Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

RMC PROPERTY GROUP

Lat/Lon: 27.8925/-81.5631

1366 E State Rd 60 Lake Wales, FL 33853	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	4,054		19,308		30,343	
Projected Population (2028)	4,390		21,171		33,153	
Census Population (2020)	3,857		17,927		28,639	
Census Population (2010)	3,110		15,816		25,037	
Projected Annual Growth (2023-2028)	336	*1.7%*	1,863	*1.9%*	2,810	*1.9%*
Historical Annual Growth (2020-2023)	197	*-*	1,381	*2.6%*	1,703	*2.0%*
Historical Annual Growth (2010-2020)	747	*2.4%*	2,111	*1.3%*	3,603	*1.4%*
Estimated Population Density (2023)	1,291	*psm*	683	*psm*	387	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2023)	1,590		7,493		11,944	
Projected Households (2028)	1,735		8,272		13,135	
Census Households (2020)	1,500		6,914		11,176	
Census Households (2010)	1,200		6,167		9,779	
Projected Annual Growth (2023-2028)	145	*1.8%*	780	*2.1%*	1,191	*2.0%*
Historical Annual Change (2010-2023)	390	*2.5%*	1,326	*1.7%*	2,165	*1.7%*
Average Household Income						
Estimated Average Household Income (2023)	$72,630		$70,625		$65,396	
Projected Average Household Income (2028)	$66,611		$64,023		$59,284	
Census Average Household Income (2010)	$37,560		$44,586		$45,012	
Census Average Household Income (2000)	$48,341		$41,308		$41,852	
Projected Annual Change (2023-2028)	-$6,019	*-1.7%*	-$6,602	*-1.9%*	-$6,112	*-1.9%*
Historical Annual Change (2000-2023)	$24,289	*2.2%*	$29,317	*3.1%*	$23,544	*2.4%*
Median Household Income						
Estimated Median Household Income (2023)	$54,743		$50,096		$49,474	
Projected Median Household Income (2028)	$49,692		$45,246		$44,651	
Census Median Household Income (2010)	$31,551		$32,808		$34,394	
Census Median Household Income (2000)	$31,766		$29,745		$30,942	
Projected Annual Change (2023-2028)	-$5,052	*-1.8%*	-$4,850	*-1.9%*	-$4,823	*-1.9%*
Historical Annual Change (2000-2023)	$22,977	*3.1%*	$20,350	*3.0%*	$18,533	*2.6%*
Per Capita Income						
Estimated Per Capita Income (2023)	$28,547		$27,484		$25,812	
Projected Per Capita Income (2028)	$26,379		$25,087		$23,551	
Census Per Capita Income (2010)	$14,500		$17,384		$17,581	
Census Per Capita Income (2000)	$19,119		$16,478		$16,580	
Projected Annual Change (2023-2028)	-$2,168	*-1.5%*	-$2,397	*-1.7%*	-$2,261	*-1.8%*
Historical Annual Change (2000-2023)	$9,428	*2.1%*	$11,006	*2.9%*	$9,232	*2.4%*
Estimated Average Household Net Worth (2023)	$342,859		$289,182		$269,738	

