Drive to Work Alone	4,311	78.7%	16,978	75.2%	35,098	73.9%
Drive to Work in Carpool	542	9.9%	2,149	9.5%	4,926	10.4%
Travel to Work by Public Transportation	10	0.2%	30	0.1%	102	0.2%
Drive to Work on Motorcycle	3	-	26	0.1%	41	-
Bicycle to Work	33	0.6%	128	0.6%	217	0.5%
Walk to Work	50	0.9%	155	0.7%	350	0.7%
Other Means	48	0.9%	267	1.2%	523	1.1%
Work at Home	483	8.8%	2,837	12.6%	6,265	13.2%
Daytime Demographics (2023)						
Total Businesses	776		5,287		9,451	
Total Employees	7,242		34,355		61,396	
Company Headquarter Businesses	19	2.5%	140	2.6%	238	2.5%
Company Headquarter Employees	87	1.2%	1,963	5.7%	5,631	9.2%
Employee Population per Business	9.3	to 1	6.5	to 1	6.5	to 1
Residential Population per Business	16.0	to 1	10.1	to 1	11.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	12,540		58,974		106,860	
Labor Force						
Labor Population Age 16 Years or Over (2023)	10,803		47,272		93,086	
Labor Force Total Males (2023)	5,605	51.9%	23,433	49.6%	45,808	49.2%
Male Civilian Employed	3,218	57.4%	12,391	52.9%	25,515	55.7%
Male Civilian Unemployed	177	3.2%	518	2.2%	756	1.7%
Males in Armed Forces	25	0.4%	76	0.3%	93	0.2%
Males Not in Labor Force	2,185	39.0%	10,448	44.6%	19,443	42.4%
Labor Force Total Females (2023)	5,198	48.1%	23,839	50.4%	47,279	50.8%
Female Civilian Employed	2,263	43.5%	10,185	42.7%	22,013	46.6%
Female Civilian Unemployed	107	2.1%	291	1.2%	472	1.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	,	54.4%	13,363		,	52.4%
Unemployment Rate	284	2.6%	808	1.7%	1,228	1.3%
Occupation (2023)						
Occupation Population Age 16 Years or Over	5,479		22,569		47,522	
Occupation Total Males	3,217	58.7%	12,387	54.9%	25,511	53.7%
Occupation Total Females	2,262	41.3%	10,182	45.1%	22,010	46.3%
Management, Business, Financial Operations	801	14.6%	3,637	16.1%	7,835	16.5%
Professional, Related		15.7%	3,633	16.1%	8,767	18.4%
Service		29.8%		24.7%		23.8%
Sales, Office	991	18.1%	4,664	20.7%		21.0%
Farming, Fishing, Forestry	20	0.4%	61	0.3%	99	0.2%
Construction, Extraction, Maintenance		10.8%		11.3%	4,661	
Production, Transport, Material Moving		10.7%		10.8%		10.2%
White Collar Workers		48.4%	11,933			55.9%
Blue Collar Workers	2,829	51.6%	10,636	47.1%	20,936	44.1%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



3795 Tamiami Trail E							
Naples, FL 34112	1 mi rad	lius	3 mi radius		5 mi rac	radius	
Units In Structure (2023)						_	
Total Units	5,398		24,686		48,207		
1 Detached Unit	1,738	32.2%	10,105	40.9%	19,751		
1 Attached Unit	593	11.0%	2,525	10.2%	4,478	9.3%	
2 Units	215	4.0%	992	4.0%	1,837	3.8%	
3 to 4 Units	681	12.6%	1,632	6.6%	3,688	7.6%	
5 to 9 Units	677	12.5%	2,370	9.6%	4,431	9.2%	
10 to 19 Units	792	14.7%	2,918	11.8%	5,494	11.4%	
20 to 49 Units	241	4.5%	2,004	8.1%	4,419	9.2%	
50 or More Units	183	3.4%	980	4.0%	2,339	4.9%	
Mobile Home or Trailer	273	5.1%	1,086	4.4%	1,693	3.5%	
Other Structure	3		73	0.3%	77	0.2%	
Homes Built By Year (2023)						i	
Homes Built 2020 or later	381	5.1%	1,081	3.0%	1,474	2.1%	
Homes Built 2010 to 2019	548	7.3%	2,619	7.4%	7,020	10.0%	
Homes Built 2000 to 2009	624	8.4%	3,887	10.9%	9,315	13.3%	
Homes Built 1990 to 1999	961	12.9%	5,210	14.6%	10,404	14.9%	
Homes Built 1980 to 1989	1,409	18.9%	6,120	17.2%	10,156	14.5%	
Homes Built 1970 to 1979	1,108	14.9%	3,953	11.1%	6,552	9.4%	
Homes Built 1960 to 1969	283	3.8%	1,261	3.5%	2,159	3.1%	
Homes Built 1950 to 1959	82	1.1%	518	1.5%	1,070	1.5%	
Homes Built 1940 to 1949	-	-	12	-	22	-	
Homes Built Before 1939	3	-	24	-	34	-	
Median Age of Homes	33.8	yrs	33.2	yrs	31.4	yrs	
Home Values (2023)		_				-	
Owner Specified Housing Units	3,726		18,607		34,579		
Home Values \$1,000,000 or More	296	8.0%	2,435	13.1%	5,190	15.0%	
Home Values \$750,000 to \$999,999	153	4.1%	807	4.3%	1,971	5.7%	
Home Values \$500,000 to \$749,999	312	8.4%	2,016	10.8%	4,444	12.9%	
Home Values \$400,000 to \$499,999	424	11.4%	2,168	11.7%	4,164	12.0%	
Home Values \$300,000 to \$399,999	715	19.2%	3,580	19.2%	6,206	17.9%	
Home Values \$250,000 to \$299,999	368	9.9%	1,775	9.5%	3,239	9.4%	
Home Values \$200,000 to \$249,999	282	7.6%	1,445	7.8%	2,496	7.2%	
Home Values \$175,000 to \$199,999	160	4.3%	1,085	5.8%	1,705	4.9%	
Home Values \$150,000 to \$174,999	558	15.0%	1,465	7.9%	2,455	7.1%	
Home Values \$125,000 to \$149,999	135	3.6%	541	2.9%	777	2.2%	
Home Values \$100,000 to \$124,999	81	2.2%	336	1.8%	456	1.3%	
Home Values \$90,000 to \$99,999	1	-	6	-	12		
Home Values \$80,000 to \$89,999	12	0.3%	169	0.9%	304	0.9%	
Home Values \$70,000 to \$79,999	42	1.1%	97	0.5%	166	0.5%	
Home Values \$60,000 to \$69,999	29	0.8%	61	0.3%	137	0.4%	
Home Values \$50,000 to \$59,999	12	0.3%	76	0.4%	89	0.3%	
Home Values \$35,000 to \$49,999	6	0.2%	41	0.2%	64	0.29	
Home Values \$25,000 to \$34,999	9	0.2%	115	0.6%	176	0.5%	
Home Values \$10,000 to \$24,999	24	0.7%	142	0.8%	165	0.5%	
Home Values Under \$10,000	106	2.8%	246	1.3%	363	1.0%	
Owner-Occupied Median Home Value	\$301,579		\$465,655		\$494,867		
Renter-Occupied Median Rent	\$1,298		\$1,401		\$1,429		

