

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 27.9306/-82.2893

510 Vonderburg Dr Brandon, FL 33511	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	8,350		103,305		228,636	
Projected Population (2028)	8,920		107,422		239,325	
Census Population (2020)	8,119		101,267		224,506	
Census Population (2010)	7,424		92,613		201,059	
Projected Annual Growth (2023-2028)	570	1.4%	4,117	0.8%	10,689	0.9%
Historical Annual Growth (2020-2023)	231	-	2,038	0.7%	4,130	0.6%
Historical Annual Growth (2010-2020)	695	0.9%	8,654	0.9%	23,447	1.2%
Estimated Population Density (2023)	2,659 <i>psm</i>		3,656 <i>psm</i>		2,912 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	3,417		40,315		87,454	
Projected Households (2028)	3,778		43,156		94,213	
Census Households (2020)	3,285		39,061		84,818	
Census Households (2010)	2,991		36,009		75,144	
Projected Annual Growth (2023-2028)	361	2.1%	2,841	1.4%	6,759	1.5%
Historical Annual Change (2010-2023)	426	1.1%	4,306	0.9%	12,310	1.3%
Average Household Income						
Estimated Average Household Income (2023)	\$83,198		\$99,130		\$106,340	
Projected Average Household Income (2028)	\$73,784		\$92,621		\$99,587	
Census Average Household Income (2010)	\$54,827		\$61,816		\$65,206	
Census Average Household Income (2000)	\$49,022		\$58,858		\$59,175	
Projected Annual Change (2023-2028)	-\$9,413	-2.3%	-\$6,509	-1.3%	-\$6,752	-1.3%
Historical Annual Change (2000-2023)	\$34,176	3.0%	\$40,272	3.0%	\$47,164	3.5%
Median Household Income						
Estimated Median Household Income (2023)	\$58,970		\$76,015		\$77,501	
Projected Median Household Income (2028)	\$52,932		\$71,544		\$73,352	
Census Median Household Income (2010)	\$50,094		\$53,481		\$55,874	
Census Median Household Income (2000)	\$41,958		\$51,251		\$51,810	
Projected Annual Change (2023-2028)	-\$6,038	-2.0%	-\$4,471	-1.2%	-\$4,149	-1.1%
Historical Annual Change (2000-2023)	\$17,012	1.8%	\$24,764	2.1%	\$25,691	2.2%
Per Capita Income						
Estimated Per Capita Income (2023)	\$34,320		\$38,766		\$40,841	
Projected Per Capita Income (2028)	\$31,509		\$37,287		\$39,362	
Census Per Capita Income (2010)	\$22,086		\$24,035		\$24,371	
Census Per Capita Income (2000)	\$19,934		\$21,931		\$21,384	
Projected Annual Change (2023-2028)	-\$2,811	-1.6%	-\$1,478	-0.8%	-\$1,479	-0.7%
Historical Annual Change (2000-2023)	\$14,386	3.1%	\$16,835	3.3%	\$19,457	4.0%
Estimated Average Household Net Worth (2023)	\$390,268		\$459,688		\$470,267	

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510 Vonderburg Dr Brandon, FL 33511	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	8,350		103,305		228,636	
White (2023)	4,555	54.6%	56,195	54.4%	124,381	54.4%
Black or African American (2023)	1,533	18.4%	19,140	18.5%	44,555	19.5%
American Indian or Alaska Native (2023)	27	0.3%	377	0.4%	896	0.4%