Lat/Lon: 27.8925/-81.5631

1366 E State Rd 60 Lake Wales, FL 33853	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	4,054		19,308		30,343	
White (2023)	2,441	60.2%	10,650	55.2%	18,447	60.8%
Black or African American (2023)	764	18.9%	5,168	26.8%	6,348	20.9%
American Indian or Alaska Native (2023)	26	0.6%	103	0.5%	143	0.5%
Asian (2023)	46	1.1%	183	0.9%	431	1.4%
Hawaiian or Pacific Islander (2023)	3	-	11	-	18	-
Other Race (2023)	364	9.0%	1,539	8.0%	2,304	7.6%
Two or More Races (2023)	409	10.1%	1,654	8.6%	2,653	8.7%
Population < 18 (2023)	914	22.5%	4,517	23.4%	6,669	22.0%
White Not Hispanic	373	40.8%	1,614	35.7%	2,619	39.3%
Black or African American	220	24.1%	1,488	32.9%	1,783	26.7%
Asian	2	0.2%	16	0.3%	21	0.3%
Other Race Not Hispanic	26	2.8%	133	2.9%	217	3.3%
Hispanic	293	32.1%	1,267	28.1%	2,028	30.4%
Not Hispanic or Latino Population (2023)	2,960	73.0%	14,755	76.4%	23,272	76.7%
Not Hispanic White	2,125	71.8%	9,269	62.8%	16,235	69.8%
Not Hispanic Black or African American	734	24.8%	4,987	33.8%	6,091	26.2%
Not Hispanic American Indian or Alaska Native	1	-	13	-	24	0.1%
Not Hispanic Asian	42	1.4%	172	1.2%	416	1.8%
Not Hispanic Hawaiian or Pacific Islander	1	-	5	-	8	-
Not Hispanic Other Race	3	0.1%	13	-	26	0.1%
Not Hispanic Two or More Races	52	1.8%	297	2.0%	471	2.0%
Hispanic or Latino Population (2023)	1,094	27.0%	4,553	23.6%	7,071	23.3%
Hispanic White	317	28.9%	1,381	30.3%	2,212	31.3%
Hispanic Black or African American	30	2.7%	182	4.0%	257	3.6%
Hispanic American Indian or Alaska Native	25	2.3%	90	2.0%	118	1.7%
Hispanic Asian	3	0.3%	11	0.2%	14	0.2%
Hispanic Hawaiian or Pacific Islander	1	0.1%	6	0.1%	10	0.1%
Hispanic Other Race	361	33.0%	1,526	33.5%	2,277	32.2%
Hispanic Two or More Races	357	32.6%	1,357	29.8%	2,181	30.9%
Not Hispanic or Latino Population (2020)	2,826	73.3%	13,811	77.0%	22,225	77.6%
Hispanic or Latino Population (2020)	1,031	26.7%	4,116	23.0%	6,415	22.4%
Not Hispanic or Latino Population (2010)	2,488	80.0%	13,319	84.2%	21,334	85.2%
Hispanic or Latino Population (2010)	622	20.0%	2,497	15.8%	3,703	14.8%
Not Hispanic or Latino Population (2028)	3,197	72.8%	16,179	76.4%	25,437	76.7%
Hispanic or Latino Population (2028)	1,193	27.2%	4,992	23.6%	7,716	23.3%
Projected Annual Growth (2023-2028)	99	1.8%	439	1.9%	646	1.8%
Historical Annual Growth (2010-2020)	409	6.6%	1,619	6.5%	2,712	7.3%