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



3795 Tamiami Trail E	4					
Naples, FL 34112	1 mi rad	ius	3 mi rad	lius	5 mi rac	lius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$353.44 M		\$1.92 B		\$4.09 B	
Total Non-Retail Expenditure	\$187.37 M		\$1.02 B		\$2.17 B	
Total Retail Expenditure	\$166.07 M		\$900.69 M		\$1.91 B	
Apparel	\$12.36 M		\$67.54 M		\$144.38 M	
Contributions	\$12.05 M		\$68.26 M		\$145.91 M	
Education	\$10.74 M		\$61.73 M		\$134.49 M	
Entertainment	\$20.07 M		\$110.66 M		\$235.82 M	
Food and Beverages	\$51.64 M		\$278.12 M		\$589.92 M	
Furnishings and Equipment	\$12.46 M		\$68.57 M		\$146.02 M	
Gifts	\$8.95 M		\$51.18 M		\$110.33 M	
Health Care	\$30.29 M		\$163.35 M		\$343.6 M	
Household Operations	\$14.13 M		\$77.86 M		\$165.72 M	
Miscellaneous Expenses	\$6.76 M		\$36.9 M		\$78.37 M	
Personal Care	\$4.75 M		\$25.83 M		\$54.88 M	
Personal Insurance	\$2.54 M		\$14.35 M		\$30.71 M	
Reading	\$795.22 K		\$4.38 M		\$9.27 M	
Shelter	\$74.12 M		\$401.07 M		\$853.81 M	
Tobacco	\$2.08 M		\$10.52 M		\$21.93 M	
Transportation	\$63.74 M		\$344.4 M		\$730.97 M	
Utilities	\$25.97 M		\$137.5 M		\$289.18 M	-
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$5,457		\$6,489		\$7,062	
Total Non-Retail Expenditure	\$2,893		\$3,448		\$3,757	
Total Retail Expenditures	\$2,564	47.0%	\$3,041	46.9%	\$3,305	46.8%
Apparel	\$191	3.5%	\$228	3.5%	\$250	3.5%
Contributions	\$186	3.4%	\$230	3.6%	\$252	3.6%
Education	\$166	3.0%	\$208	3.2%	\$232	3.3%
Entertainment	\$310	5.7%	\$374	5.8%	\$408	5.8%
Food and Beverages		14.6%		14.5%	\$1,020	14.4%
Furnishings and Equipment	\$192	3.5%	\$231	3.6%	\$252	3.6%
Gifts	\$138	2.5%	\$173	2.7%	\$191	2.7%
Health Care	\$468	8.6%	\$551	8.5%	\$594	8.4%
Household Operations	\$218	4.0%	\$263	4.1%	\$286	4.1%
Miscellaneous Expenses	\$104	1.9%	\$125	1.9%	\$135	1.9%
Personal Care	\$73	1.3%	\$87	1.3%	\$95	1.3%
Personal Insurance	\$39	0.7%	\$48	0.7%	\$53	0.8%
Reading	\$12	0.2%	\$15	0.2%	\$16	0.2%
Shelter	\$1,144	21.0%	\$1,354	20.9%	\$1,476	20.9%
Tobacco	\$32	0.6%	\$36	0.5%	\$38	0.5%
Transportation	\$984	18.0%	\$1,163	17.9%	\$1,264	17.9%
Utilities	\$401	7.3%	\$464	7.2%	\$500	7.1%