Asian (2023)	386	4.6%	5,099	4.9%	10,070	4.4%
Hawaiian or Pacific Islander (2023)	10	0.1%	87	-	160	-
Other Race (2023)	657	7.9%	7,644	7.4%	16,678	7.3%
Two or More Races (2023)	1,182	14.2%	14,764	14.3%	31,895	14.0%
Population < 18 (2023)	1,642 19.7%		22,827 22.1%		51,757 22.6%	
White Not Hispanic	567	34.5%	8,428	36.9%	19,886	38.4%
Black or African American	426	25.9%	5,328	23.3%	11,870	22.9%
Asian	75	4.6%	1,104	4.8%	2,111	4.1%
Other Race Not Hispanic	80	4.9%	1,230	5.4%	2,716	5.2%
Hispanic	494	30.1%	6,736	29.5%	15,175	29.3%
Not Hispanic or Latino Population (2023)	5,917 70.9%		75,119 72.7%		167,854 73.4%	
Not Hispanic White	3,942	66.6%	49,466	65.8%	109,948	65.5%
Not Hispanic Black or African American	1,388	23.5%	17,845	23.8%	41,874	24.9%
Not Hispanic American Indian or Alaska Native	7	0.1%	126	0.2%	291	0.2%
Not Hispanic Asian	376	6.4%	5,017	6.7%	9,897	5.9%
Not Hispanic Hawaiian or Pacific Islander	6	0.1%	46	-	82	-
Not Hispanic Other Race	20	0.3%	289	0.4%	624	0.4%
Not Hispanic Two or More Races	178	3.0%	2,329	3.1%	5,139	3.1%
Hispanic or Latino Population (2023)	2,433 29.1%		28,186 27.3%		60,782 26.6%	
Hispanic White	612	25.2%	6,729	23.9%	14,434	23.7%
Hispanic Black or African American	145	5.9%	1,294	4.6%	2,681	4.4%
Hispanic American Indian or Alaska Native	20	0.8%	251	0.9%	605	1.0%
Hispanic Asian	11	0.4%	81	0.3%	173	0.3%
Hispanic Hawaiian or Pacific Islander	4	0.2%	41	0.1%	78	0.1%
Hispanic Other Race	637	26.2%	7,354	26.1%	16,054	26.4%
Hispanic Two or More Races	1,004	41.3%	12,435	44.1%	26,756	44.0%
Not Hispanic or Latino Population (2020)	5,767 71.0%		73,964 73.0%		165,344 73.6%	
Hispanic or Latino Population (2020)	2,352 29.0%		27,303 27.0%		59,161 26.4%	
Not Hispanic or Latino Population (2010)	5,778 77.8%		72,930 78.7%		160,899 80.0%	
Hispanic or Latino Population (2010)	1,646 22.2%		19,683 21.3%		40,160 20.0%	
Not Hispanic or Latino Population (2028)	6,327 70.9%		78,094 72.7%		175,548 73.4%	
Hispanic or Latino Population (2028)	2,593 29.1%		29,328 27.3%		63,776 26.6%	
Projected Annual Growth (2023-2028)	160	1.3%	1,143	0.8%	2,995	1.0%
Historical Annual Growth (2010-2020)	706	4.3%	7,620	3.9%	19,002	4.7%

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Total Age Distribution (2023)							
Total Population		8,350		103,305		228,636	
Age Under 5 Years	453	5.4%	5,866	5.7%	13,225	5.8%	
Age 5 to 9 Years	434	5.2%	6,316	6.1%	14,344	6.3%	
Age 10 to 14 Years	461	5.5%	6,644	6.4%	15,041	6.6%	
Age 15 to 19 Years	471	5.6%	6,097	5.9%	13,817	6.0%	
Age 20 to 24 Years	515	6.2%	6,071	5.9%	13,051	5.7%	
Age 25 to 29 Years	670	8.0%	7,716	7.5%	16,934	7.4%	
Age 30 to 34 Years	657	7.9%	8,081	7.8%	18,296	8.0%	
Age 35 to 39 Years	579	6.9%	7,487	7.2%	17,152	7.5%	
Age 40 to 44 Years	528	6.3%	7,119	6.9%	16,129	7.1%	
Age 45 to 49 Years	555	6.6%	6,942	6.7%	15,505	6.8%	