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RMC PROPERTY GROUP

Lat/Lon: 27.8925/-81.5631

1366 E State Rd 60 Lake Wales, FL 33853	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)						
Total Population	4,054		19,308		30,343	
Age Under 5 Years	243	6.0%	1,177	6.1%	1,709	5.6%
Age 5 to 9 Years	248	6.1%	1,276	6.6%	1,890	6.2%
Age 10 to 14 Years	266	6.6%	1,284	6.6%	1,908	6.3%
Age 15 to 19 Years	240	5.9%	1,228	6.4%	1,903	6.3%
Age 20 to 24 Years	243	6.0%	1,140	5.9%	1,810	6.0%
Age 25 to 29 Years	247	6.1%	1,237	6.4%	1,853	6.1%
Age 30 to 34 Years	277	6.8%	1,224	6.3%	1,806	6.0%
Age 35 to 39 Years	242	6.0%	1,125	5.8%	1,692	5.6%
Age 40 to 44 Years	221	5.5%	1,135	5.9%	1,782	5.9%
Age 45 to 49 Years	244	6.0%	1,104	5.7%	1,699	5.6%
Age 50 to 54 Years	244	6.0%	1,131	5.9%	1,768	5.8%
Age 55 to 59 Years	245	6.0%	1,138	5.9%	1,847	6.1%
Age 60 to 64 Years	255	6.3%	1,169	6.1%	1,949	6.4%
Age 65 to 69 Years	217	5.4%	1,016	5.3%	1,796	5.9%
Age 70 to 74 Years	196	4.8%	927	4.8%	1,685	5.6%
Age 75 to 79 Years	171	4.2%	770	4.0%	1,379	4.5%
Age 80 to 84 Years	133	3.3%	615	3.2%	1,002	3.3%
Age 85 Years or Over	122	3.0%	611	3.2%	865	2.9%
Median Age	39.8		39.0		41.3	
Age 19 Years or Less	997	24.6%	4,965	25.7%	7,411	24.4%
Age 20 to 64 Years	2,218	54.7%	10,404	53.9%	16,206	53.4%
Age 65 Years or Over	838	20.7%	3,939	20.4%	6,726	22.2%
Female Age Distribution (2023)						
Female Population	2,080	51.3%	9,914	51.3%	15,445	50.9%
Age Under 5 Years	122	5.9%	549	5.5%	826	5.4%
Age 5 to 9 Years	112	5.4%	617	6.2%	912	5.9%
Age 10 to 14 Years	124	6.0%	623	6.3%	914	5.9%
Age 15 to 19 Years	109	5.2%	567	5.7%	882	5.7%
Age 20 to 24 Years	121	5.8%	579	5.8%	899	5.8%
Age 25 to 29 Years	136	6.5%	641	6.5%	953	6.2%
Age 30 to 34 Years	135	6.5%	608	6.1%	897	5.8%
Age 35 to 39 Years	118	5.7%	565	5.7%	854	5.5%
Age 40 to 44 Years	115	5.5%	556	5.6%	875	5.7%
Age 45 to 49 Years	133	6.4%	594	6.0%	915	5.9%
Age 50 to 54 Years	126	6.1%	575	5.8%	897	5.8%
Age 55 to 59 Years	116	5.6%	575	5.8%	936	6.1%
Age 60 to 64 Years	138	6.6%	632	6.4%	1,035	6.7%
Age 65 to 69 Years	107	5.2%	528	5.3%	933	6.0%
Age 70 to 74 Years	120	5.8%	538	5.4%	925	6.0%
Age 75 to 79 Years	94	4.5%	435	4.4%	756	4.9%
Age 80 to 84 Years	77	3.7%	348	3.5%	530	3.4%
Age 85 Years or Over	75	3.6%	383	3.9%	505	3.3%
Female Median Age	41.4		41.0		42.6	
Age 19 Years or Less	467	22.5%	2,357	23.8%	3,534	22.9%
Age 20 to 64 Years	1,138	54.7%	5,326	53.7%	8,262	53.5%
Age 65 Years or Over	474	22.8%	2,232	22.5%	3,649	23.6%