Age 50 to 54 Years	528	6.3%	7,159	6.9%	15,840	6.9%	
Age 55 to 59 Years	578	6.9%	6,934	6.7%	15,275	6.7%	
Age 60 to 64 Years	466	5.6%	6,243	6.0%	13,709	6.0%	
Age 65 to 69 Years	418	5.0%	5,042	4.9%	10,897	4.8%	
Age 70 to 74 Years	357	4.3%	4,170	4.0%	8,780	3.8%	
Age 75 to 79 Years	263	3.2%	2,551	2.5%	5,205	2.3%	
Age 80 to 84 Years	191	2.3%	1,531	1.5%	2,988	1.3%	
Age 85 Years or Over	225	2.7%	1,336	1.3%	2,449	1.1%	
Median Age	38.6		37.9		37.5		
Age 19 Years or Less	1,819	21.8%	24,923	24.1%	56,427	24.7%	
Age 20 to 64 Years	5,076	60.8%	63,752	61.7%	141,890	62.1%	
Age 65 Years or Over	1,455	17.4%	14,630	14.2%	30,319	13.3%	
Female Age Distribution (2023)							
Female Population	4,432	53.1%	53,235	51.5%	116,793	51.1%	
Age Under 5 Years	217	4.9%	2,888	5.4%	6,501	5.6%	
Age 5 to 9 Years	218	4.9%	3,064	5.8%	6,971	6.0%	
Age 10 to 14 Years	239	5.4%	3,273	6.1%	7,381	6.3%	
Age 15 to 19 Years	230	5.2%	2,941	5.5%	6,573	5.6%	
Age 20 to 24 Years	259	5.8%	3,097	5.8%	6,540	5.6%	
Age 25 to 29 Years	348	7.8%	3,965	7.4%	8,629	7.4%	
Age 30 to 34 Years	321	7.2%	4,082	7.7%	9,276	7.9%	
Age 35 to 39 Years	294	6.6%	3,831	7.2%	8,720	7.5%	
Age 40 to 44 Years	280	6.3%	3,684	6.9%	8,335	7.1%	
Age 45 to 49 Years	306	6.9%	3,698	6.9%	8,027	6.9%	
Age 50 to 54 Years	261	5.9%	3,623	6.8%	8,037	6.9%	
Age 55 to 59 Years	318	7.2%	3,619	6.8%	7,950	6.8%	
Age 60 to 64 Years	247	5.6%	3,259	6.1%	7,081	6.1%	
Age 65 to 69 Years	250	5.6%	2,762	5.2%	5,922	5.1%	
Age 70 to 74 Years	214	4.8%	2,269	4.3%	4,772	4.1%	
Age 75 to 79 Years	151	3.4%	1,421	2.7%	2,852	2.4%	
Age 80 to 84 Years	124	2.8%	891	1.7%	1,702	1.5%	
Age 85 Years or Over	157	3.5%	868	1.6%	1,522	1.3%	
Female Median Age	40.7		38.9		38.3		
Age 19 Years or Less	904	20.4%	12,166	22.9%	27,426	23.5%	
Age 20 to 64 Years	2,633	59.4%	32,858	61.7%	72,595	62.2%	
Age 65 Years or Over	895	20.2%	8,210	15.4%	16,772	14.4%	

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Male Age Distribution (2023)							
Male Population	3,918	46.9%	50,070	48.5%	111,843	48.9%	
Age Under 5 Years	237	6.0%	2,978	5.9%	6,724	6.0%	
Age 5 to 9 Years	216	5.5%	3,252	6.5%	7,373	6.6%	
Age 10 to 14 Years	221	5.6%	3,371	6.7%	7,660	6.8%	
Age 15 to 19 Years	241	6.2%	3,156	6.3%	7,244	6.5%	
Age 20 to 24 Years	257	6.6%	2,974	5.9%	6,511	5.8%	
Age 25 to 29 Years	322	8.2%	3,751	7.5%	8,305	7.4%	
Age 30 to 34 Years	336	8.6%	3,999	8.0%	9,020	8.1%	
Age 35 to 39 Years	285	7.3%	3,656	7.3%	8,432	7.5%	
Age 40 to 44 Years	248	6.3%	3,435	6.9%	7,794	7.0%	
Age 45 to 49 Years	249	6.4%	3,245	6.5%	7,478	6.7%	
Age 50 to 54 Years	267	6.8%	3,536	7.1%	7,803	7.0%	
Age 55 to 59 Years	260	6.6%	3,315	6.6%	7,326	6.5%	
Age 60 to 64 Years	219	5.6%	2,983	6.0%	6,628	5.9%	
Age 65 to 69 Years	169	4.3%	2,280	4.6%	4,975	4.4%	
Age 70 to 74 Years	143	3.7%	1,901	3.8%	4,008	3.6%	
Age 75 to 79 Years	112	2.9%	1,130	2.3%	2,352	2.1%	