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Lat/Lon: 27.8925/-81.5631

1366 E State Rd 60 Lake Wales, FL 33853	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)						
Male Population	1,974	48.7%	9,394	48.7%	14,898	49.1%
Age Under 5 Years	121	6.1%	628	6.7%	883	5.9%
Age 5 to 9 Years	136	6.9%	660	7.0%	978	6.6%
Age 10 to 14 Years	142	7.2%	661	7.0%	995	6.7%
Age 15 to 19 Years	132	6.7%	661	7.0%	1,021	6.9%
Age 20 to 24 Years	122	6.2%	561	6.0%	911	6.1%
Age 25 to 29 Years	111	5.6%	597	6.4%	900	6.0%
Age 30 to 34 Years	142	7.2%	615	6.5%	909	6.1%
Age 35 to 39 Years	124	6.3%	560	6.0%	838	5.6%
Age 40 to 44 Years	106	5.4%	578	6.2%	907	6.1%
Age 45 to 49 Years	112	5.7%	510	5.4%	783	5.3%
Age 50 to 54 Years	119	6.0%	556	5.9%	871	5.8%
Age 55 to 59 Years	129	6.5%	563	6.0%	911	6.1%
Age 60 to 64 Years	117	5.9%	537	5.7%	914	6.1%
Age 65 to 69 Years	110	5.6%	487	5.2%	863	5.8%
Age 70 to 74 Years	76	3.8%	389	4.1%	760	5.1%
Age 75 to 79 Years	76	3.9%	335	3.6%	623	4.2%
Age 80 to 84 Years	55	2.8%	267	2.8%	472	3.2%
Age 85 Years or Over	47	2.4%	229	2.4%	360	2.4%
Male Median Age	37.8		36.9		39.9	
Age 19 Years or Less	530	26.8%	2,609	27.8%	3,877	26.0%
Age 20 to 64 Years	1,080	54.7%	5,078	54.1%	7,943	53.3%
Age 65 Years or Over	364	18.4%	1,707	18.2%	3,078	20.7%
Males per 100 Females (2023)						
Overall Comparison	95		95		96	
Age Under 5 Years	99	49.7%	114	53.3%	107	51.6%
Age 5 to 9 Years	120	54.6%	107	51.7%	107	51.7%
Age 10 to 14 Years	115	53.4%	106	51.5%	109	52.1%
Age 15 to 19 Years	121	54.8%	116	53.8%	116	53.7%
Age 20 to 24 Years	100	50.1%	97	49.2%	101	50.3%
Age 25 to 29 Years	81	44.9%	93	48.2%	94	48.6%
Age 30 to 34 Years	105	51.3%	101	50.3%	101	50.3%
Age 35 to 39 Years	105	51.2%	99	49.8%	98	49.5%
Age 40 to 44 Years	92	47.8%	104	51.0%	104	50.9%
Age 45 to 49 Years	84	45.7%	86	46.2%	86	46.1%
Age 50 to 54 Years	94	48.5%	97	49.1%	97	49.3%
Age 55 to 59 Years	111	52.6%	98	49.5%	97	49.3%
Age 60 to 64 Years	85	45.9%	85	46.0%	88	46.9%
Age 65 to 69 Years	102	50.6%	92	48.0%	93	48.1%
Age 70 to 74 Years	63	38.7%	72	41.9%	82	45.1%
Age 75 to 79 Years	81	44.6%	77	43.5%	82	45.2%
Age 80 to 84 Years	71	41.6%	77	43.5%	89	47.1%
Age 85 Years or Over	63	38.5%	60	37.4%	71	41.6%
Age 19 Years or Less	113	53.1%	111	52.5%	110	52.3%
Age 20 to 39 Years	98	49.4%	97	49.4%	99	49.7%
Age 40 to 64 Years	93	48.1%	94	48.4%	94	48.5%
Age 65 Years or Over	77	43.4%	77	43.3%	84	45.8%

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RMC PROPERTY GROUP

Lat/Lon: 27.8925/-81.5631

1366 E State Rd 60 Lake Wales, FL 33853	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	1,590		7,493		11,944	
Households with Children	519	32.7%	2,389	31.9%	3,563	29.8%
Average Household Size	2.5		2.5		2.5	
Household Density per Square Mile	506		265		152	
Population Family	3,363	82.9%	15,801	81.8%	24,916	82.1%
Population Non-Family	646	15.9%	3,241	16.8%	4,970	16.4%
Population Group Quarters	46	1.1%	266	1.4%	457	1.5%
Family Households	1,065	67.0%	4,881	65.1%	7,939	66.5%
Married Couple Households	711	66.8%	3,143	64.4%	5,434	68.5%
Other Family Households with Children	354	33.2%	1,737	35.6%	2,504	31.5%
Family Households with Children	518	48.7%	2,385	48.9%	3,556	44.8%
Married Couple with Children	297	57.2%	1,306	54.7%	2,033	57.2%
Other Family Households with Children	222	42.8%	1,079	45.3%	1,523	42.8%
Family Households No Children	547	51.3%	2,496	51.1%	4,382	55.2%
Married Couple No Children	414	75.8%	1,838	73.6%	3,402	77.6%
Other Family Households No Children	132	24.2%	658	26.4%	981	22.4%
Non-Family Households	525	33.0%	2,612	34.9%	4,006	33.5%
Non-Family Households with Children	-	-	4	0.2%	7	0.2%
Non-Family Households No Children	524	99.8%	2,608	99.8%	3,999	99.8%
Average Family Household Size	3.2		3.2		3.1	
Average Family Income	$85,941		$80,063		$72,276	
Median Family Income	$75,267		$66,649		$64,387	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	3,297		15,571		24,835	
Never Married	990	30.0%	5,302	34.0%	7,838	31.6%
Currently Married	1,506	45.7%	6,048	38.8%	10,200	41.1%
Previously Married	800	24.3%	4,221	27.1%	6,797	27.4%
Separated	228	28.5%	707	16.7%	1,056	15.5%
Widowed	177	22.1%	1,112	26.3%	1,981	29.1%
Divorced	395	49.4%	2,402	56.9%	3,761	55.3%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	2,814		13,202		21,122	
Elementary (Grade Level 0 to 8)	225	8.0%	985	7.5%	1,500	7.1%
Some High School (Grade Level 9 to 11)	171	6.1%	1,108	8.4%	1,868	8.8%
High School Graduate	1,028	36.5%	4,476	33.9%	7,511	35.6%
Some College	656	23.3%	2,922	22.1%	4,467	21.1%
Associate Degree Only	233	8.3%	1,041	7.9%	1,598	7.6%
Bachelor Degree Only	344	12.2%	1,745	13.2%	2,688	12.7%
Graduate Degree	157	5.6%	925	7.0%	1,490	7.1%
Any College (Some College or Higher)	1,390	49.4%	6,633	50.2%	10,244	48.5%
College Degree + (Bachelor Degree or Higher)	502	17.8%	2,671	20.2%	4,178	19.8%

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Lat/Lon: 27.8925/-81.5631

1366 E State Rd 60 Lake Wales, FL 33853	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2023)	1,772		8,524		13,970	
Total Housing Units (2020)	1,656		7,795		12,948	
Historical Annual Growth (2020-2023)	116	-	729	-	1,022	-
Housing Units Occupied (2023)	1,590	89.7%	7,493	87.9%	11,944	85.5%
Housing Units Owner-Occupied	985	62.0%	4,739	63.3%	8,369	70.1%
Housing Units Renter-Occupied	605	38.0%	2,753	36.7%	3,575	29.9%
Housing Units Vacant (2023)	182	10.3%	1,032	12.1%	2,026	14.5%
Household Size (2023)						
Total Households	1,590		7,493		11,944	
1 Person Households	443	27.8%	2,275	30.4%	3,460	29.0%
2 Person Households	564	35.5%	2,526	33.7%	4,428	37.1%
3 Person Households	245	15.4%	1,154	15.4%	1,743	14.6%
4 Person Households	171	10.7%	805	10.7%	1,201	10.1%
5 Person Households	102	6.4%	403	5.4%	621	5.2%
6 Person Households	45	2.9%	222	3.0%	317	2.7%
7 or More Person Households	20	1.3%	109	1.4%	174	1.5%
Household Income Distribution (2023)						
HH Income $200,000 or More	88	5.5%	334	4.5%	464	3.9%
HH Income $150,000 to $199,999	116	7.3%	316	4.2%	430	3.6%
HH Income $125,000 to $149,999	50	3.1%	188	2.5%	352	2.9%
HH Income $100,000 to $124,999	182	11.5%	573	7.7%	828	6.9%
HH Income $75,000 to $99,999	183	11.5%	977	13.0%	1,536	12.9%
HH Income $50,000 to $74,999	249	15.7%	1,307	17.4%	2,404	20.1%
HH Income $35,000 to $49,999	168	10.6%	1,009	13.5%	1,588	13.3%
HH Income $25,000 to $34,999	154	9.7%	774	10.3%	1,228	10.3%
HH Income $15,000 to $24,999	190	11.9%	815	10.9%	1,328	11.1%
HH Income $10,000 to $14,999	111	7.0%	525	7.0%	812	6.8%
HH Income Under $10,000	97	6.1%	674	9.0%	975	8.2%
Household Vehicles (2023)						
Households 0 Vehicles Available	177	11.1%	673	9.0%	812	6.8%
Households 1 Vehicle Available	617	38.8%	3,027	40.4%	5,090	42.6%
Households 2 Vehicles Available	422	26.5%	2,450	32.7%	3,953	33.1%
Households 3 or More Vehicles Available	374	23.5%	1,344	17.9%	2,090	17.5%
Total Vehicles Available	2,730		12,584		20,104	
Average Vehicles per Household	1.7		1.7		1.7	
Owner-Occupied Household Vehicles	1,960	71.8%	9,127	72.5%	15,453	76.9%
Average Vehicles per Owner-Occupied Household	2.0		1.9		1.8	
Renter-Occupied Household Vehicles	770	28.2%	3,458	27.5%	4,651	23.1%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3	
Travel Time (2023)						
Worker Base Age 16 years or Over	1,749		8,317		12,932	
Travel to Work in 14 Minutes or Less	379	21.6%	2,138	25.7%	3,116	24.1%
Travel to Work in 15 to 29 Minutes	627	35.8%	2,536	30.5%	3,971	30.7%
Travel to Work in 30 to 59 Minutes	388	22.2%	2,195	26.4%	3,611	27.9%
Travel to Work in 60 Minutes or More	144	8.2%	668	8.0%	1,145	8.9%
Work at Home	212	12.1%	780	9.4%	1,088	8.4%
Average Minutes Travel to Work	20.5		21.8		23.3	