Age 80 to 84 Years	67	1.7%	640	1.3%	1,285	1.1%	
Age 85 Years or Over	68	1.7%	468	0.9%	927	0.8%	
Male Median Age	36.5		36.9		36.7		
Age 19 Years or Less	915	23.4%	12,757	25.5%	29,001	25.9%	
Age 20 to 64 Years	2,444	62.4%	30,893	61.7%	69,295	62.0%	
Age 65 Years or Over	559	14.3%	6,419	12.8%	13,547	12.1%	
Males per 100 Females (2023)							
Overall Comparison	88		94		96		
Age Under 5 Years	109	52.2%	103	50.8%	103	50.8%	
Age 5 to 9 Years	99	49.8%	106	51.5%	106	51.4%	
Age 10 to 14 Years	92	48.0%	103	50.7%	104	50.9%	
Age 15 to 19 Years	105	51.2%	107	51.8%	110	52.4%	
Age 20 to 24 Years	99	49.8%	96	49.0%	100	49.9%	
Age 25 to 29 Years	93	48.1%	95	48.6%	96	49.0%	
Age 30 to 34 Years	105	51.1%	98	49.5%	97	49.3%	
Age 35 to 39 Years	97	49.2%	95	48.8%	97	49.2%	
Age 40 to 44 Years	88	46.9%	93	48.2%	94	48.3%	
Age 45 to 49 Years	82	44.9%	88	46.7%	93	48.2%	
Age 50 to 54 Years	103	50.6%	98	49.4%	97	49.3%	
Age 55 to 59 Years	82	45.0%	92	47.8%	92	48.0%	
Age 60 to 64 Years	89	47.1%	92	47.8%	94	48.3%	
Age 65 to 69 Years	68	40.3%	83	45.2%	84	45.7%	
Age 70 to 74 Years	67	40.0%	84	45.6%	84	45.6%	
Age 75 to 79 Years	75	42.7%	80	44.3%	82	45.2%	
Age 80 to 84 Years	54	35.1%	72	41.8%	76	43.0%	
Age 85 Years or Over	43	30.2%	54	35.0%	61	37.8%	
Age 19 Years or Less	101	50.3%	105	51.2%	106	51.4%	
Age 20 to 39 Years	98	49.5%	96	49.0%	97	49.3%	
Age 40 to 64 Years	88	46.8%	92	48.0%	94	48.4%	
Age 65 Years or Over	62	38.4%	78	43.9%	81	44.7%	

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Household Type (2023)						
Total Households	3,417		40,315		87,454	
Households with Children	998	29.2%	11,826	29.3%	27,898	31.9%
Average Household Size	2.4		2.5		2.6	
Household Density per Square Mile	1,088		1,427		1,114	
Population Family	6,216	74.4%	85,502	82.8%	190,720	83.4%
Population Non-Family	1,819	21.8%	16,800	16.3%	34,900	15.3%
Population Group Quarters	314	3.8%	1,003	1.0%	3,016	1.3%
Family Households	2,025	59.3%	27,452	68.1%	60,774	69.5%
Married Couple Households	1,252	61.8%	16,796	61.2%	39,013	64.2%
Other Family Households with Children	773	38.2%	10,656	38.8%	21,761	35.8%
Family Households with Children	992	49.0%	11,783	42.9%	27,803	45.7%
Married Couple with Children	526	53.0%	7,303	62.0%	17,363	62.4%
Other Family Households with Children	466	47.0%	4,480	38.0%	10,440	37.6%
Family Households No Children	1,033	51.0%	15,670	57.1%	32,971	54.3%
Married Couple No Children	726	70.3%	9,493	60.6%	21,651	65.7%
Other Family Households No Children	307	29.7%	6,177	39.4%	11,320	34.3%
Non-Family Households	1,392	40.7%	12,862	31.9%	26,680	30.5%
Non-Family Households with Children	6	0.4%	43	0.3%	95	0.4%
Non-Family Households No Children	1,387	99.6%	12,820	99.7%	26,585	99.6%
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	\$92,232		\$107,944		\$114,598	