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RMC PROPERTY GROUP

Lat/Lon: 27.8925/-81.5631

1366 E State Rd 60 Lake Wales, FL 33853	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	1,749		8,317		12,932	
Drive to Work Alone	1,354	77.4%	6,480	77.9%	10,054	77.7%
Drive to Work in Carpool	138	7.9%	763	9.2%	1,244	9.6%
Travel to Work by Public Transportation	-	-	15	0.2%	18	0.1%
Drive to Work on Motorcycle	-	-	7	-	8	-
Bicycle to Work	2	0.1%	13	0.2%	26	0.2%
Walk to Work	9	0.5%	77	0.9%	184	1.4%
Other Means	33	1.9%	182	2.2%	309	2.4%
Work at Home	212	12.1%	780	9.4%	1,088	8.4%
Daytime Demographics (2023)						
Total Businesses	221		989		1,341	
Total Employees	1,993		7,926		10,547	
Company Headquarter Businesses	4	2.0%	27	2.7%	37	2.8%
Company Headquarter Employees	43	2.2%	312	3.9%	780	7.4%
Employee Population per Business	9.0	to 1	8.0	to 1	7.9	to 1
Residential Population per Business	18.4	to 1	19.5	to 1	22.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,489		14,921		22,068	
Labor Force						
Labor Population Age 16 Years or Over (2023)	3,245		15,315		24,457	
Labor Force Total Males (2023)	1,548	47.7%	7,319	47.8%	11,851	48.5%
Male Civilian Employed	925	59.8%	4,332	59.2%	6,948	58.6%
Male Civilian Unemployed	15	1.0%	166	2.3%	240	2.0%
Males in Armed Forces	-	-	2	-	3	-
Males Not in Labor Force	608	39.3%	2,819	38.5%	4,659	39.3%
Labor Force Total Females (2023)	1,697	52.3%	7,995	52.2%	12,606	51.5%
Female Civilian Employed	824	48.6%	3,985	49.8%	5,985	47.5%
Female Civilian Unemployed	33	1.9%	190	2.4%	264	2.1%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	840	49.5%	3,820	47.8%	6,357	50.4%
Unemployment Rate	48	1.5%	356	2.3%	504	2.1%
Occupation (2023)						
Occupation Population Age 16 Years or Over	1,749		8,317		12,932	
Occupation Total Males	925	52.9%	4,332	52.1%	6,948	53.7%
Occupation Total Females	824	47.1%	3,985	47.9%	5,985	46.3%
Management, Business, Financial Operations	201	11.5%	916	11.0%	1,508	11.7%
Professional, Related	393	22.5%	1,477	17.8%	2,155	16.7%
Service	339	19.4%	1,622	19.5%	2,583	20.0%
Sales, Office	344	19.7%	1,778	21.4%	2,698	20.9%
Farming, Fishing, Forestry	6	0.3%	64	0.8%	92	0.7%
Construction, Extraction, Maintenance	130	7.4%	815	9.8%	1,412	10.9%
Production, Transport, Material Moving	337	19.2%	1,646	19.8%	2,484	19.2%
White Collar Workers	939	53.7%	4,171	50.1%	6,360	49.2%
Blue Collar Workers	811	46.3%	4,146	49.9%	6,572	50.8%