Median Family Income	\$75,754		\$91,025		\$91,727	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	7,002		84,478		186,026	
Never Married	2,853	40.7%	29,983	35.5%	63,907	34.4%
Currently Married	2,271	32.4%	35,984	42.6%	81,788	44.0%
Previously Married	1,878	26.8%	18,511	21.9%	40,331	21.7%
Separated	488	26.0%	3,430	18.5%	8,309	20.6%
Widowed	359	19.1%	4,653	25.1%	8,984	22.3%
Divorced	1,030	54.9%	10,428	56.3%	23,038	57.1%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	6,016		72,310		159,158	
Elementary (Grade Level 0 to 8)	252	4.2%	2,434	3.4%	5,651	3.6%
Some High School (Grade Level 9 to 11)	313	5.2%	3,315	4.6%	8,390	5.3%
High School Graduate	1,609	26.8%	19,556	27.0%	42,046	26.4%
Some College	1,227	20.4%	14,092	19.5%	31,991	20.1%
Associate Degree Only	655	10.9%	7,759	10.7%	16,605	10.4%
Bachelor Degree Only	1,456	24.2%	18,448	25.5%	38,128	24.0%
Graduate Degree	504	8.4%	6,706	9.3%	16,348	10.3%
Any College (Some College or Higher)	3,842	63.9%	47,006	65.0%	103,072	64.8%
College Degree + (Bachelor Degree or Higher)	1,960	32.6%	25,155	34.8%	54,476	34.2%

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Housing						
Total Housing Units (2023)	3,824		43,050		93,826	
Total Housing Units (2020)	3,609		41,061		89,672	
Historical Annual Growth (2020-2023)	215	-	1,989	-	4,154	-
Housing Units Occupied (2023)	3,417	89.4%	40,315	93.6%	87,454	93.2%
Housing Units Owner-Occupied	1,750	51.2%	24,808	61.5%	55,928	64.0%
Housing Units Renter-Occupied	1,667	48.8%	15,507	38.5%	31,526	36.0%
Housing Units Vacant (2023)	407	10.6%	2,735	6.4%	6,372	6.8%
Household Size (2023)						
Total Households	3,417		40,315		87,454	
1 Person Households	1,098	32.1%	9,831	24.4%	20,415	23.3%
2 Person Households	1,121	32.8%	14,089	34.9%	30,766	35.2%
3 Person Households	599	17.5%	7,475	18.5%	16,280	18.6%
4 Person Households	351	10.3%	5,393	13.4%	11,992	13.7%
5 Person Households	149	4.4%	2,306	5.7%	5,257	6.0%
6 Person Households	63	1.8%	848	2.1%	1,857	2.1%
7 or More Person Households	37	1.1%	373	0.9%	888	1.0%
Household Income Distribution (2023)						
HH Income \$200,000 or More	276	8.1%	3,712	9.2%	8,293	9.5%
HH Income \$150,000 to \$199,999	79	2.3%	3,409	8.5%	7,740	8.9%
HH Income \$125,000 to \$149,999	177	5.2%	2,607	6.5%	5,813	6.6%
HH Income \$100,000 to \$124,999	240	7.0%	3,885	9.6%	8,502	9.7%
HH Income \$75,000 to \$99,999	456	13.4%	5,220	12.9%	11,928	13.6%
HH Income \$50,000 to \$74,999	727	21.3%	7,987	19.8%	16,031	18.3%
HH Income \$35,000 to \$49,999	354	10.4%	4,410	10.9%	9,285	10.6%
HH Income \$25,000 to \$34,999	395	11.6%	3,322	8.2%	7,008	8.0%
HH Income \$15,000 to \$24,999	303	8.9%	2,277	5.6%	5,478	6.3%
HH Income \$10,000 to \$14,999	146	4.3%	1,484	3.7%	2,821	3.2%
HH Income Under \$10,000	264	7.7%	2,002	5.0%	4,555	5.2%
Household Vehicles (2023)						
Households 0 Vehicles Available	228	6.7%	1,555	3.9%	3,242	3.7%
Households 1 Vehicle Available	1,678	49.1%	15,680	38.9%	31,458	36.0%
Households 2 Vehicles Available	1,137	33.3%	16,369	40.6%	37,572	43.0%
Households 3 or More Vehicles Available	373	10.9%	6,710	16.6%	15,182	17.4%
Total Vehicles Available	5,164		70,604		157,319	
Average Vehicles per Household	1.5		1.8		1.8	
Owner-Occupied Household Vehicles	3,278	63.5%	48,706	69.0%	110,271	70.1%
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.0	
Renter-Occupied Household Vehicles	1,886	36.5%	21,898	31.0%	47,048	29.9%
Average Vehicles per Renter-Occupied Household	1.1		1.4		1.5	
Travel Time (2023)						
Worker Base Age 16 years or Over	4,464		56,053		123,952	
Travel to Work in 14 Minutes or Less	866	19.4%	8,668	15.5%	17,847	14.4%
Travel to Work in 15 to 29 Minutes	1,210	27.1%	16,161	28.8%	34,555	27.9%
Travel to Work in 30 to 59 Minutes	1,088	24.4%	15,686	28.0%	36,153	29.2%
Travel to Work in 60 Minutes or More	154	3.5%	2,761	4.9%	6,227	5.0%
Work at Home	1,146	25.7%	12,777	22.8%	29,171	23.5%
Average Minutes Travel to Work	22.1		24.8		25.6	

Complete Profile

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510 Vonderburg Dr Brandon, FL 33511	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	4,464		56,053		123,952	
Drive to Work Alone	2,823	63.2%	38,052	67.9%	83,241	67.2%
Drive to Work in Carpool	353	7.9%	3,726	6.6%	8,272	6.7%
Travel to Work by Public Transportation	23	0.5%	331	0.6%	683	0.6%
Drive to Work on Motorcycle	-	-	23	-	65	-
Bicycle to Work	11	0.2%	123	0.2%	268	0.2%
Walk to Work	67	1.5%	439	0.8%	913	0.7%
Other Means	40	0.9%	582	1.0%	1,338	1.1%
Work at Home	1,146	25.7%	12,777	22.8%	29,171	23.5%
Daytime Demographics (2023)						
Total Businesses	1,595		6,138		12,536	
Total Employees	10,877		37,213		84,930	
Company Headquarter Businesses	48	3.0%	130	2.1%	288	2.3%
Company Headquarter Employees	569	5.2%	1,896	5.1%	7,800	9.2%
Employee Population per Business	6.8 to 1		6.1 to 1		6.8 to 1	
Residential Population per Business	5.2 to 1		16.8 to 1		18.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	13,311		63,803		142,636	
Labor Force						
Labor Population Age 16 Years or Over (2023)	6,902		83,089		182,873	
Labor Force Total Males (2023)	3,193	46.3%	39,735	47.8%	88,446	48.4%
Male Civilian Employed	2,248	70.4%	29,167	73.4%	63,547	71.8%
Male Civilian Unemployed	25	0.8%	613	1.5%	1,390	1.6%
Males in Armed Forces	4	0.1%	157	0.4%	674	0.8%
Males Not in Labor Force	915	28.7%	9,798	24.7%	22,836	25.8%
Labor Force Total Females (2023)	3,710	53.7%	43,355	52.2%	94,427	51.6%
Female Civilian Employed	2,216	59.7%	26,885	62.0%	60,408	64.0%
Female Civilian Unemployed	94	2.5%	727	1.7%	1,446	1.5%
Females in Armed Forces	-	-	290	0.7%	538	0.6%
Females Not in Labor Force	1,399	37.7%	15,452	35.6%	32,034	33.9%