RMC PROPERTY GROUP

Lat/Lon: 27.8925/-81.5631

1366 E State Rd 60 Lake Wales, FL 33853	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	1,590		7,493		11,944	
1 Detached Unit	1,216	76.5%	5,145	68.7%	7,730	64.7%
1 Attached Unit	65	4.1%	308	4.1%	377	3.2%
2 Units	128	8.1%	386	5.2%	428	3.6%
3 to 4 Units	41	2.6%	288	3.8%	343	2.9%
5 to 9 Units	36	2.3%	439	5.9%	552	4.6%
10 to 19 Units	9	0.6%	137	1.8%	248	2.1%
20 to 49 Units	6	0.4%	173	2.3%	224	1.9%
50 or More Units	17	1.1%	146	1.9%	163	1.4%
Mobile Home or Trailer	70	4.4%	463	6.2%	1,851	15.5%
Other Structure	2	0.1%	7	-	29	0.2%
Homes Built By Year (2023)						
Homes Built 2020 or later	14	0.8%	70	0.8%	126	0.9%
Homes Built 2010 to 2019	247	14.0%	731	8.6%	1,078	7.7%
Homes Built 2000 to 2009	137	7.7%	1,145	13.4%	1,988	14.2%
Homes Built 1990 to 1999	116	6.5%	721	8.5%	1,478	10.6%
Homes Built 1980 to 1989	178	10.0%	962	11.3%	1,863	13.3%
Homes Built 1970 to 1979	322	18.2%	1,550	18.2%	2,239	16.0%
Homes Built 1960 to 1969	205	11.6%	746	8.8%	1,063	7.6%
Homes Built 1950 to 1959	214	12.1%	917	10.8%	1,157	8.3%
Homes Built 1940 to 1949	66	3.7%	276	3.2%	356	2.6%
Homes Built Before 1939	91	5.2%	373	4.4%	595	4.3%
Median Age of Homes	45.7	yrs	44.4	yrs	42.6	yrs
Home Values (2023)						
Owner Specified Housing Units	985		4,739		8,369	
Home Values $1,000,000 or More	3	0.3%	63	1.3%	109	1.3%
Home Values $750,000 to $999,999	4	0.4%	46	1.0%	90	1.1%
Home Values $500,000 to $749,999	10	1.0%	158	3.3%	342	4.1%
Home Values $400,000 to $499,999	21	2.2%	123	2.6%	275	3.3%
Home Values $300,000 to $399,999	98	9.9%	444	9.4%	691	8.3%
Home Values $250,000 to $299,999	117	11.9%	450	9.5%	780	9.3%
Home Values $200,000 to $249,999	195	19.8%	792	16.7%	1,182	14.1%
Home Values $175,000 to $199,999	75	7.6%	501	10.6%	662	7.9%
Home Values $150,000 to $174,999	124	12.6%	511	10.8%	935	11.2%
Home Values $125,000 to $149,999	66	6.7%	353	7.4%	523	6.2%
Home Values $100,000 to $124,999	102	10.3%	392	8.3%	700	8.4%
Home Values $90,000 to $99,999	32	3.2%	126	2.6%	185	2.2%
Home Values $80,000 to $89,999	27	2.7%	89	1.9%	222	2.7%
Home Values $70,000 to $79,999	6	0.6%	53	1.1%	135	1.6%
Home Values $60,000 to $69,999	32	3.2%	129	2.7%	385	4.6%
Home Values $50,000 to $59,999	10	1.0%	133	2.8%	299	3.6%
Home Values $35,000 to $49,999	28	2.9%	175	3.7%	335	4.0%
Home Values $25,000 to $34,999	6	0.6%	47	1.0%	180	2.2%
Home Values $10,000 to $24,999	20	2.0%	73	1.5%	156	1.9%
Home Values Under $10,000	9	0.9%	82	1.7%	181	2.2%
Owner-Occupied Median Home Value	$184,677		$188,553		$174,735	
Renter-Occupied Median Rent	$871		$788		$786	

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Lat/Lon: 27.8925/-81.5631

1366 E State Rd 60 **Lake Wales, FL 33853**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$89.87 M		$410.05 M		$618.36 M	
Total Non-Retail Expenditure	$47.53 M		$216.73 M		$326.42 M	
Total Retail Expenditure	$42.35 M		$193.32 M		$291.94 M	
Apparel	$3.16 M		$14.29 M		$21.43 M	
Contributions	$2.9 M		$13.11 M		$19.79 M	
Education	$2.64 M		$11.72 M		$17.35 M	
Entertainment	$5.05 M		$22.83 M		$34.42 M	
Food and Beverages	$13.3 M		$60.86 M		$91.75 M	
Furnishings and Equipment	$3.13 M		$14.18 M		$21.4 M	
Gifts	$2.13 M		$9.72 M		$14.64 M	
Health Care	$7.7 M		$35.42 M		$53.85 M	
Household Operations	$3.53 M		$16.03 M		$24.2 M	
Miscellaneous Expenses	$1.7 M		$7.73 M		$11.68 M	
Personal Care	$1.21 M		$5.49 M		$8.29 M	
Personal Insurance	$622.16 K		$2.79 M		$4.21 M	
Reading	$196.87 K		$897.1 K		$1.36 M	
Shelter	$19.02 M		$86.79 M		$130.29 M	
Tobacco	$567.93 K		$2.68 M		$4.06 M	
Transportation	$16.26 M		$74.22 M		$112.22 M	
Utilities	$6.76 M		$31.28 M		$47.41 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$4,711		$4,561		$4,314	
Total Non-Retail Expenditure	$2,491	*52.9%*	$2,410	*52.9%*	$2,277	*52.8%*
Total Retail Expenditures	$2,220	*47.1%*	$2,150	*47.1%*	$2,037	*47.2%*
Apparel	$165	*3.5%*	$159	*3.5%*	$150	*3.5%*
Contributions	$152	*3.2%*	$146	*3.2%*	$138	*3.2%*
Education	$139	*2.9%*	$130	*2.9%*	$121	*2.8%*
Entertainment	$265	*5.6%*	$254	*5.6%*	$240	*5.6%*
Food and Beverages	$697	*14.8%*	$677	*14.8%*	$640	*14.8%*
Furnishings and Equipment	$164	*3.5%*	$158	*3.5%*	$149	*3.5%*
Gifts	$112	*2.4%*	$108	*2.4%*	$102	*2.4%*
Health Care	$404	*8.6%*	$394	*8.6%*	$376	*8.7%*
Household Operations	$185	*3.9%*	$178	*3.9%*	$169	*3.9%*
Miscellaneous Expenses	$89	*1.9%*	$86	*1.9%*	$81	*1.9%*
Personal Care	$63	*1.3%*	$61	*1.3%*	$58	*1.3%*
Personal Insurance	$33	*0.7%*	$31	*0.7%*	$29	*0.7%*
Reading	$10	*0.2%*	$10	*0.2%*	$9	*0.2%*
Shelter	$997	*21.2%*	$965	*21.2%*	$909	*21.1%*
Tobacco	$30	*0.6%*	$30	*0.7%*	$28	*0.7%*
Transportation	$852	*18.1%*	$825	*18.1%*	$783	*18.1%*
Utilities	$354	*7.5%*	$348	*7.6%*	$331	*7.7%*