Unemployment Rate	120	1.7%	1,340	1.6%	2,836	1.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	4,464		56,053		123,952	
Occupation Total Males	2,248	50.4%	29,167	52.0%	63,544	51.3%
Occupation Total Females	2,216	49.6%	26,885	48.0%	60,408	48.7%
Management, Business, Financial Operations	723	16.2%	10,270	18.3%	23,722	19.1%
Professional, Related	915	20.5%	12,644	22.6%	29,153	23.5%
Service	858	19.2%	8,585	15.3%	17,979	14.5%
Sales, Office	918	20.6%	13,235	23.6%	28,883	23.3%
Farming, Fishing, Forestry	12	0.3%	170	0.3%	537	0.4%
Construction, Extraction, Maintenance	491	11.0%	4,268	7.6%	9,429	7.6%
Production, Transport, Material Moving	547	12.3%	6,880	12.3%	14,249	11.5%
White Collar Workers	2,556	57.3%	36,149	64.5%	81,758	66.0%
Blue Collar Workers	1,908	42.7%	19,903	35.5%	42,193	34.0%

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Units In Structure (2023)							
Total Units		3,417		40,315		87,454	
1 Detached Unit		1,564	45.8%	24,229	60.1%	54,126	61.9%
1 Attached Unit		359	10.5%	3,068	7.6%	7,377	8.4%
2 Units		79	2.3%	427	1.1%	1,096	1.3%
3 to 4 Units		294	8.6%	1,257	3.1%	2,147	2.5%
5 to 9 Units		364	10.6%	2,426	6.0%	4,585	5.2%
10 to 19 Units		351	10.3%	4,059	10.1%	7,182	8.2%
20 to 49 Units		66	1.9%	1,446	3.6%	3,389	3.9%
50 or More Units		267	7.8%	1,749	4.3%	2,878	3.3%
Mobile Home or Trailer		72	2.1%	1,625	4.0%	4,579	5.2%
Other Structure		2	-	29	-	95	0.1%
Homes Built By Year (2023)							
Homes Built 2020 or later		45	1.2%	555	1.3%	1,313	1.4%
Homes Built 2010 to 2019		321	8.4%	4,804	11.2%	12,585	13.4%
Homes Built 2000 to 2009		350	9.2%	7,427	17.3%	20,522	21.9%
Homes Built 1990 to 1999		449	11.7%	8,069	18.7%	15,486	16.5%
Homes Built 1980 to 1989		768	20.1%	8,050	18.7%	16,054	17.1%
Homes Built 1970 to 1979		649	17.0%	6,927	16.1%	12,145	12.9%
Homes Built 1960 to 1969		623	16.3%	2,921	6.8%	5,332	5.7%
Homes Built 1950 to 1959		149	3.9%	954	2.2%	2,610	2.8%
Homes Built 1940 to 1949		48	1.3%	376	0.9%	826	0.9%
Homes Built Before 1939		14	0.4%	233	0.5%	580	0.6%
Median Age of Homes		40.9 yrs		34.8 yrs		32.9 yrs	
Home Values (2023)							
Owner Specified Housing Units		1,750		24,808		55,928	
Home Values \$1,000,000 or More		25	1.4%	478	1.9%	1,005	1.8%
Home Values \$750,000 to \$999,999		35	2.0%	434	1.7%	879	1.6%
Home Values \$500,000 to \$749,999		152	8.7%	1,839	7.4%	4,171	7.5%
Home Values \$400,000 to \$499,999		190	10.8%	2,247	9.1%	5,349	9.6%
Home Values \$300,000 to \$399,999		247	14.1%	4,880	19.7%	11,806	21.1%
Home Values \$250,000 to \$299,999		238	13.6%	4,200	16.9%	9,024	16.1%
Home Values \$200,000 to \$249,999		358	20.5%	4,834	19.5%	10,156	18.2%
Home Values \$175,000 to \$199,999		101	5.8%	1,475	5.9%	3,092	5.5%
Home Values \$150,000 to \$174,999		133	7.6%	1,562	6.3%	3,506	6.3%
Home Values \$125,000 to \$149,999		92	5.2%	730	2.9%	1,526	2.7%
Home Values \$100,000 to \$124,999		75	4.3%	569	2.3%	1,156	2.1%
Home Values \$90,000 to \$99,999		4	0.3%	87	0.3%	211	0.4%
Home Values \$80,000 to \$89,999		31	1.7%	234	0.9%	458	0.8%
Home Values \$70,000 to \$79,999		17	1.0%	123	0.5%	290	0.5%
Home Values \$60,000 to \$69,999		7	0.4%	94	0.4%	603	1.1%
Home Values \$50,000 to \$59,999		4	0.2%	84	0.3%	281	0.5%
Home Values \$35,000 to \$49,999		7	0.4%	147	0.6%	423	0.8%
Home Values \$25,000 to \$34,999		4	0.2%	150	0.6%	343	0.6%
Home Values \$10,000 to \$24,999		18	1.0%	258	1.0%	839	1.5%
Home Values Under \$10,000		14	0.8%	384	1.5%	809	1.4%
Owner-Occupied Median Home Value		\$255,032		\$273,488		\$275,886	
Renter-Occupied Median Rent		\$1,116		\$1,240		\$1,270	

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510 Vonderburg Dr Brandon, FL 33511	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$211.35 M		\$2.82 B		\$6.43 B	
Total Non-Retail Expenditure	\$111.77 M		\$1.49 B		\$3.39 B	
Total Retail Expenditure	\$99.58 M		\$1.33 B		\$3.03 B	
Apparel	\$7.4 M		\$100.07 M		\$228.38 M	
Contributions	\$6.78 M		\$92.66 M		\$212.12 M	
Education	\$6.17 M		\$86.97 M		\$200 M	
Entertainment	\$11.75 M		\$160.27 M		\$366.17 M	
Food and Beverages	\$31.32 M		\$414.93 M		\$943.76 M	
Furnishings and Equipment	\$7.31 M		\$99.51 M		\$227.16 M	
Gifts	\$5.21 M		\$70.18 M		\$160.35 M	
Health Care	\$17.99 M		\$236.22 M		\$536.49 M	
Household Operations	\$8.25 M		\$111.09 M		\$253.4 M	
Miscellaneous Expenses	\$3.98 M		\$53.36 M		\$121.53 M	
Personal Care	\$2.84 M		\$37.84 M		\$86.2 M	
Personal Insurance	\$1.43 M		\$20.04 M		\$45.99 M	
Reading	\$458.56 K		\$6.14 M		\$13.98 M	
Shelter	\$44.82 M		\$594.54 M		\$1.35 B	
Tobacco	\$1.37 M		\$16.74 M		\$37.64 M	
Transportation	\$38.33 M		\$514.58 M		\$1.17 B	
Utilities	\$15.94 M		\$206.16 M		\$467.15 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$5,154		\$5,832		\$6,122	
Total Non-Retail Expenditure	\$2,726	52.9%	\$3,080	52.8%	\$3,234	52.8%
Total Retail Expenditures	\$2,428	47.1%	\$2,751	47.2%	\$2,888	47.2%
Apparel	\$181	3.5%	\$207	3.5%	\$218	3.6%
Contributions	\$165	3.2%	\$192	3.3%	\$202	3.3%
Education	\$151	2.9%	\$180	3.1%	\$191	3.1%
Entertainment	\$287	5.6%	\$331	5.7%	\$349	5.7%
Food and Beverages	\$764	14.8%	\$858	14.7%	\$899	14.7%
Furnishings and Equipment	\$178	3.5%	\$206	3.5%	\$216	3.5%
Gifts	\$127	2.5%	\$145	2.5%	\$153	2.5%
Health Care	\$439	8.5%	\$488	8.4%	\$511	8.3%
Household Operations	\$201	3.9%	\$230	3.9%	\$241	3.9%
Miscellaneous Expenses	\$97	1.9%	\$110	1.9%	\$116	1.9%
Personal Care	\$69	1.3%	\$78	1.3%	\$82	1.3%
Personal Insurance	\$35	0.7%	\$41	0.7%	\$44	0.7%
Reading	\$11	0.2%	\$13	0.2%	\$13	0.2%
Shelter	\$1,093	21.2%	\$1,229	21.1%	\$1,290	21.1%
Tobacco	\$33	0.6%	\$35	0.6%	\$36	0.6%
Transportation	\$935	18.1%	\$1,064	18.2%	\$1,116	18.2%
Utilities	\$389	7.5%	\$426	7.3%	\$445	7.3%